



# SIGGRAPHASIA2008

NEW HORIZONS

CONFERENCE 10–13 DECEMBER 2008 EXHIBITION 11–13 DECEMBER 2008 Suntec Singapore International Convention & Exhibition Centre

# Programme & BUYER'S GUIDE

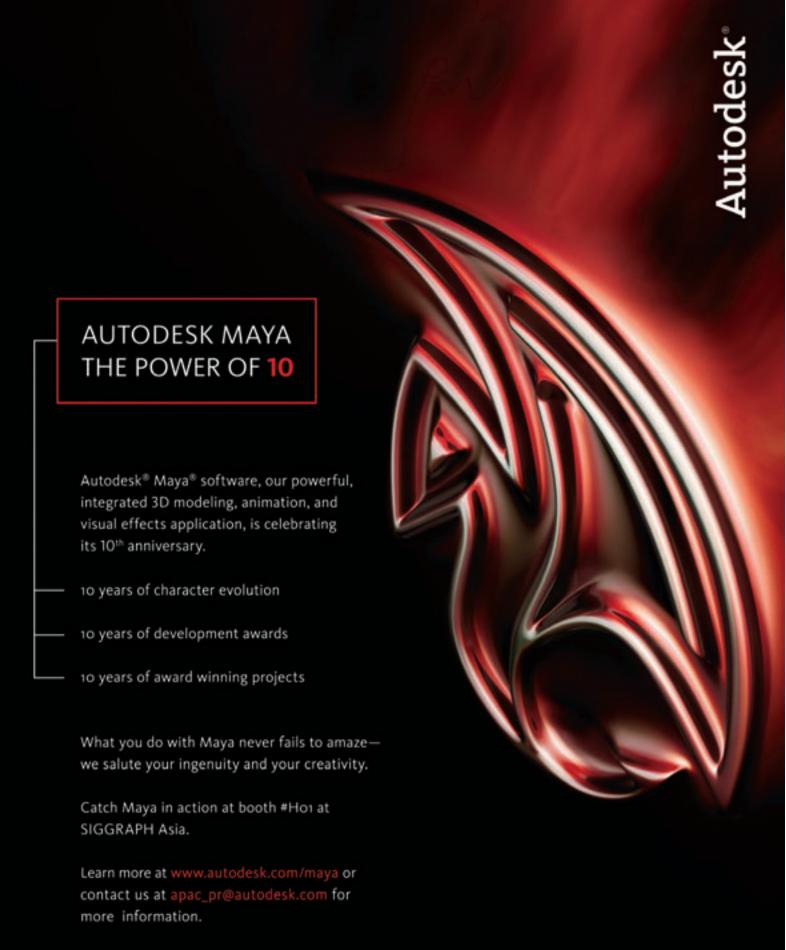
www.siggraph.org/asia2008











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Media Acknowledgements

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# Conference at a Glance



#### CONFERENCE REGISTRATION CATEGORIES

- ★ Full Conference Access
- One-Day Full Conference
- O Basic Conference/Exhibits Plus
- E Exhibits Only

		Tuesday 9 December	Wednesday 10 December	Thursday 11 December	Friday 12 December	Saturday 13 December
	Registration	15:00–19:00	07:30–18:00	07:30-18:00	07:30-18:00	07:30–18:00
	Merchandise Pickup & SIGGRAPH Asia Store		07:30–18:00	07:30–18:00	07:30–18:00	07:30–18:00
					40.00	
*	Reception				19:00	
*•0	Art Gallery Emerging Technologies			08:30–17:30	08:30–17:30	08:30–17:30
*•0	Computer Animation Fe Animation Theatre, Spec Invited Screenings, Talks	ial Programme,		09:00–17:30	09:00–17:30	09:00–17:30
* •	Electronic Theatre			19:00–21:00	19:00–21:00	16:00–18:00 19:00–21:00
* •	Courses		08:30–17:30	08:30–17:30	08:30–17:30	08:30–17:30
*•	Educators Programme			08:30–17:30	08:30–17:30	08:30–17:30
<b>* •</b> 0	Posters			08:00-18:00	08:00-18:00	08:00–18:00
*•	Sketches			08:30–17:15	08:30–17:15	08:30–17:15
* •	Technical Papers			08:00-18:00	08:00-18:00	08:00–18:00
*•	Featured Speakers			10:30	13:30	
*•0	Fast Forward Session (Technical Papers and Sketches	)	18:00–20:00			
<b>★</b> • ○ E	Exhibition			09:30–18:30	09:30–18:30	09:30–18:30
<b>★</b> • ○ E	Exhibitor Tech Talks			10:00–18:00	10:00–18:00	10:00–18:00
*•0	Job Fair			09:30–18:30	09:30–18:30	09:30–18:30

# See, Hear, and Interact

Welcome to the first SIGGRAPH Asia, four full days of world-class technical presentations, creative exploration, and the industry's largest Asian marketplace of products and services: the SIGGRAPH Asia 2008 Exhibition.

★ ● 11 December 10:30

# Featured Speaker:



**Don Greenberg**Director
Cornell University
Program of Computer Graphics
Computer Graphics Pioneer

#### The Expanding Boundaries of Computer Graphics

Don Greenberg challenges the new generation of computer graphicists (those who will take great professional risks to solve big problems) to dream impossible dreams and extend the influence of computer graphics to many other disciplines.

Don Greenberg has been researching and teaching in the field of computer graphics for more than 40 years. His primary focus has been on advancing the state of the art in computer graphics.

His current computer science research projects involve realistic image generation, parallelprocessing algorithms for rendering, new graphical user interfaces, and computer animation. His current application projects include ornithology and the search for the ivory-billed woodpecker, medical imaging and virtual surgery, architectural design for a green environment, and new types of computer displays, from electronic paper to touch-sensitive table displays.

He has taught courses in computer graphics in computer science, computer-aided design in architecture, computer animation in art, and technology strategy for business. Many of his graduate students have gone on to become leaders in the fields of computer graphics, computer animation, and computer-aided design for architecture. Six former students have won Hollywood's Technical Oscars, and five have won the prestigious SIGGRAPH Achievement Award.

SIGGRAPH Asia 2008 Featured Speakers sessions are supported by



# **Conference** Overview

★ ● 12 December 13:30

# Featured Speaker:



Rob Cook Vice President Advanced Technology Pixar Animation Studios

#### Behind the Scenes at Pixar

This talk takes you behind the scenes at Pixar Animation Studios for a look at how its 3D computer graphics films are made. The process starts with development of the story and continues with modelling the geometry, animating the characters, simulating things like water and cloth and hair, defining the look of the surfaces, putting lights in the scene, and rendering the images. Making a computer animated film requires close collaboration between artists and technical experts in many areas of expertise and is a great example of the value of bringing different disciplines together.

Rob Cook was the co-architect and primary author of Pixar's RenderMan software, which creates photo-realistic computer images. In 2001, he received an Oscar for his contributions, the first ever given for software. In the last 10 years, all but one film nominated for a Visual Effects Academy Award has used RenderMan.

He has a Bachelor of Science degree in physics from Duke University and a Master of Science degree in Computer Graphics from Cornell University. At Cornell, he worked on simulating realistic surfaces, taking computer-generated images beyond the distinctive plastic look they had at the time. In 1981, he joined Lucasfilm/Pixar, where he developed the first programmable shader, which is now an essential part of GPUs and game engines.

He was the first to use Monte Carlo techniques in computer graphics, which was essential for simulation of complex, realistic lights and camera effects. His camera techniques were especially important in the visual effects industry, because they allowed computer-generated imagery to match the motion blur and depth of field of live-action footage when the two were combined.

In 1987, he received the ACM SIGGRAPH Achievement Award in recognition of these contributions.

SIGGRAPH Asia 2008 Featured Speakers sessions are supported by:



# **Conference** Overview

#### CONFERENCE REGISTRATION CATEGORIES

- ★ Full Conference Access
- One-Day Full Conference
- O Basic Conference/Exhibits Plus
- E Exhibits Only

# Art Gallery/ Synthesis

**\* •** 0

The SIGGRAPH Asia 2008 Art Gallery presents art that transforms, melds, and transcends current Asian paradigms. This international, multicultural festival of creativity showcases work in all media–including "hybrid" formats such as text-literature collaborations, ubiquitous sounds, and zero-gravity space art–that provokes contemplation, explores surprising ideas, addresses contemporary issues, interactively engages viewers in discovery, and stimulates their intellect and creativity.

# Computer Animation Festival

horizon of animation and visual effects from around the world:

A very popular feature of the SIGGRAPH conference for many years, the Electronic Theatre offers some of the world's most remarkable work selected by a distinguished international jury. In addition, works presented in the Electronic Theatre are eligible for festival prizes. The Best of Show and Jury Awards will be announced during SIGGRAPH Asia 2008.

The first edition of the SIGGRAPH Asia Computer Animation Festival illuminates a new

#### ANIMATION THEATRE

**ELECTRONIC THEATRE** 

An intriguing collection of innovative achievements in all genres of animation and visual effects.

#### SPECIAL PROGRAMME

Entertaining and inspiring examples of the latest and greatest animation techniques and visual effects, selected in a special jury process.

#### INVITED SCREENINGS

School Showcase of promising student work, Studio Specials from the world's leading animation and visual effects experts, and the Best of SIGGRAPH Award Winners from previous Computer Animation Festivals.

#### TALKS & PANELS

Revealing behind-the-scenes presentations on the how and why of production.

# Courses

International experts present instructional sessions on every aspect of computer graphics and interactive techniques: animation, computer-human interaction, entertainment, gaming, scientific visualisation, recent breakthroughs, cool programming adventures, and more.

# Educators Programme

\* •

Envisioned as an international gathering of industry professionals and academics, the Educators Programme presents perspectives that appeal to a wide spectrum of interests. The goal is to share educational strategies adopted in both industry and academia to make the learning process more satisfying, productive, and meaningful.

# Emerging Technologies

**\*** • 0

SIGGRAPH Asia 2008 Emerging Technologies presents an Asian paradigm shift, a rich resource of delicate, aesthetic technologies and vivid, innovative ideas. Interactive, mind-expanding explorations in virtual and mixed reality, haptic interfaces, ubiquitous systems, digital tools, HD displays, robotics, and more. Emerging Technologies presents demos and installations of technologies that define the future of computer graphics and interactive techniques.

# **Conference** Overview

#### **Exhibition**

**★ ●** ○ E

Level 4, Halls 401 & 402

All the products and services you need for another year of creative achievement. Try the latest systems, talk with the people who developed them, and get all the information you need to make budget and purchase decisions.

Thursday, 11 December 09:30–18:30 Friday, 12 December 09:30–18:30 Saturday, 13 December 09:30–18:30

# **Exhibitor Tech Talks**

**★ ●** ○ E

In these sessions, SIGGRAPH Asia 2008 exhibitors give product updates; introduce their latest developments; demonstrate software, hardware, and systems; answer questions; and talk about how their applications improve professional and technical performance.

# Job Fair

★ ● ○ Hall 401/402 SIGGRAPH Asia 2008 has partnered with CreativeHeads.net to produce a best-in-class job fair! Employers and creative professionals will be able to connect months before and after the conference via the CreativeHeads.net web site, and during the conference via the actual job fair.

Thursday, 11 December 09:30–18:30 Friday, 12 December 09:30–18:30 Saturday, 13 December 09:30–18:30

# International Resources

**★ ●** ○ E

Learn how the industry is evolving worldwide and collaborate with attendees from five continents.

The International Centre offers informal translation services and space for meetings, talks, and demonstrations. Throughout the year, the International Resources programme facilitates worldwide collaboration in the SIGGRAPH community, provides an English Review Service for SIGGRAPH and SIGGRAPH Asia to help submitters whose first language is not English, and encourages participation in all conference venues, activities, and events.

Thursday, 11 December 09:30–18:30 Friday, 12 December 09:30–18:30 Saturday, 13 December 09:30–18:30

# Reception

\*

Social and intellectual interaction with the movers and shakers of the international SIGGRAPH Asia community. Touch base with the people you need to know for another year of business, professional success, and adventure.

Friday, 12 December 19:00 Marina Barrage

Supported by:

# Sketches & Posters

Sketches: ★ ● Posters: ★ ● ○

#### Sketches

A dynamic forum for thought-provoking, speculative ideas, novel applications, what-if concepts, and behind-the-scenes production details. Following each sketch presentation, authors discuss future implications of their work and answer audience questions.

#### **Posters**

Graphic depictions of incremental or half-baked but innovative ideas displayed throughout the week with scheduled sessions for informal discussions.

# **Technical Papers**

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The SIGGRAPH Asia 2008 Technical Papers programme is a premier international forum for disseminating provocative and important new work in computer graphics and interactive techniques. Leading international experts from Asia and beyond present peer-reviewed research in rendering, modelling, animation, human-computer interaction, computer-aided design, virtual reality, and visualisation.

# Technical Papers & Sketches Fast Forward Sessions

ACM SIGGRAPH's first back-to-back Technical Papers and Sketches Fast Forward Session. Get a preview of the latest research in computer graphics and interactive techniques and select the Technical Papers and Sketches that you need to attend later in the week.



#### Subject to separate registration

#### **Days & Hours**

8-9 December 2008 12-13 December 2008

# Co-Located Events

# VRCAI 2008 The 7th ACM SIGGRAPH International Conference on Virtual-Reality Continuum and its Applications

8-9 December 2008

An exciting VRCAI 2008 awaits participants from both academia and industry in Singapore, a hotbed of innovation where state-of-the-art technologies and applications in the virtual reality continuum (VRC) will be explored and presented. Spanning next-generation info-communication environments such as virtual reality, augmented virtuality, augmented reality, and mixed reality, VRC is key to defining and interacting, with and within, our virtual worlds. Advances in research and novel applications in this field have revolutionised much of our leisure activities, making them more appealing and fun. Just as significantly, these advances provide the foundation for more effective interactivity in work-and learning-related activities.

VRCAI 2008 focuses on the following main themes: Fundamentals, Systems, Interactions, and Industry and Applications in the VRC.

#### Machinima Symposium 2008

12-13 December 2008 Room 301

Ascertain the future of Machinima, its creation, distribution, and consumption. Acquire knowledge from industry players expounding on this new area. Gather tips and techniques from international experts, explore new terrains, and delve deep into the arts and sciences of Machinima making and expression.









#### **Days & Hours**

Wednesday, 10 December 10:00-17:00 Thursday, 11 December 12:15-15:15 Friday, 12 December 16:00-18:00

# Related Events

#### **Khronos Developer University** & Specification Launch

Wednesday, 10 December, 10:00-17:00 Room 203

Join experts from Khronos for the public launch of OpenCL 1.0 and OpenVG 1.1 This day-long "Developer University" session is free to SIGGRAPH Asia 2008 attendees and provides a comprehensive update on the Khronos ecosystem of mobile graphics and media APIs that enable advanced user interfaces, 3D games, and other rich-media applications on a wide range of systems and devices. Attendees will gain a detailed understanding of how this evolving ecosystem of widely adopted APIs-including OpenGL, COLLADA, OpenGL ES, OpenMAX and OpenKODE-can empower their development plans and their businesses. Also to be announced:

- The worldwide launch of OpenCL 1.0, a new standard for portable, parallel programming of heterogeneous systems built with CPUs, GPUs, and other processors.
- The launch of OpenVG 1.1, which enables hardware acceleration of vector graphics-based engines such as Adobe Flash and SVG with added support for accelerated high-quality text rendering.

Learn about cutting-edge graphics and media processing on platforms ranging from high-end workstations to mobile phones.

http://www.khronos.org

#### Blender: Migration, Integration, and Education

Thursday, 11 December 12:15-15:15 Room 302

See how Blender's powerful animation and game-production suite can compliment or replace existing software to provide a more economical solution and achieve higher efficiency. Get educated in the power and versatility of Blender and learn about the Certified Blender Trainer

Blender is an open-source, 3D-creation program that provides a versatile platform for creative and research endeavors.

#### http://www.blender.org

#### **Emerging Markets**

Friday, 12 December 16:00-18:00 Hall 401/402-Exhibitor Tech Talk Area

While we nod our heads to the big markets in the film communities such as Los Angeles, San Francisco, London, and Paris, most of the current excitement is happening in the emerging film-production communities. India, China, Indonesia, Singapore, and even Nepal have active and growing production companies and training facilities that are enabling thousands of young filmmakers, technologists, and animators to work, thrive, grow, and make movies all over the world.

In this session, industry professionals who are working in these markets talk about what is happening in their respective countries, anticipated growth in emerging film industries, and how they believe these emerging markets will change the way the film business is done.

#### Moderator

**RK Chand** 

#### **Panelists**

Kevin Geiger China

Prashant B. Malaysia

Laura Dohrmann India

Andi S. Boediman Indonesia

# **General** Information

#### Accessibility

The Convention Centre is handicap accessible. If you have special needs or requirements, please contact Conference Management at koelnmesse@siggraph.org.

#### Age Requirement Policies

Registered attendees under the age of 16 must be accompanied by an adult at all times.

Children under 16 are not permitted in the Exhibition. Age verification is required.

# Automated Teller Machines (ATMs) / Banks / Currency Exchange

#### ΔTMS

There are several ATMs located throughout the lobbies of Suntec Singapore International Convention & Exhibition Centre.

#### **BANKS**

Nearby banks include:

DBS

Suntec City Branch

3 Temask Boulevard #01-054 Suntec City Mall

Singapore 038983

08:30-16:30

Sat: 08:30-13:00

#### Citibank

1 Raffles Link

#01-01 One Raffles Link Building

Singapore 039393

09:30-18:00

Sat: 09:30-12:00

#### **POSB**

3 Temasek Boulevard

#02-003/005/007 Suntec City Mall

Singapore 038983

11:00–19:00

Sat: 11:00 - 19:00

#### **CURRENCY EXCHANGE**

There are two Foreign Currency Exchange counters located within Suntec City Mall.

#### Bookstore

#### **Gallery East**

Thursday-Saturday, 11-13 December 07:30-18:00

BreakPoint Books offers the latest and greatest books, CDs, and DVDs on computer animation, graphic design, gaming, 3D graphics, modelling, and digital artistry. The bookstore features recent books by SIGGRAPH Asia speakers and award winners.

Bookstore refunds will only be processed during the conference. All bookstore policies are those of BreakPoint Books and not SIGGRAPH Asia 2008.

#### Busing

SIGGRAPH Asia 2008 provides a one-way complimentary shuttle service between conference hotels (not within walking distance) and the Suntec Singapore International Convention & Exhibition Centre every morning. Departure times are available at the hotels.

#### IMPORTANT NOTICE

The SIGGRAPH Asia 2008 Shuttle Service is available only to attendees who register at official conference hotels through the SIGGRAPH Asia 2008 hotel reservation system. All attendees must be badged before they can board the Shuttle Service.

#### Child Care

Child care will not be provided at SIGGRAPH Asia 2008. Contact your hotel concierge for suggestions.

#### Conference Management Office

#### Level 5 Office (Via Lift near Joaquim)

If you have questions regarding SIGGRAPH Asia 2008, call or stop by this office any time during conference hours.

#### Conference Policies

To be admitted to the Reception, you must have a ticket (your registration badge does not provide access).

SIGGRAPH Asia 2008 reserves the right to deny registration or entrance to any attendee or prospective attendee, and to cancel an existing registration, if it determines that a registration or an attendee is not in the best interest of SIGGRAPH Asia 2008 or ACM SIGGRAPH.

Lost badges cannot be replaced. If you lose your badge, you must register again at the published rates to obtain a new badge.

No cameras or recording devices are permitted at SIGGRAPH Asia 2008. Abuse of this policy will result in revocation of the individual's regisrations credentials.

SIGGRAPH Asia 2008 employs a professional photographer and reserves the right to use all images that this photographer takes during the conference for publication and promotion of future ACM SIGGRAPH events.

SIGGRAPH Asia 2008 conference documentation and merchandise will not be shipped, nor will refunds be given for any material not picked up at the Merchandise Pickup Centre.

#### **Exhibition Management Office**

#### Outside Hall 401

Exhibition Management representatives are available during conference hours to meet with exhibitors and help with plans for exhibiting at SIGGRAPH Asia 2009.

# **General** Information

#### **Exhibitor Registration**

#### **Lobby Level**

Open during registration hours. See Registration.

#### Cafeteria / Restaurants / Stand Catering

A variety of coffee shops, snack bars and restaurants are available in the convention centre and within the Suntec City Mall. For Stand Catering Services, Exhibitors are required to contact Suntec Singapore at +65.6825.2313. Please be informed that outside food and drinks are strictly not allowed within the Exhibition and Conference vicinity.

#### Housing Desk

#### **Exhibition Management Office, Outside Hall 401**

Complete information about SIGGRAPH Asia 2008 hotel accommodations. Open during show opening hours. See Registration.

#### International Centre

#### SIGGRAPH Village, Hall 401

Thursday-Saturday, 11-13 December 09:30-18:30

The SIGGRAPH Asia 2008 International Committee and a multi-lingual staff of student volunteers answer questions, offer suggestions, provide informal translation services, and make connections with international attendees.

#### Wireless Internet Access

SIGGRAPH Asia 2008 provides 802.11 a/b/g wireless network access in most areas of the convention centre. To use the wireless network, attendees should have their own wireless (802.11a, b or g compatible) cards.

Please refer to your laptop operation system and client adapter documentation and follow this procedure:

- 1. Document all existing TCP/IP and wireless configuration information before you make any changes.
- 2. Configure your laptop to use DHCP.
- 3. Configure your wireless adapter Network Name (SSID) to be "SA2008".
- 4. Disable encryption on your wireless adapter.

The SIGGRAPH Asia 2008 wireless network provides open, unencrypted communications for conference attendees. The system is not secure and can be monitored by others.

SIGGRAPH Asia 2008 does not provide public workstations for internet access.

#### Lost and Found

#### **Exhibition Management Office, Outside Hall 401**

To enquire about lost items during and after the conference, proceed to the Lost & Found desk outside Hall 401. All lost items (including badges) should be turned into this location where they will be logged and stored until the conclusion of the conference. After the conference, all lost and found items will be turned over to the Suntec Singapore International Convention & Exhibition Centre Security office.

#### Merchandise Pickup Centre

#### **Gallery East**

Your conference documentation (included with registration) must be picked up at the Merchandise Pickup Centre. Conference documentation and pre-purchased merchandise will not be shipped, nor will refunds be given for any material that is not picked up at the Merchandise Pickup Centre. Open during registration hours. See Registration.

#### Parking

SIGGRAPH Asia 2008 attendees can park at Basement 1 (B1) of Suntec Singapore International Convention & Exhibition Centre.

The rates are as follow:

Mondays to Fridays (except Public Holidays)

07:00-17:00 \$1.07 per half hour or part thereof

17:00-24:00 \$2.14 flat per entry

24:00-07:00 \$1.07 per hour or part thereof

Saturdays, Sundays and Public Holidays

07:00-24:00 \$1.07 per hour or part thereof 24:00-07:00 \$1.07 per hour or part thereof

#### Registration

#### Lobby, Level 1

Tuesday, 9 December	15:00-19:00
Wednesday, 10 December	07:30-18:00
Thursday, 11 December	07:30-18:00
Friday, 12 December	07:30-18:00
Saturday, 13 December	07:30-18:00

# **General** Information

#### Speaker Preparation Room Room 308, Level 3

Tuesday, 9 December 09:00-18:00

Wednesday-Saturday, 10-13 December 07:00-18:00

Please pick up your registration credentials and conference information at the registration counter on Level 1 before proceeding to the Speaker Preparation Room on Level 3, where you will collect your speaker ribbons and badge holder.

If you are presenting at the conference, you should check in with Speaker Prep at least 24 hours before your session to review your materials, practice your presentations, and test the playback of your animations. It's the best place to make sure that you will have everything you need for your session.

Technical Materials Available for Purchase

Technical materials included with your registration must be picked up at the SIGGRAPH Asia 2008 Merchandise Pickup Centre. Lost merchandise vouchers will not be replaced.

#### **Full Conference DVD-ROM**

This digital publication contains the electronic version of the Technical Papers, including images and supplemental material; the Course Notes, including supplemental materials (movies, source code, HTML presentations); and abstracts and supplemental materials from both the Educators Programme and Sketches & Posters. The content of the printed version of the ACM Transactions on Graphics (Conference Proceedings Special Issue) and the Digital Experiences: the SIGGRAPH ASIA 2008 Art Gallery, Emerging Technologies, and Computer Animation Festival Catalogue is also included on the Full Conference DVD-ROM.

The DVD-ROM is included with all Full Conference Access registrations, and it is available for purchase at SIGGRAPH Asia 2008.

#### **ACM Transactions on Graphics**

The printed ACM Transactions on Graphics (Conference Proceedings Special Issue) contains the Technical Papers. This publication is available for purchase at SIGGRAPH Asia 2008.

#### Digital Experiences: SIGGRAPH Asia 2008 Art Gallery, **Emerging Technologies, and Computer Animation Festival** Catalogue

Includes the permanent record of images from the Art Gallery, the Computer Animation Festival, and Emerging Technologies. This publication is available for purchase at SIGGRAPH Asia 2008.

#### SIGGRAPH Asia 2008 Video Review

Contains animations presented at the SIGGRAPH Asia 2008 Computer Animation Festival. It is available to purchase at SIGGRAPH Asia 2008.

To order these materials after the conference, contact:

ACM. Member Services: +1.212.626.0500

(International and New York Metro Area) 800.342.6626 (Continental US and Canada) +1.212.944.1318 fax orders@acm.org

# Registration

#### Registration

#### Location: Lobby, Level 1

 Tuesday, 9 December
 15:00–19:00

 Wednesday, 10 December
 07:30–18:00

 Thursday, 11 December
 07:30–18:00

 Friday, 12 December
 07:30–18:00

 Saturday, 13 December
 07:30–18:00

#### Conference Registration Categories

Full Conference Access Pass Includes admission to all programmes and events of SIGGRAPH Asia 2008. The Full Con-

ference DVD-ROM and ticket for the SIGGRAPH Asia 2008 Reception are also included.

Full Conference One-Day Includes admission to all programmes and events for one day of SIGGRAPH Asia 2008. Access Pass Access to the Exhibition and Exhibitor Tech talks is included for three days,

11-13 December.

D Basic Conference Includes admission to the Art Gallery and Emerging Technologies, the Animation Theatre, Access Pass/Exhibits Posters, Technical Papers & Sketches Fast Forward Sessions, the Exhibition, Exhibitor Tech Talks, and the Job Fair for all conference days. An Electronic Theatre ticket and the

Full Conference DVD-ROM can be purchased separately.

E Exhibits Only Ticket Exhibits Only admission is available only upon invitation from a SIGGRAPH Asia 2008 exhibitor. You must have received an invitation code in order to be eligible. Exhibits Only

ticket includes admission to the Exhibition and Exhibitor Tech Talks only.

# SIGGRAPH Asia 2008 Registration Fees (in Singapore dollars)

★ Full Conference Access	On or before 31 Oct	After 31 Oct
ACM/ACM SIGGRAPH/ SIGCHI Member	S\$ 750	S\$ 850
Student Member	S\$ 350	S\$ 450
Non-Member	S\$ 800	S\$ 900
Full Conference One-Day	On or before 31 Oct	After 31 Oct
ACM/ACM SIGGRAPH/ SIGCHI Member	S\$ 300	S\$ 350
Student Member	S\$ 300	S\$ 350
Non-Member	S\$ 300	S\$ 350
O Basic Conference	On or before 31 Oct	After 31 Oct
ACM/ACM SIGGRAPH/ SIGCHI Member	S\$ 50	S\$ 75
Student Member	S\$ 50	S\$ 75
Non-Member	S\$ 50	S\$ 75

*•0	Art Gallery
* • ·	Computer Animation Festival Electronic Theatre Animation Theatre
* •	Courses
* •	Educators Programme
<b>*</b> • O	Emerging Technologies
<b>★</b> • ○ E	Exhibition
<b>★</b> • ○ E	Exhibitor Tech Talks
*•0	Fast Forward Session Technical Papers
*•0	Fast Forward Session Sketches
<b>★</b> ●	Featured Speakers
<b>*</b> • O	Job Fair
<b>*</b> • O	Posters
*	Reception
<b>★</b> ●	Sketches
<b>*</b> • O	Special Sessions
* •	Technical Papers
*	Full Conference DVD-ROM

# Registration

#### Member Rate

If you are currently an ACM, ACM SIGGRAPH, or SIGCHI Member, you are eligible for member discounts. You must provide your membership number to receive the discount. Otherwise, you will be charged the non-member rate. Local or regional ACM SIG-GRAPH memberships are not eligible for registration discounts.

#### Student Rate

You must be a full-time student to qualify. You must provide your 2008 ACM student membership number to qualify for student membership rates. This applies to those registering in advance as well as at the conference.

#### Press Centre

#### **Exhibition, Hall 401**

The press centre is open from 09:30-18:30, 11-13 December. The press centre is not available on 10 December.

#### Media Registration

Media representatives must register in person at the registration counter located on Level 1. You must submit full and proper media credentials for a media pass. No exceptions will be made.

#### Early Exhibition Floor Access

A "sneak preview" of the latest products and applications, for registered media representatives only, before the Exhibition opens to attendees: Thursday, 11 December, 08:30-09:30

#### Media Tours of the Art Gallery and Emerging Technologies

Get up-close and personal with the Chair and Co-Chairs of these programmes as they take you through the inspiring pieces of art and technology on display. A media tour schedule is available in the Press Centre.

#### **Exhibitor Media Events**

A schedule of various exhibitor media events is available in the Press Centre located in Hall 401.





#### **Days & Hours**

Wednesday, 10 December 08:30-17:30 Thursday, 11 December 08:30-17:30 Friday, 12 December 08:30-17:30 Saturday, 13 December 08:30-17:30

Seating in Courses is on a first-come, first-served basis. Please be sure to arrive early for the Courses you wish to attend. All the Course Notes are on the Full Conference DVD-ROM that Full Conference attendees receive with their registration.

# Courses

International experts present instructional sessions on every aspect of computer graphics and interactive techniques: animation, computer-human interaction, entertainment, gaming, scientific visualisation, recent breakthroughs, cool programming adventures, and more.

These unique educational opportunities are only available at SIGGRAPH Asia 2008.

#### **Courses Committee**

**CHAIR** 

#### **Matt Adcock**

**CSIRO** 

#### COMMITTEE

#### **Tony Apodaca**

Pixar Animation Studios SIGGRAPH Asia 2009 Courses Chair

#### **Dave Shreiner**

ARM Ltd

#### **Diego Gutierrez**

Universidad de Zaragoza SIGGRAPH Asia 2008 Sketches & Posters Chair

#### Tiow-Seng Tan

National University of Singapore

#### Viveka Weiley

University of Technology, Sydney

#### Yusuf Pisan

University of Technology, Sydney

#### PIXAR'S RENDERMAN



09:00-17:00 Level: Beginner Computer Lab

Attendance for this course is limited to 25 persons.

Attendance is on a first-come, first-served basis. Attendees who are interested in this session are required to join a dedicated queue labelled Pixar's RenderMan Course at Level 1, Registration Counter, Suntec Singapore International Convention and Exhibition Centre. The first 25 persons in this queue with their registration badges already collected will be allowed to attend the course. If you are hoping to attend this course, you are strongly advised to collect your registration badge the day before.

Transportation will be provided to the offsite computer laboratory where this course is presented, and at the end of the course, a return trip back to the convention centre.

Departure time is 08:15, Wednesday, 10 December.

#### An overview of:

- The structure of RenderMan scene descriptions
- The implementation and application of custom shaders
- The use of RenderMan for Maya Pro

This full-day course is an intensive, hands-on practical introduction to the RenderMan system and Pixar's RenderMan, a high-quality renderer that is widely used in the animation and digital effects industry.

In the first part of the course, attendees gain sufficient familiarity with RenderMan's scene description protocol to enable them to edit and manipulate RIB files. RIB files enable modelling and animation applications to communicate with Pixar's RenderMan.

The second part of the course introduces the use of the RenderMan Shading Language (RSL). Attendees are not expected to have prior programming experience. The intention is to provide an overview of the creative potential of the shading language to the point where attendees will be confident to continue creating their own custom shaders with RSL. During the final part of the course, attendees use Pixar's high-end product, RenderMan Studio, in conjunction with AutoDesk's Maya. Prior experience with Maya will be advantageous, but it is not required.

#### PREREQUISITES

None

#### INTENDED AUDIENCE

This course is ideal for artists and designers who have prior experience using a 3D modelling and animation application but who wish to investigate the features of a graphics system that has become the de-facto standard for the feature film industry.

#### INSTRUCTOR

Malcolm A. Kesson Savannah College of Art and Design

#### SCHEDULE

#### 09:00 Overview

#### 09:15 Rib Exercises

RenderMan rib files:

- Options, attributes, camera & world blocks
- Camera transformations & geometry
- Archived geometry (pre-baked ribs)
- AOVs-many outputs from a single render

#### 10:30 Break

#### 11:00 Rib Exercises (continued)

- Stereo renderina
- Procedural primitives-creating geometry

#### **RSL Exercises**

RenderMan Shading Language:

- Language overview
- Patterns
- Point based occlusion

#### 13:30 RenderMan Studio, RSL & Slim

- Sub-surface scattering
- Brickmaps rendered as geometry

#### 15:00 Break

#### 15:30 RenderMan Studio & Slim

- Using custom shaders in HyperShade
- Appearance & template Slim files
- · Creating custom Slim nodes

# INTRODUCTION TO COMPUTER GRAPHICS



08:30–12:15 Level: Beginner Room 301/302

This course is open to attendees in three registration categories: Full Conference Access, One-Day Full Conference, and Basic Conference/Exhibits Plus. All other courses require Full Conference registration.

A SIGGRAPH Asia conference is an exciting event, but it is often an intimidating experience for first-time attendees. There are so many new terms, new concepts, and new products to understand. And all the simultaneous programmes leave new attendees baffled and frustrated about how to spend their time.

This course is designed to ease newcomers into the SIGGRAPH Asia 2008 experience by presenting the fundamental concepts and vocabulary at a level that can be readily understood. Far from being made up of dry facts, this course also portrays the fun and excitement that led most of us to the SIGGRAPH Asia conference in the first place. After the course, attendees will be well-prepared to understand, appreciate, enjoy, network in, and learn from the rest of the SIGGRAPH Asia experience.

#### **PREREQUISITES**

A basic understanding of computers and algebra.

#### INTENDED AUDIENCE

The complete newcomer who wants to learn some of the basic terms and concepts in computer graphics, and receive some guidance on how to get the most out of attending SIGGRAPH Asia 2008.

#### INSTRUCTORS

Mike Bailey

Oregon State University

Steve Cunningham

Brown Cunningham Associates

#### SCHEDULE

#### 08:30 Welcome and Overview

Presenter: Mike Bailev

- · Course goals and schedule
- Generic Graphics Process

#### 08:45 Graphics Hardware

Presenter: Mike Bailey

 How to understand what they are telling you in the Exhibition

#### 09:30 Modelling

Presenter: Steve Cunningham

• The creation of 3D models

#### 10:15 Break

#### 10:30 Rendering

Presenter: Steve Cunningham

- Two approaches: start at the object and start at the eye
- Local and global shading

#### 11:00 GPU Shaders

Presenters: Bailey & Cunningham

- Three types of shaders
- What kinds of things you can do and why you care

#### 11:30 Scientific and Data Visualisation

Presenter: Mike Bailey

#### 12:00 Finding additional information

Presenters: Bailey & Cunningham

# FINDING YOUR PLACE IN DIGITAL PRODUCTION



13:45-15:30 Level: Beginner Room 301/302

Deciding to pursue a job in digital production is easy for many people, but once you've decided that you want to help produce animation, visual effects, and video games, and you've completed the relevant training, then what? The process of preparing material to present to a potential employer can be nerve wracking and confusing. Many aspiring artists put together a demo reel before even considering what jobs they might apply for.

This tutorial presents an inside view of what the industry expects from a candidate's show reel, portfolio, and résumé, and the simple steps artists can take to live up to those expectations. While there is quite a bit of information available about the mechanics of putting together a demo reel and résumé, those details are not very useful if you don't know what purpose your reel will be serving.

There is intense competition for digital production jobs, and just having a reel with some animation or modelling on it is no longer all it takes to land an interview. Industry veterans Tad Leckman and Patricia Kung share their experiences reviewing reels and résumés, and preparing young artists for careers in digital media. They also show and analyse examples of effective demo reel.

#### **PREREQUISITES**

Basic understanding of CG terminology.

#### INTENDED AUDIENCE

Students, new graduates, and individuals with production experience who are thinking about their next move. This tutorial is also useful for educators, parents, and recruiting professionals.

#### INSTRUCTORS

Tad Leckman Lucasfilm Animation Singapore

Patricia Kung Animal Logic

#### SCHEDULE

Presenter: Tad Leckman

13:45 Research

14:00 Targeting Your Application

14:15 Material

15:20 Q&A

#### Your Application Package

Presenter: Patricia Kung

14:30	Résumé
14:34	Showreel
14:38	Labelling
14:41	Submission
14:44	Content
14:47	Shot Breakdown

14:51 Portfolio 14:55 The Interview 15:10 What Companies Value

### INTERACTIVE MASSIVE MODEL RENDERING



08:30-17:30 Level: Intermediate

Room 306

Users consistently try to manage and display more data than any computing system allows, especially when they work with 3D models for films, games, CAD systems, medical imaging, seismic exploration, information spaces, etc. In this course, seven international researchers and practitioners present software and hardware strategies for real-time visualisation of and interaction with massive models.

Even when they work with higher-performance computing systems, game and entertainment producers use a set of techniques to limit model size during real-time visualisation and interaction sessions. However, polygon decimation, texture maps, and related techniques do not readily apply to domains where high levels of visual accuracy are essential. Such models can contain a billion polygons or voxels and millions of individually selectable objects.

Although the course addresses ray tracing and rasterization, its objective is to explore a systems approach. It focuses on system integration and optimization techniques that let extract higher performance, such as:

- Software techniques to overcome performance and memory size limitations (kd-trees, occlusion culling, LODs, multi-threaded programming, memory-mapped files, display lists, cache coherence).
- Computing system architecture (parallel-processor architectures, single and multi-GPU hardware, thin client, hardware occlusion culling, cell computers, multi-core CPUs).
- Scalable system architecture (preprocessing, large user communities, model-configuration management, network transfer of basic geometry,

variable form-factor display devices).

• Practical implementation issues.

The course summarizes overall performance-improvement strategies, gives examples of industrial and academic approaches using both rasterization and ray tracing, and concludes with real-world experience in a commercial environment.

#### **PREREQUISITES**

General knowledge of the difference between ray tracing and rasterization. Familiarity with computing-system architecture, graphics hardware, and parallel processing.

#### INTENDED AUDIENCE

This course is intended for users of complex models and practitioners who build real-time 3D applications. The techniques are applicable to any community that commonly reduces model detail (games, for example) or works only with model chunks (CAD, for example).

#### INSTRUCTORS

Enrico Gobbetti Center for Advanced Studies, Research and Development in Sardinia

Philipp Slusallek Universität des Saarlandes

Andreas Dietrich

NVIDIA Research

Marco Agus Center for Advanced Studies, Research and Development in Sardinia

Renato Pajarola Universität Zürich

Sung-eui Yoon Korea Advanced Institute of Science and Technology

#### SCHEDULE

08:30 Course Introduction

Presenter: Sung-eui Yoon

08:45 Motivation and Challenges

Presenter: Philipp Slusallek

09:50 Coffee Break

10:05 Output Sensitive Techniques

Presenters: Gobbetti & Agus

11:10 Parallelization for Rasterization

Presenter: Renato Pajarola

12:15 Lunch Break

13:45 Massive Model Visualisation Using Realtime Ray Tracing

Presenters: Slusallek & Dietrich

15:30 Coffee Break

15:45 Data Management Issues

Presenter: Sung-eui Yoon

**17:00** Stump the Speaker Panel Presenter: All

# AN INTRODUCTION TO PROGRAMMING WITH OPENGL AND OPENGL ES



08:30-17:30 Level: Beginner Room 303/304

OpenGL, and its derivative API OpenGL ES, are among the most widely available programming libraries for computer graphics applications, and are used for almost every discipline of computer graphics: research, scientific visualisation, entertainment and visual effects, computer-aided design, interactive gaming, and many more. This course provides an accelerated introduction to creating applications using the OpenGL application-programming interfaces (API). It covers fundamental topics such as modelling, lighting, depth buffering, and texture mapping, and introduces advanced topics such as using vertex and fragment shaders.

The course introduces OpenGL's operation through more than just code snippets and static images. It utilizes several applications that introduce various subsets of the OpenGL API (for example, lighting or texture mapping). And it includes tutorials that allow attendees to interactively modify the values passed into OpenGL and immediately see the resulting images.

Topics include how OpenGL represents geometric objects; how lighting, texture mapping, anti-aliasing, and other supported features are applied; and how to use pixel images, both in elementary image processing and imagery for texture maps. The OpenGL Shading Language (GLSL) is introduced using both vertex and fragment programs. Advanced topics, whose scope precludes a detailed discussion in an introductory class, are introduced with references for further study.

#### **PREREQUISITES**

Ability to read simple programmes written in the C language. No previous experience writing graphics programmes is required. Knowledge of basic concepts from linear algebra (vector notation and matrix multiplication) is useful but not required.

#### INTENDED AUDIENCE

Novice graphics programmers who want to learn how to author interactive, 3D, graphics applications using OpenGL and OpenGL ES.

#### INSTRUCTORS

Dave Shreiner ARM, Inc.

Ed Angel

University of New Mexico

#### SCHEDULE

#### 08:30 Welcome, Introduction of Speakers, **Course Overview**

#### 08:40 Getting Started

- What you need to write an OpenGL application
- Opening an OpenGL window
- Accessing OpenGL functions
- Using user input

#### 09:10 Working with Objects in OpenGL

- How OpenGL specifies objects
- Working with geometric transformations
- Depth buffering
- Animation–getting objects to move

#### 09:55 Transformations

- Transformation pipeline
- Viewing transformations

#### 10:15 Break

#### 10:30 Transformations (continued)

· Rotation, translation, scaling

#### 11:00 Lighting

- · Specifying lighting, normals
- · Lights, Materials, Action...

#### 11:30 Texture Mapping

- Fundamentals
- Loading textures
- Enabling texture mapping
- Specifying texture coordinates
- How textures are applied

#### 12:15 Lunch

#### 13:45 OpenGL Modes

- Immediate Mode
- Retained Mode
- Display Lists

#### 14:00 Vertex Arrays

#### 14:30 OpenGL ES

- It's OpenGL, just lighter
- OpenGL ES versions: 1.1 and 2.0
- What did you just learn that you need to forget
- EGL

#### 15:00 Buffers

- Compositing and blending
- Other Buffers

#### 15:30 Break

#### 15:45 Programmable Pipelines

- Vertex shaders
- Fragment shaders

#### 16:45 OpenGL 3.0 and 3.1

#### 17:15 Conclusion and Q&A

#### **SCATTERING**



08:30-12:15 Level: Intermediate

**Room 305** 

A taxonomy of scattering phenomena and how to treat them efficiently, by leveraging the wealth of knowledge from computer graphics and computer vision. This course shows a wide range of multidisciplinary applications in both overlapping fields, from appearance modelling to vision in bad weather, and reviews measurement techniques.

Computer graphics and computer vision deal with acquiring, interpreting, and presenting the rich visual world around us. These are exciting multidisciplinary fields of research with a wide spectrum of applications that affect our daily lives. However, most current computer-generated imagery represents scenes with clear atmospheres, neglecting light scattering effects. Analogously, most computer-vision systems are not successful when deployed in uncontrolled outdoor environments.

This course addresses the challenges presented by light scattering in computer graphics and computer vision. Both fields have seen great advances over the past few years, but most of the existing algorithms still assume that light emitted by a source or reflected off a surface reaches the sensor unaltered. From a computer graphics perspective, this is due mainly to the complex interactions that occur and the high computational costs of simulating them. In computer vision, scattering has traditionally been considered as noise that one should ideally get rid of.

Scattering effects are one fundamental hurdle that must be overcome to significantly extend and enhance current state-of-the-art graphics and vision techniques and achieve successful impact in a wide range of domains. Given the increasing overlap between computer graphics and computer vision, including hot research fields such as computational

photography, this course is useful for practitioners in both communities and everybody who studies the intersection of the two.

#### **PREREQUISITES**

None

#### INTENDED AUDIENCE

This course is intended for people involved in computer graphics, computer vision, or related fields such as computational photography. It is particularly relevant to SIGGRAPH Asia attendees, as it provides a good understating of scattering phenomena, state-of-the-art techniques to simulate it and treat it, and a wide range of applications. It is especially useful for attendees who are interested in particular applications such as medical imaging, oceanography, driving simulators, and game production.

#### INSTRUCTORS

Diego Gutierrez Universidad de Zaragoza

Henrik Wann Jensen University of California, San Diego

Srinivasa Narasimham

Carnegie Mellon University

Wojciech Jarosz University of California, San Diego

#### SCHEDULE

08:30 Welcome and Introduction

Presenter: Diego Gutierrez

08:45 Rendering Scattering Media

Presenter: Wojciech Jarosz

09:25 Real-Time Rendering
Presenter: Srinivasa Narasimham

**09:45 Scattering Materials**Presenter: Henrik Wann Jensen

10:15 Break

10:30 Inelastic Scattering

Presenter: Diego Gutierrez

10:45 Underwater Imaging

Presenter: Srinivasa Narasimham

11:05 Scattering and Vision

Presenter: Srinivasa Narasimham

**11:30** Acquisition and Measurement Presenter: Henrik Wann Jensen

12:00 Wrap up and Discussion

Presenter: All

### LIGHT INTERACTION WITH HUMAN SKIN: FROM BELIEVABLE IMAGES TO PREDICTABLE MODELS



13:45-17:30 Level: Intermediate

**Room 305** 

This course on biophysically based models of light interaction with skin tissues provides details and interdisciplinary concepts often omitted from publications. The emphasis of the course is on scientific issues that need to be addressed in rendering of realistic and predictable images of human skin.

Recent research in image synthesis has focused on rendering of believable and predictable images of biological materials. This course addresses an important topic in this area: predictive simulation of skin appearance. The modelling approaches, algorithms, and data examined during this course can be also applied to rendering other organic materials such as hair and ocular tissues.

The first module of the course provides the biophysical background required not only for development of models of light interaction with organic materials, but also for their evaluation. It begins with a review of optics and "measurement-of-appearance" concepts, followed by a presentation of biological factors involved in the processes of light propagation and absorption in skin tissue. A concise review of modelling approaches used in biomedical and related fields, and often cited by computer graphics researchers, completes this module. The second module provides detailed descriptions of computer graphics models of light interaction with human skin, including approaches to practical issues involving their implementation and analysis of their strengths and limitations. Recent developments involving these models, such as extensions, applications, and more accurate or efficient versions, are also examined. The course concludes with a discussion of current and future challenges related to rendering human tissues.

#### **PREREQUISITES**

Familiarity with basic optics concepts and radiometric terms. Attendees should have a working knowledge of standard graphics techniques and terminology. Experience with numerical methods is helpful, but not required.

#### INTENDED AUDIENCE

Students, practitioners, and researchers interested in rendering, biomedical imaging, and natural phenomena.

#### INSTRUCTORS

Gladimir Baranoski University of Waterloo

Aravind Krishnaswamy Adobe Systems Incorporated

#### SCHEDULE

Module I-Biophysical background

13:45 Introduction

Presenter: Gladimir Baranoski

14:05 Light, Optics, and Appearance

Presenter: Aravind Krishnaswamy

14:35 Biological Issues

15:00 Review of Models Used in Scientific **Applications** 

Presenter: Gladimir Baranoski

15:30 Break

Module II-Computer Graphics Modelling

15:45 The Multilayer Scattering Model

Presenter: Gladimir Baranoski

16:05 The Discrete-Ordinate Model

Presenter: Gladimir Baranoski

16:20 The Biophysically Based Spectral Model

Presenter: Aravind Krishnaswamv

16:40 The Diffusion Theory-Based Model and Extensions

Presenter: Aravind Krishnaswamy

17:05 Current and Future Challenges

Presenter: Gladimir Baranoski

17:25 Conclusion

Presenter: Gladimir Baranoski

17:30 Panel Discussion (informal)

Presenters: Baranoski & Krishnaswamy

# THERE CAN BE ONLY ONE: INDEPENDENT ANIMATION FOR THE LONELY



15:45-17:30 Level: Beginner Room 301/302

Many logistical challenges confront the independent animator. The task of single-handedly producing an animated piece (budget, schedule, creative blocks, copyright issues, sound quality, publicity, distribution, being a jack of all trades, etc.) at first may seem overwhelming and insurmountable, yet this is not the case. With proper planning and adoption of professional strategies for success, animations produced by independent creators can be more creative and higher quality, and their personal experiences can be more rewarding and enjoyable.

In this course, attendees learn pre-production concepts and techniques that will allow them to focus on creative aspects of their projects and avoid time-consuming scheduling mistakes that can cripple production. From concept to design, storyboard to animatic, attendees learn the smartest ways to work and how to save time, money, and heartache as they seek to realize their unique visions. Scheduling, resource management, and copyright issues are explored and discussed in the production segment of the course, to keep the artist on track for project completion while taking care of minute details that could lead to major legal and logistical roadblocks. In the post-production segment, the final edit, output issues, credits, DVD authoring, making press kits, and final submission to animation festivals are addressed, giving attendees a clear, organized plan of creation and production. With more careful organisation, animators can concentrate on the creative aspects of their work and not get bogged down in unforeseen details.

#### **PREREQUISITES**

General knowledge of computer graphics and at least beginning-level experience in digital animation and design, either 3D or 2D.

#### INTENDED AUDIENCE

This course is ideally suited for beginning and intermediate student animators, and interested professionals and (especially) independent animators.

#### INSTRUCTORS

Kristen Palana The American University of Rome

Steve Rittler William Paterson University

#### **SCHEDULE**

Presenters: Palana & Rittler

#### 15:45 Introduction

- Brief personal introductions
- Course and topical overview
- · Course goals and distribution of handouts
- Examples of several animations produced independently

#### 16:00 Pre-production

- Concept
- Story and character development; visual development and continuity
- Scheduling and meeting the deadline, Part 1: Budgeting your time as well as your money
- · Design: Identifying style, intent and your own strengths and weaknesses
- Storyboarding (visual demos)
- Scratch Tracks and rough sound: Identifying sound resources
- Animatics with scratch tracks
- · Options for epics

#### 16:40 Universal Production Concerns

- Scheduling and meeting the deadline, Part 2: Hardware, software, resource and supply issues. Keeping motivated and finishing on time.
- · Copyright issues of sound and visuals
- Obtaining royalty-free music and sound effects (or creating your own)
- Examples of creating specific sounds (manipulating sound to create specific effects)
- Obtaining music licenses
- How much it costs
- How much time you will need
- The final edit with final sound
- Formatting for DVDs. Square pixels vs. rectangular pixels. Avoiding those final formatting
- Submitting to animation festivals
  - Time-saving strategies
- Publicity and promotion
- Where to submit and odds of being selected, etc.; submission formats vs. exhibition formats
- Examples of independent animation produced by one or two people (visual demos)

17:20 Q&A and Conclusion

### INTRODUCTION TO COMPUTER GRAPHICS SHADERS WITH GLMA



13:45-17:30 Level: Intermediate

**Room 314** 

An introduction to the programmable shader capabilities of the latest generation of graphics cards. Attendees learn to write graphics programmes using vertex, fragment, and geometry shaders, and use the glman tool to develop the shaders independently from the applications that will use them.

The course covers basic shader concepts, showing how shaders fit into the traditional graphics pipeline and how they communicate with each other and with an application. The GLSL language is introduced, along with the special types and built-in variable names it uses, and how the GLSL API is used to add shaders to an OpenGL application. Examples illustrate how shaders can be used to implement advanced modelling and shading features, and the use of noise, image manipulation techniques, and LOD operations. Specific applications of shaders in scientific visualisation are also presented. A CD containing the glman tool and code for all the examples used in the course will be distributed, and attendees will be able to install glman on their laptops and work with the examples as the course progresses.

After this course, an experienced OpenGL programmer will be able to write shader programmes and integrate them into graphics applications.

#### **PREREQUISITES**

A solid knowledge of fixed-function OpenGL programming and a basic understanding of higher-level computer graphics concepts.

#### INTENDED AUDIENCE

Anyone who wants to understand and use the vertex, fragment, and geometry shaders that are available with the GLSL shading language in the latest versions of OpenGL.

#### **INSTRUCTORS**

Steve Cunningham Brown Cunningham Associates

Mike Bailey Oregon State University

#### SCHEDULE

#### 13:45 Welcome and Course Context

Presenter: Mike Bailey

#### 13:50 Review of the Graphics Pipeline

Presenter: Steve Cunningham

- Block diagram
- For each block: what are the inputs and what are the outputs?

#### 14:00 Basic Shader Concepts

Presenter: Steve Cunningham

- What blocks in the pipeline do the shaders replace or augment?
- Functions of vertex, fragment, and geometry shaders
- Relations between vertex, fragment, and geometry shaders

#### 14:15 Coordinates and Transformations

Presenter: Steve Cunningham

- Homogeneous coordinates
- · Coordinate systems: Model, World, Eye, Clip, NDC, Screen
- Normal transformation matrix
- Modelling and viewing transformations, viewing volumes, normals

#### 14:30 Introduction to the OpenGL Shading Language (GLSL)

Presenter: Mike Bailev

• Similarities to, and differences from, C++

#### 14:45 Communication Between Application And Shaders, and Between Shaders

Presenter: Mike Bailey

• The roles of uniform, varying, and attribute variables

#### 14:55 Built-in GLSL Functions and Variables

Presenter: Mike Bailey

#### 15:00 The glman Tool

Presenter: Mike Bailey

- How to use alman
- Illustrated examples

#### 15:15 Vertex Shaders

Presenter: Mike Bailey

- Dome shading
- Surface coloring in model coordinates versus eye coordinates
- Stripes example
- Dots example

#### 15:30 Break

#### 15:45 Fragment Shaders

Presenter: Mike Bailev

- Shading: flat, smooth, Phong, exact,
- Applying transfer functions

#### 16:00 Textures

Presenter: Mike Bailev

- Texture data: unsigned byte, floating point, 2D, 3D, parameters, binding
- Texture application: texture units, multitextures, sampler functions, texture rectangle
- Bump mapping
- Texture techniques: Cube maps. reflection, refraction

#### 16:20 Noise

Presenter: Mike Bailey

- Positional noise, gradient noise
- Fractional Brownian Motion (FBM, 1/f noise, octaves), turbulence. Noise in alman

#### 16:30 Image manipulation in shaders

Presenter: Steve Cunningham

- Brightness
- Contrast
- Saturation
- Difference
- Dissolve
- Sharpness
- Edge detection
- Toon rendering

#### 16:45 Visualisation

Presenter: Mike Bailey

- Cutting plane
- Volumes

#### 17:00 The GLSL API

Presenter: Mike Bailey

· Compiling and attaching shaders

#### 17:15 Geometry Shaders

Presenter: Steve Cunningham

- Inputs and outputs, built-in variables. built-in functions
- Silhouettes
- Adaptive subdivision

#### If time permits

#### Shader Special Effects

Presenter: Steve Cunningham

- Optical effects
- Atmospheric effects

#### Question and answers

# MESH PARAMETERISATION: THEORY AND PRACTICE



13:45-17:30 Level: Intermediate

**Room 313** 

Mesh parameterisation is a powerful geometry-processing tool with numerous computer graphics applications, from texture mapping to animation transfer. This course outlines its mathematical foundations, describes recent methods for parameterizing meshes over various domains, discusses emerging tools like global parameterisation and

inter-surfacemapping, and demonstrates a

variety of parameterisation applications.

For any two surfaces with similar topology, there exists a bijective mapping between them. If one of these surfaces is a triangular mesh, the problem of computing such a mapping is referred to as mesh parameterisation. The surface that the mesh is mapped to is typically called the parameter domain.

Parameterisation was introduced to computer graphics for mapping textures onto surfaces. Over the last decade, it has gradually become a ubiquitous tool for many mesh-processing applications, including detail-mapping, detail-transfer, morphing, mesh-editing, mesh-completion, remeshing, compression, surface-fitting, and shape-analysis. In parallel to the increased interest in applying parameterisation, various methods were developed for different kinds of parameter domains and parameterisation properties.

The goal of this course is to familiarize attendees with the theoretical and practical aspects of mesh parameterisation. It provides the skills needed to implement or improve existing methods, investigate new approaches, and critically evaluate the suitability of the techniques for a particular application.

The course begins with an introduction to the general concept of parameterisation

and an overview of its applications. The first half of the course then focuses on planar parameterisations, while the second addresses more recent approaches for alternative domains. The course covers the mathematical background, including intuitive explanations of parameterisation properties like bijectivity, conformality, stretch, and area-preservation. The state of the art is reviewed by explaining the main ideas of several approaches, summarizing their properties, and illustrating them using live demos. The course concludes with a list of open research problems and potential applications that can benefit from parameterisation.

#### **PREREQUISITES**

Some prior exposure to mesh representation of geometric models and a working knowledge of vector calculus, elementary linear algebra, and the fundamentals of computer graphics. Some familiarity with differential geometry and graph theory is useful, but not required.

#### INTENDED AUDIENCE

Graduate students, researchers, and application developers who want to understand and use the concepts and technologies used in mesh parameterisation.

#### **INSTRUCTORS**

Kai Hormann Technische Universität Clausthal

Konrad Polthier Freie Universität Berlin

Alla Sheffer

The University of British Columbia

#### SCHEDULE

13:45 Introduction

Presenter: Alla Sheffer

13:55 Barycentric Mappings

Presenter: Kai Hormann

14:20 Differential Geometry Primer Presenter: Kai Hormann

14:45 Non-Linear Methods

Presenter: Alla Sheffer

15:15 Comparison and Applications of **Planar Methods** 

Presenter: Kai Hormann

15:30 Break

15:45 Non-Planar Domains

Presenter: Kai Hormann

16:00 Cross-Parameterisation and Constraints

Presenter: Alla Sheffer

16:40 Global Parameterisation and **Cone Points** 

Presenter: Konrad Polthier

17:25 Open Problems and Q/A

Presenter: All

#### REAL-TIME INDIVIDUALIZED VIRTUAL HUMANS



13:45-17:30 Level: Intermediate

Room 311

The latest techniques for modelling fast, individualized, animatable virtual humans for real-time applications. Because a human is composed of a head and a body, this course analyses how these two parts can be modeled and globally animated. More precisely, it shows how individualized real-time bodies can be automatically generated from scanned data or from interactive measurements and how an automatic skeleton can be created for any body size, animated automatically, controlled in real time, and retargeted according to a motion-sequences database. Other topics include: facial animation from facial motion capture and simulation of interactive, realistic talking virtual humans, including personality models and complete body gestures.

The course also shows how crowds are modeled in real time using dynamic meshes, static meshes, and impostors, and explains techniques for adding variety to crowds, including individual animation, individualized path-planning, and accessories.

Several case studies in cultural heritage, emergency situations, and fasion modelling are presented to illustrate interaction with virtual humans. And the course concludes with a summary of open research topics in the virtual-human field.

#### **PREREQUISITES**

Familiarity with the fundamentals of computer graphics and computer animation, geometrical methods, collision detection and response, and real-time techniques is highly recommended but not mandatory.

#### INTENDED AUDIENCE

Developers of real-time virtual worlds, technical directors, researchers, and game developers who are looking for innovation as well as proven methodologies in simulating real-time virtual humans.

#### **INSTRUCTORS**

Nadia Magnenat-Thalmann MIRALab, Université de Genève

Daniel Thalmann VRIab, EPFL

#### SCHEDULE

13:45 Introduction and Overview

Presenter: Nadia Magnenat-Thalmann

13:50 Body Modelling and Deformations Presenter: Nadia Magnenat-Thalmann

14:40 Modelling and Animating Faces

Presenter: Nadia Magnenat-Thalmann

15:30 Break

15:45 Motion Control for Virtual Humans

Presenter: Daniel Thalmann

16:30 Invidualized Models for Groups and Crowds

Presenter: Daniel Thalmann

17:15 Questions and Answers

# MULTIPERSPECTIVE MODELLING, RENDERING, AND IMAGING



15:45-17:30 Level: Intermediate

**Room 312** 

A perspective image represents the spatial relationships of objects in a scene as they would appear from a single viewpoint. In contrast, a multiperspective image combines what is seen from several viewpoints into a single image. Despite their incongruity of view, effective multiperspective images can preserve spatial coherence and can depict, within a single context, details of a scene that are simultaneously inaccessible from a single view, yet easily interpretable by a viewer. In computer vision, multiperspective images have been used to analyse structure revealed via motion and generate panoramic images with a wide field of view using mirrors.

This tutorial provides a practical guide on topics in multiperspective modelling and rendering methods, and multiperspective imaging systems. It begins with a brief review of multiperspective image techniques frequently employed by artists. Illustrations include the visual paradoxes of Escher, the Cubism of Picasso and Braque, and multiperspective panoramas in cel-animations. The course characterises existing multiperspective camera models, with an emphasis on their underlying geometry and image properties, then demonstrates how to use these camera models for creating specific multiperspective rendering effects. The course includes demonstrations of several multiperspective imaging systems for extracting 3D geometry for computer vision.

#### PREREQUISITES

Basic understanding of camera operation, image processing, and machine vision.

#### INTENDED AUDIENCE

Digital artists, photographers, and computer graphics and computer vision researchers who use or build multiperspective cameras.

#### INSTRUCTOR

Jingyi Yu University of Delaware

#### SCHEDULE

17:20 Q&A

15:45	Introduction to Multiperspective Cameras
16:00	Multiperspective Modelling Methods
16:20	Multiperspective Rendering Techniques
16:40	Multiperspective Imaging Systems
17:00	Future Work: Multiperspective Displays Cameras, Rendering Hardware

# CG PRODUCTION PRINCIPLES: KEEPING YOUR MONEY ON THE SCREEN & OFF THE FLOOR



13:45–15:30 Level: Intermediate

**Room 312** 

Are you satisfied with your production relationships, communication, adaptation, and high-quality delivery? Animation-industry veteran Kevin Geiger helps you analyse these questions with his unique organizational insight and signature presentation style. You will never look at your pipeline or your studio the same way again.

How much of your money makes it onto the screen? Got a leaky pipeline? Is your work-flow trickling? Does your team approach work like a film, or like a science project? Can you roll with last-minute story changes? What economies of scale do you employ?

The global animation industry is as competitive as ever, with merciless markets, unforgiving audiences, and leaner profit margins. Yet independent and major productions alike seem content to burn through money (and people) as though they have resources to spare. This sort of waste is so pervasive in our industry that it is routinely acknowledged with a winking "you-know-how-production-is" acceptance. This attitude is not only irresponsible, it is also unsustainable. And it is easily addressed through insightful, considerate, and fearless assessment and action.

This course begins with an examination of the human factors and organizational considerations that are the foundation of all production (dys)function. Next, it covers workflow considerations and strategies, establishment (and erosion) of balance, common heuristic assumptions and errors, and the importance of clarity and adaptation within the studio environment. A series of "Golden Rules" for production leads into the characteristics of a balanced pipeline, an overview of a robust non-linear production pipeline, and specific departmental examples. Finally, the course reviews asset management with an eye toward organisation, flexibility, and transparency. The presentation concludes with a micro/macro view of the production paradigm, and the synergistic orchestration of these parts into a transcendent whole.

#### **PREREQUISITES**

A working understanding of CG production processes and terminology.

#### INTENDED AUDIENCE

Artists, supervisors, managers, producers, and executives.

#### INSTRUCTOR

Kevin Geiger

Animation Options LLC

#### SCHEDULE

13:45 Welcome & Introduction

13:50 Human Factors

14:15 Production Principles

14:50 Production Pipeline

15:25 Conclusion and Q&A

### DISCRETE DIFFERENTIAL GEOMETRY: AN APPLIED INTRODUCTION



08:30-17:30 Level: Advanced

Room 311

This new and elegant area of mathematics has exciting applications, as this course demonstrates by presenting practical examples in geometry processing (surface fairing, parameterisation, and remeshing) and simulation (of cloth, shells, rods, and fluids).

The behavior of physical systems is typically described by a set of continuous equations using tools such as geometric mechanics and differential geometry to analyze and capture their properties. For purposes of computation, one must derive discrete (in space and time) representations of the underlying equations. Researchers in a variety of areas have discovered that theories, which are discrete from the start and have key geometric properties built into their discrete description, can often more readily yield robust numerical simulations that are true to the underlying continuous systems: they exactly preserve invariants of the continuous systems in the discrete computational realm.

This course introduces the nascent field of discrete differential geometry, laying out fundamental concepts and surveying the exciting array of applications. It begins with a simple-to-follow presentation of discrete curves and discrete curvature. This backdrop introduces the overarching theme structure of preservation, which makes repeated appearances throughout the entire course. As the day proceeds, the course explores the question of which quantities one should measure on a discrete object such as a triangle mesh, and how one should define such measurements.

Following the introduction of the basic technical concepts, the course proceeds to investigate numerous exciting application areas. The lectures introduce and delve deeply into geometric modelling

problems (including variational remeshing and parameterisation using discrete exterior calculus) and physical simulation of curves (such as elastic rods and hair), surfaces (such as cloth and thin-shells), and volumes (such as fluids). The emphasis is on understanding how structure preservation leads to simple and highly efficient implementations of important physical simulations.

#### **PREREQUISITES**

A working knowledge of vector calculus and elementary linear algebra. Optional prerequisites: some lectures may also assume some familiarity with physical simulation, geometry processing, and triangle and tetrahedral meshes. Recommended but not required: a basic understanding of continuous local differential geometry and classical mechanics.

#### INTENDED AUDIENCE

Graduate students, researchers, and application developers who seek a unified understanding of the mathematics underlying common geometry-processing operations and how these fundamentals apply to problems such as Laplacian smoothing, surface fairing using prescribed curvature flow, remeshing, conformal parameterisation, and cloth/ shell/rod/fluid simulation.

#### INSTRUCTORS

Mathieu Desbrun California Institute of Technology

Peter Schröder California Institute of Technology

Max Wardetzky Georg-August-Universität Göttingen

#### SCHEDULE

08:30 Welcome

Presenter: Max Wardetzky

08:45 Introduction Presenter: Peter Schröder

09:30 Discrete Plates and Shells Presenter: Max Wardetzky

10:15 Break

10:30 Conformal Equivalence of Triangle Meshes

Presenter: Peter Schröder

11:30 DEC: Discrete Exterior Calculus

Presenter: Mathieu Desbrun

12:15 Lunch

13:45 Applications of DEC to Fluids and **Beyond** 

Presenter: Mathieu Desbrun

14:45 Coding Your Own DEC at Home

Presenter: Peter Schröder

15:30 Break

15:45 Discrete Elastic Rods

Presenter: Max Wardetzky

16:30 Time Integration Presenter: Mathieu Desbrun

# PARALLEL COMPUTING FOR GRAPHICS: BEYOND PROGRAMMABLE SHADING



08:30-17:30 Level: Beginner Room 312

This course provides an introduction to parallel-programming architectures and environments for interactive graphics and demonstrates how to combine traditional rendering API with advanced parallel computation.

There are strong indications that the future of interactive graphics involves a more flexible programming model than today's OpenGL/Direct3D pipelines. That means that graphics developers will need a basic understanding of how to combine emerging parallel-programming techniques with the traditional interactive rendering pipeline. The first half of the course introduces several parallel graphics architectures, programming environments, and the new types of graphics algorithms that will be possible. The second half presents case studies of how game developers, researchers, and graphics hardware vendors combine traditional rendering API techniques with advanced parallel computation. Each case study includes a live demo and discusses the mix of parallel-programming constructs used, details of the graphics algorithm, and how the rendering pipeline and computation interact to achieve the technical goals.

#### PREREQUISITES

Knowledge of general purpose programming languages.

#### INTENDED AUDIENCE

Developers interested in general purpose computing on the GPU.

#### INSTRUCTORS

Jason Yang Advanced Micro Devices, Inc.

Justin Hensley Advanced Micro Devices, Inc.

Tim Foley Intel Corporation

Mark Harris NVIDIA Corporation

Anselmo Lastra University of North Carolina at Chapel Hill

Anjul Patney University of California, Davis

Pedro V. Sander Hong Kong University of Science and Technology

Jeremy Shopf Advanced Micro Devices, Inc.

Kun Zhou Zhejiang University

#### SCHEDULE

08:30 Introduction Presenter: Anselmo Lastra

08:45 Throughput Computing: **Hardware Basics** 

Presenter: Justin Hensley

09:30 Introduction to Parallel Programming

Presenter: Tim Foley

10:15 Break

10:30 Introduction to CUDA

Presenter: Mark Harris

11:00 BSGP: Bulk-Synchronous GPU Programming

Presenter: Kun Zhou

11:30 OpenCL Presenter: Jason Yang

12:15 Lunch

13:45 Real-Time Reyes: Programmable **Pipelines and Research Challenges** 

Presenter: Anjul Patney

14:15 Parallel Programming on Larrabee

Presenter: Tim Foley

14:50 Stream Computing for Graphics

Presenter: Jeremy Shopf

15:30 Break

15:45 Parallel Geometry Processing on **Graphics Hardware** 

Presenter: Pedro V. Sander

16:10 Computational Graphics and Physics Simulation with CUDA

Presenter: Mark Harris

16:50 Next-Generation Graphics on Larrabee

Presenter: Tim Foley

17:25 Conclusion and Final Questions

#### SEEING IN 3D



08:30-17:30 Level: Beginner Room 313/314

Most people, even technical draftsmen, designers and computer graphics programmers, find it very difficult to visualise 3D shapes well enough to reason about them. This course demonstrates the problem and takes attendees through a series of exercises that help them acquire this important practical skill.

"Stand a cube on its corner. What is the shape of a horizontal cross-section taken at half the height of this object?" About four percent of human beings can reason about 3D space well enough to answer this question easily and with confidence. Most of us enter a state of panic when confronted by 3D problems. Yet it is possible to train yourself to think and visualize in 3D. This course helps attendees start thinking in 3D. Once they have the basic principles, they can develop the skill independently.

#### **PREREQUISITES**

Familiarity with some basic geometric ideas (for example, two planes meet in a straight line). Also helpful: awareness of how to find distances with Pythagoras' theorem, but this is used for only a few exercises, and the course can be understood without mathematics.

#### INTENDED AUDIENCE

Graphic artists, engineers, designers, computer graphics programmers, and students interested in graphics, drawing, or sculpture.

#### INSTRUCTORS

Geoff Wyvill University of Otago

**Bob Parslow** Independent Consultant

#### SCHEDULE

Presenter: Wyvill and Parslow

#### 08:30 Session 1

- 1.1 The Hidden Man
- 1.2 The SIGGRAPH Subway
- 1.3 Identical cubes
- 1.4 A cube on its corner
- 1.5 The mind as an expert system shell
- 1.6 Building shapes in layers
- 1.7 More pyramids

#### 10:15 Break

#### 10:30 Session 2

- 2.1 The eve
- 2.2 Illusions
- 2.3 Lines in space
- 2.4 An application in mathematics
- 2.5 More cubes
- 2.6 Curious engineering drawings

#### 12:15 Lunch

#### 13.30 Session 3

- 3.1 Solids of intersection
- 3.2 Origami
- 3.3 Tensegrity
- 3.4 Turning a torus inside out

#### 15:30 Break

#### 15.45 Session 4

- 4.1 Road safety
- 4.2 Nova Plexus: understanding structure

# ADVANCED ILLUMINATION TECHNIQUES FOR GPU-BASED VOLUME RAY CASTING



08:30-12:15 Level: Intermediate Room 311/312

In-depth instruction on advanced illumination techniques for volume ray casting implemented on the graphics processing unit (GPU). This course covers fast implementations of local and global illumination techniques for volume data and implicit surfaces, including ambient occlusion, deep shadow maps, and scattering effects.

Volume ray-casting techniques are important for both visual arts and visualisation. They support efficient generation of visual effects and visualisation of scientific data obtained by tomography or numerical simulation. Due to their flexibility, experts agree that GPUbased ray casting is the state-of-the art technique for interactive volume rendering. It will most likely replace existing slice-based techniques in the near future. Volume rendering techniques are also effective for direct rendering of implicit surfaces used for soft-body animation and constructive solid geometry.

The course, which begins with a detailed introduction to the concepts behind GPU-based ray casting, focuses on advanced illumination techniques that approximate physically based light transport more convincingly. Such techniques include interactive implementation of soft and hard shadows, ambient occlusion, and simple Monte-Carlo based approaches to global illumination, including translucency and scattering.

With these techniques, users can interactively create convincing images from volumetric data whose visual quality goes far beyond traditional approaches. Using volume rendering techniques, artists who create medical visualisation for science magazines may now work on tomographic scans directly, without creating polygonal models of anatomical structures.

#### **PREREQUISITES**

A working knowledge of computer graphics and basic programming skills, familiarity with graphics hardware and shading languages, and basic knowledge of volume data and interactive volume-rendering techniques.

#### INTENDED AUDIENCE

The steadily growing number of developers who create specialized implementations of volume-rendering techniques on state-of-the-art graphics hardware.

#### INSTRUCTORS

Christof Rezk-Salama Universität Siegen

Markus Hadwiger VRVis Research Center for Virtual Reality and Visualisation

Timo Ropinski Westfälische Wilhelms-Universität Münster

Patric Ljung Siemens Corporate Research

#### SCHEDULE

#### 08:30 Introduction and Basics

Presenter: Markus Hadwiger

- Speaker introduction
- Application areas for volume rendering
- Benefits of rav-casting
- GPU-based volume ray-casting
- Space leaping and early ray termination
- Memory management

#### 09:30 Light Interaction

Presenter: Timo Ropinski

- Light transport and illumination models
- Local volume illumination
- Specular reflections through ray-tracing soft vs. Hard shadows semi-transparent shadows with deep shadow maps simulation of color bleeding

#### 10:15 Break

#### 10:30 Ambient Occlusion

Presenter: Patric Ljung

- Ambient occlusion for isosurfaces
- Local ambient occlusion (DVR)
- Dynamic ambient occlusion (DVR)

#### 11:15 Scattering

Presenter: Christof Rezk-Salama

- Monte-Carlo integration
- Single versus multiple scattering
- Translucency
- Phase functions and bsdfs
- Monte-carlo scattering
- Multiple scattering
- Practical examples
- Scattering with deep shadow maps

### MODERN OPENGL: ITS DESIGN AND EVOLUTION



13:45-17:30 Level: Intermediate Room 311/312

A long-time implementer of OpenGL and the system's original architect explain OpenGL's design and evolution. OpenGL's state machine is now a complex data flow with multiple programmable stages. In this course, OpenGL practitioners can expect candid design explanations, advice for programming modern GPUs, and insight into OpenGL's future.

OpenGL was conceived in 1991 to provide an industry standard for programming the hardware graphics pipeline. The original design has evolved considerably over the last 17 years. Whereas capabilities mandated by OpenGL such as texture mapping and a stencil buffer were present only on the world's most expensive graphics hardware in 1991, now these features are completely pervasive in PCs and are even available in several handheld devices. Over that time, OpenGL's original fixed-function state machine has evolved into a complex data flow including several application-programmable stages. And the performance of OpenGL has increased from 100x to over 1,000x in many important raw graphics operations.

This course explains how the modern (post-2006) graphics hardware pipeline is exposed through OpenGL. Kurt Akeley presents his personal retrospective on OpenGL's development. Attendees learn nine ways to write better OpenGL programs and how modern OpenGL implementations operate. In conclusion, the course assesses OpenGL's future evolution.

Whether you programme with OpenGL or program with another API such as Direct3D, this course gives you new insights into graphics hardware architecture, programmable shading, and how to take maximum advantage of modern GPUs.

#### **PREREQUISITES**

Familiarity with the OpenGL graphics system. Familiarity with other graphics APIs such as Direct3D is helpful. The course assumes that attendees are familiar with concepts such as rasterization, shading, texturing, and vertex transformation.

#### INTENDED AUDIENCE

Graphics practitioners who want to better understand the modern 3D graphics hardware pipeline and its evolution as expressed through OpenGL. OpenGL programmers who wan to learn how to update their programming practices to improve the performance and cross-platform portability of their OpenGL applications.

#### **INSTRUCTORS**

Mark Kilgard NVIDIA Corporation

Kurt Akeley Microsoft Research Silicon Valley

#### MODERATOR

Mark Levoy Stanford University

#### SCHEDULE

#### 13:45 Introductions

Presenter: Akeley & Kilgard

#### 13:50 Modern OpenGL

Presenter: Mark Kilgard

#### 14:40 Opengl's Evolution: A Personal Retrospective

Presenter: Kurt Akeley

· How a proprietary graphics library known as IRIS GL evolved into an industry standard. What can be learned about making standards that succeed? How has OpenGL's design held up over time?

#### 15:05 Writing Better OpenGL

Presenter: Mark Kilgard

15:30 Break

#### 15:45 Implementing OpenGL

Presenter: Mark Kilgard

#### 16:15 OpenGL's Future Evolution

Presenter: Mark Kilgard

#### 16:50 OpenGL in Context

Presenters: Akeley & Kilgard

 A facilitated conversation including slides and examples. Questions from the audience are encouraged during this segment.

### INTERACTIVE INTRODUCTION TO X3D GRAPHICS



13:15-17:30 Level: Beginner Room 313/314

Extensible 3D (X3D) graphics is the open standard for 3D real-time communication on the web. X3D defines scene files that integrate network-enabled 3D graphics and multimedia. X3D applications are real-time, interactive, animated systems that can run stand-alone or in networked virtual environments. This tutorial focuses on the primary functionality of X3D including scene authoring, creation of geometry, web capabilities, designing animation chains, and user interaction.

Specific topics include animation design using interpolators and sequencers. The tutorial briefly examines embedded scripting, prototypes for extensibility, and various visualisation examples. Attendees learn hands-on how to build an X3D world, and they have access to the latest X3D Showcase DVD, which contains a wide variety of free and commercial viewers, authoring tools, and example content.

#### PREREQUISITES

Understanding 3D scene graphs and 3D modelling is helpful but not required. X3D can be learned without prior programming experience.

#### INTENDED AUDIENCE

Beginning modellers, who will learn how to create simple 3D scene graphs with animation and user interactivity; eperienced programmers, who will learn how their current knowledge can be expressed using a web standard for broader interoperability, and educators, who will learn how X3D can be used for introductory graphics courses.

#### INSTRUCTOR

Don Brutzman Naval Postgraduate School

#### SCHEDULE

13:15 Optional: Guided Software Tool Setup for Early Arrivals

13:45 Course Commencement and Introduction

#### 14:00 Getting Started with X3D

- Available viewers
- X3D-Edit modelling tool
- Examples and resources
- Book organization

14:30 Development History: VRML, Web Consortium, ISO, X3D

14:45 X3d Specification, Scene Graph Concepts, Xml

15:00 Profiles and Components for Extensibility

15:15 Shape and Geometry

15:30 Break

15:45 Grouping and Transformation

16:00 Viewing and Navigation

16:15 Appearance, Material and Textures

16:30 Animation and Behaviors, 10-Step **Animation-Chain Construction with** Routes

17:00 User Interactivity

17:15 Quick Look Ahead: Scripting and **Prototypes For Further Extensibility** 

17:20 Course Review, Getting Involved, Discussion

# DEVELOPING AUGMENTED REALITY APPLICATIONS



08:30-12:15 Level: Beginner Room 313/314

In this course, attendees learn how to use open source software to build their own augmented reality (AR) applications.

As computers become more and more invisible, AR (overlaying virtual images on the real world) is becoming an increasingly important application area for computer graphics and user-interface design. This detailed introduction to AR interface design and research includes reviews of important topics such as tracking and registration, interaction techniques, design principles, and usability evaluation, as well as key areas for current and future AR research. Case studies are presented in the application areas of gaming, entertainment, medicine, and engineering. Part of the course also involves hands-on demonstrations where attendees will be able to experience the technology for themselves.

Significant portions of the course are devoted to reviewing the ARToolKit and osgART open-source software tools that can be used to start building AR applications, as well as other supporting software tools. After this course, attendees will understand the fundamentals of AR interface design, the tools they can use to build AR applications, and how to evaluate them once they are built.

#### **PREREQUISITES**

Some programming experience is useful but not necessary. Also useful but not required: some experience with C/C++ programming and the OpenGL API.

#### INTENDED AUDIENCE

Academic and industrial researchers, and anyone interested in developing AR applications.

#### INSTRUCTORS

Mark Billinghurst Human Interface Technology Laboratory New Zealand

Raphaël Grasset Human Interface Technology Laboratory New Zealand

#### SCHEDULE

Presenters: Billinghurst & Grasset

08:30	Introduction to Augmented Reality
08:50	AR Technology Components
09:35	Tools for Building AR Applications
10:30	AR Interface Design Principles
11:20	Usability Evaluation
11:40	Research Directions in AR
12:10	Conclusions









★ ● ○ Technical Papers Fast Forward Session

#### **Days & Hours**

Thursday, 11 December 08:00-18:00 Friday, 12 December 08:00-18:00 Saturday, 13 December 08:00-18:00 Full Conference Access registration allows attendees access to all SIGGRAPH Asia 2008 Technical Papers. Seating is on a first-come, first-serve basis. Please be sure to arrive early for the Technical Papers sessions you wish to attend.

# Technical Papers

The SIGGRAPH Asia 2008 Technical Papers programme is a premier international forum for disseminating provocative and important new work in computer graphics and interactive techniques. Leading international experts from Asia and beyond present peer-reviewed research in rendering, modelling, animation, human-computer interaction, computer-aided design, virtual reality, and visualisation.

This year also features ACM SIGGRAPH's first Technical Papers Fast Forward Session back-to-back. Get a preview of the latest research in computer graphics and interactive techniques and select the Technical Papers that you need to attend later in the week.

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### TECHNICAL PAPERS FAST FORWARD SESSION



18:00-20:00

Theatre

ACM SIGGRAPH's first Technical Papers & Sketches Fast Forward Sessions back-toback. Get a preview of the latest research in computer graphics and interactive techniques and select the Technical Papers and Sketches that you need to attend later in the week.

### SHAPE MODELLING



08:00-10:15

Room 303/304/305

#### Single Image Tree Modelling

A simple and rapid method to generate a realistic 3D tree model from a single image.

Ping Tan

National University of Singapore

Tian Fang Peng Zhao Jianxiong Xiao Long Quan Hong Kong University of Science and Technology

#### **Sketch-Based Tree Modelling Using Markov Random Field**

A new system for converting a free-hand tree sketch into a full 3D model that is complex and realistic-looking. The problem is formulated as Markov random field.

Xuejin Chen University of Science and Technology of China

Boris Neubert Universität Konstanz

Ying-Qing Xu Microsoft Research Asia

Oliver Deussen Universität Konstanz

Sing Bing Kang Microsoft Research Redmond

#### **Space-Time Surface Reconstruction Using Incompressible Flow**

This work deals with the problem of reconstructing watertight objects deforming across time. The process takes advantage of space-time coherence and adopts a global approach considering all frames simultaneously.

Andrei Sharf Dan Anthony Alcantara University of California, Davis

Thomas Lewiner Pontifícia Universidade Católica do Rio de Janeiro

Chen Greif Alla Sheffer The University of British Columbia

Nina Amenta University of California, Davis

Daniel Cohen-Or Tel-Aviv University

#### Non-Homogeneous Resizing of Complex Models

SESSION CHAIR: Tao Ju

Resizing of 3D models can be very useful when creating new models or placing models inside different scenes. However, straightforward nonuniform scaling can destroy features and lead to serious visual artifacts. This paper introduces a method that resizes 3D models in an intuitive way, protecting model features and structure.

Vladislav Kraevoy Alla Sheffer The University of British Columbia

Ariel Shamir Interdisciplinary Center Herzliya

Daniel Cohen-Or Tel-Aviv University

#### **Mesh Ensemble Motion Graphs: Data-Driven Mesh Animation** with Constraints

This approach to data-driven animation of high-dimensional mesh ensembles, such as tree-structured botanical models, proposes a randomized space-time optimization algorithm for precomputing smooth asynchronous transitions that also avoid introducing non-physical selfcollisions.

Doug L. James Christopher D. Twiga Andrew Cove Robert Y. Wang Cornell University

session chair: Subodh Kumar

### CHARACTER ANIMATION I



13:45-15:30

Room 303/304/305

#### **Animating Responsive Characters** with Dynamic Constraints in Near-**Unactuated Coordinates**

An approach to animating physically responsive virtual characters by combining kinematic pose control with dynamic constraints in the muscle-actuation space.

Yuting Ye C. Karen Liu Georgia Institute of Technology

#### Synthesis of Constrained Walking Skills

A flexible framework for locomotion that enables physically simulated characters to navigate across terrains with gaps and other stepping constraints.

Stelian Coros KangKang Yin Philippe Beaudoin Michiel van de Panne The University of British Columbia

#### **Interaction Patches for Multi-Character Animation**

A method to generate large-scale character animation, such as a character fighting with many enemies, and a crowd passing luggage one after another in a warehouse.

Hubert P.H. Shum Taku Komura University of Edinburgh

Masashi Shiraishi Waseda University

Shuntaro Yamazaki National Institute of Advanced Industrial Science and Technology

#### **Motion Overview of Human Actions**

A method for generating overview videos based on the analysis of motion capture

Jackie Assa Daniel Cohen-Or Tel Aviv University

I-Cheng Yeh Tong-Yee Lee National Cheng Kung University

### FUN WITH SINGLE IMAGES



15:45-18:00

Room 303/304/305 session chair: Sing Bing Kang

#### Deep Photo: Model-Based Photograph **Enhancement and Viewing**

A novel method for browsing, enhancing, and manipulating outdoor photographs by combining them with existing geo-referenced digital terrain and urban models.

Johannes Kopf Universität Konstanz

Dani Lischinski The Hebrew University

Daniel Cohen-Or Tel Aviv University

Boris Neubert Oliver Deussen Universität Konstanz

Michael Cohen Matt Uyttendaele Microsoft Research

Billy Chen Microsoft Research

#### **Animating Animal Motion** From Still Images

A novel technique to infer and animate animal motions from a still image.

Xuemiao Xu Liang Wan Xiaopei Liu Tien-Tsin Wong Liansheng Wang The Chinese University of Hong Kong

Chi-Sing Leung City University of Hong Kong

#### **Optimised Scale-and-Stretch** for Image Resizing

An image-resizing method that computes an optimal scaling transformation for each local region, such that the aspect ratios of the automatically detected prominent features are preserved.

Yu-Shuen Wang National Cheng Kung University

Chiew-Lan Tai The Hong Kong University of Science and Technology

Olga Sorkine New York University

Tong-Yee Lee National Cheng Kung University

#### **Interactive Normal Reconstruction** From a Single Image

An interactive approach for reconstructing surface normals of an object in a single image: interactive shape-from-shading and rotation palettes, which allow easy and intuitive manipulation using relative normals.

Tai-Pang Wu Microsoft Research Asia

Chi-Keung Tang Hong Kong University of Science & Technology

Heung-Yeung Shum Microsoft Research Asia

#### **Depicting Procedural Caustics** in Single Images

A powerful technique to simulate and approximate caustics in images. The algorithm is designed to produce excellent results without the need to painstakingly paint over pixels.

Diego Gutierrez Jorge Lopez-Moreno Jorge Fandos Francisco J. Seron Maria P. Sanchez Universidad de Zaragoza

Erik Reinhard University of Bristol

### CHARACTER ANIMATION II



08:00-10:15

Room 303/304/305

session chair: Doug James

#### **Facial Performance Synthesis Using Deformation-Driven Polynomial Displacement Maps**

A method for acquiring, modelling, compressing, and synthesizing realistic detailed facial deformations using polynomial displacement maps driven by coarse motion capture markers.

Wan-Chun Ma University of Southern California, National Taiwan University

Andrew Jones Jen-Yuan Chiang Tim Hawkins Sune Frederiksen Pieter Peers University of Southern California

Marko Vukovic Sony Pictures Imageworks

Ming Ouhyoung National Taiwan University

Paul Debevec USC Institute for Creative Technologies

#### **Reusable Skinning Templates Using Cage-Based Deformations**

A skinning template abstraction that makes it easy to design and transfer skin deformation styles.

Washington University in St. Louis

Qian-Yi Zhou University of Southern California

Michiel van de Panne The University of British Columbia

Daniel Cohen-Or Tel Aviv University

Ulrich Neumann University of Southern California

#### Accelerometer-Based User Interfaces for the Control of a **Physically Simulated Character**

User study of three Wiimote interfaces for controlling a physically simulated character.

Takaaki Shiratori Jessica Hodgins Carnegie Mellon University

#### Video Puppetry: A Performative Interface for Cutout Animation

A video-based interface for creating animations by puppeteering.

Connelly Barnes Princeton University

David Jacobs University of California, Berkeley

Jason Sanders NVIDIA Corporation

Dan B. Goldman Adobe Systems Incorporated

Szymon Rusinkiewicz Adam Finkelstein Princeton University

Maneesh Agrawala University of California, Berkeley

#### **Laughing Out Loud: Control for Modelling Anatomically Inspired Laughter Using Audio**

A novel technique for generating animation of laughter, including an audio-controlled method that automatically creates an animation from a soundtrack of an individual laughing.

Paul C. DiLorenzo Victor B. Zordan Benjamin L. Sanders University of California, Riverside

### LIGHTING, SHADING, AND GPUs



08:00-10:15

Theatre SESSION CHAIR: Nelson Max

#### **Real-Time KD-Tree Construction** on Graphics Hardware

The first real-time algorithm for constructing kd-trees on GPUs and its potential in GPU ray tracing, photon mapping, and point-cloud modelling.

Kun Zhou

Zhejiang University

Qiming Hou Tsinghua University

Rui Wang Zhejiang University

Baining Guo

Microsoft Research Asia

#### **Automated Reprojection-Based Pixel Shader Optimisation**

This paper presents a set of techniques for automating the use of data reprojection as a general strategy for optimising procedural shaders.

Pitchaya Sitthi-amorn Jason Lawrence University of Virginia

Lei Yang Pedro V. Sander

Hong Kong University of Science and Technology

Diego Nehab Microsoft Research

Jiahe Xi

Hong Kong University of Science and Technology

#### Fast, Realistic Lighting and **Material Design Using Nonlinear Cut Approximation**

An algorithm for efficient computation with cut approximations and an application for interactive lighting and material design under complex illumination with arbitrary BRDFs and per-pixel shading.

Ewen Cheslack-Postava Stanford University

Rui Wang Oskar Akerlund University of Massachusetts Amherst

Fabio Pellacini Dartmouth College

#### Imperfect Shadow Maps for Efficient **Computation of Indirect Illumination**

A method for interactive computation of indirect illumination in large and fully dynamic scenes. It is based on approximate visibility encoded in imperfect shadow maps.

Tobias Ritschel Thorsten Grosch Max Planck Institut für Informatik

Min H. Kim University College London

Hans-Peter Seidel Max Planck Institut für Informatik

Carsten Dachsbacher Universität Stuttgart

Jan Kautz University College London

#### **Progressive Photon Mapping**

A new formulation of photon mapping for computing global illumination with progressive refinement.

Toshiya Hachisuka University of California, San Diego

Shinji Ogaki The University of Nottingham

Henrik Wann Jensen University of California, San Diego

### **IMAGE-BASED CAPTURE**



10:30-12:15

Room 303/304/305 session chair: Chi-Keung Tang

#### **Shield Fields: Modelling and Capturing 3D Occluders**

Decoupling 3D occluders from 4D illumination using shield fields, then analysing occluder reconstruction from cast shadows, leading to a single-shot light-field camera for visual hull reconstruction.

Douglas Lanman Mitsubishi Electric Research Laboratory, Brown University

Ramesh Raskar MIT Media Lab, Mitsubishi Electric Research Laboratory

Amit Agrawal Mitsubishi Electric Research Laboratory

Gabriel Taubin Brown University

#### Time-Resolved 3D Capture of **Non-Stationary Gas Flows**

A new method for capturing dynamic gas flows in 3D.

Bradley Atcheson Ivo Ihrke Wolfgang Heidrich The University of British Columbia

Art Tevs Max Planck Institut für Informatik

Derek Bradley The University of British Columbia

Marcus Magnor Braunschweig Technical University

Hans-Peter Seidel Max Planck Institut für Informatik

#### A Photometric Approach for **Estimating Normals and Tangents**

A photometric approach that estimates surface orientation and the directions of principle light scattering based on symmetries in the BRDF.

Michael Holroyd Jason Lawrence Greg Humphreys University of Virginia

Todd Zickler Harvard University

#### **Extracting Depth and Matte Using** a Color-Filtered Aperture

This method automatically extracts a scene-depth map and the alpha matte of a foreground object by capturing a scene through RGB color filters placed in the camera lens aperture.

Yosuke Bando Toshiba Corporation, The University of Tokyo

Bing-Yu Chen National Taiwan University

Tomoyuki Nishita The University of Tokyo

#### **TEXTURE**



13:45-15:30

Room 303/304/305

#### Random-Access Rendering of General Vector Graphics

An efficient representation for randomaccess anti-aliased vector graphics on the GPU, consisting of a lattice of cell-specialised variable-length descriptions.

Diego Nehab Hugues Hoppe *Microsoft Research* 

#### Texture Amendment: Reducing Texture Distortion in Constrained Parameterisation

This paper describes an approach that combines the benefits of constrained parameterisation and low-distortion parameterisation to reduce texture distortion.

Yu-Wing Tai Michael S. Brown National University of Singapore

Chi-Keung Tang Hong Kong University of Science & Technology

Heung-Yeung Shum

Microsoft Research Asia

#### **IGT: Inverse Geometric Textures**

A parameterisation-independent texturing technique that allows preservation of texture details from a high resolution reference model onto lower resolutions, generated with any given simplification method.

Gustavo Patow Ismael García *Universitat de Girona* 

#### A Psychophysically Validated Metric for Bidirectional Texture Data Reduction

session chair: Johannes Kopf

Psychophysical experiments show that optimal bidirectional texture function compression parameters are material dependent. This paper proposes a psychophysically validated metric that estimates these parameters and provides a predefined perceptual quality.

Jiří Filip Michael J. Chantler Patrick R. Green Heriot-Watt University

Michal Haindl Institute of Information Theory and Automation of the ASCR

### **REFLECTANCE & SUBDIVISION**



15:45-18:00

Room 303/304/305

#### **Practical Modelling and Acquisition** of Layered Facial Reflectance

A practical method for modelling layered facial reflectance from a modest number of photographs recorded from a single viewpoint.

Abhijeet Ghosh

Paul Debevec

Tim Hawkins

Pieter Peers

Sune Frederiksen

USC Institute for Creative Technologies

#### A Layered, Heterogeneous **Reflectance Model for Acquiring** and Rendering Human Skin

A layered, heterogeneous, spectral reflectance model for acquiring and rendering the appearance of human skin. The model measures appearance via a novel acquisition method that uses multi-spectral photographs.

Craig Donner Columbia University

Tim Weyrich University College London

Eugene d'Eon NVIDIA Corporation

Ravi Ramamoorthi Columbia University

Szymon Rusinkiewicz Princeton University

#### **Phong Tessellation**

The Phong Tessellation is a geometric version of the Phong normal interpolation to improve the visual continuity of meshes with a local curved displacement, adapted to current and next-generation GPUs.

Tamy Boubekeur Marc Alexa Technische Universität Berlin

#### **Subdivision Shading**

Rendering subdivision surfaces using normals generated by subdivision.

Marc Alexa Tamy Boubekeur Technische Universität Berlin

#### **Real-Time Reyes-Style Adaptive Surface Subdivision**

**SESSION CHAIR:** Kun Zhou

An efficient and real-time Reyes-like surface subdivision (split/dice) using modern GPGPU techniques that subdivides complex models to subpixel accuracy in a few milliseconds.

Anjul P. Patney John Owens University of California, Davis

### MESH PROCESSING



08:00-10:15

Room 303/304/305

#### **Efficient Traversal of Mesh Edges Using Adjacency Primitives**

Efficient edge traversal allows fast shadow volumes and silhouette computations on the GPU. Minimising the number of adjacency primitives leads to discrete optimizations on the mesh dual graph.

Pedro V. Sander Hong Kong University of Science & Technology

Diego Nehab Microsoft Research

Eden Chlamtac Princeton University

**Hugues Hoppe** Microsoft Research

#### **Randomised Cuts for** 3D Mesh Analysis

This paper investigates a new shape analysis method based on randomised cuts of 3D surface meshes.

Aleksey Golovinskiy Thomas Funkhouser Princeton University

#### **Deduction of Interpolating Subdivision Schemes From Approximating Subdivision Schemes**

A method for directly deducing new interpolating subdivision schemes from the corresponding approximations. The purpose is to solve some limitations in the exiting interpolating subdivision.

Shujin Lin Xiaonan Luo Fang You Zheng Li Sun Yat-sen University

#### **Spectral Quadrangulation With Orientation and Alignment Control**

A new algorithm for quad mesh generation based on a spectral surface quadrangulation approach that provides flexible explicit control of the shape, size, orientation, and feature alignment of the quad faces.

Jin Huang Muyang Zhang Jin Ma Xinguo Liu Zhejiang University

Leif Kobbelt RWTH Aachen

Hujun Bao Zhejiang University

#### **Quadrilateral Mesh Simplification**

session chair: Olga Sorkine

Mesh simplification is an important geometric-processing algorithm, serving as a building block for many higher-level methods. This paper introduces a quadrilateral mesh-simplification technique, constructing quality LOD mesh hierarchies.

Joel Daniels Claudio T. Silva University of Utah

Jason Shepherd Sandia National Laboratories

Elaine Cohen University of Utah

### COLOURISATION & UPSAMPLING



08:00-10:15

**SESSION CHAIR:** Marc Pollefeys Theatre

#### **A Virtual Restoration Stage** for Real-World Objects

A system to virtually restore damaged or historically significant objects without needing to physically change the object in any way.

Daniel G. Aliaga Alvin J. Law Yu-Hong Yeung Purdue University

#### **Superimposing Dynamic Range**

A cost-efficient way of extending contrast, perceived tonal resolution, and color space of static hardcopy images, beyond the capabilities of hardcopies or lowdynamic-range displays alone.

Oliver Bimber Bauhaus Universität Weimar

Daisuke Iwai Osaka University

#### VirtualStudio2Go: Digital Video **Composition for Real Environments**

Synchronised film cameras, video projectors, and high-speed LED lighting, together with radiometric image correction, enable professional digital video composition effects in real environments without the constraints of virtual studios.

Anselm Grundhöfer Oliver Bimber Bauhaus Universität Weimar

#### **Intrinsic Colourisation**

An example-based colourisation technique robust to illumination differences between grayscale target and colour-reference images.

Xiaopei Liu Liang Wan Yingge Qu Tien-Tsin Wong The Chinese University of Hong Kong

Stephen Lin Microsoft Research Asia

Chi-Sing Leung City University of Hong Kong

Pheng-Ann Heng The Chinese University of Hong Kong

#### Fast Image/Video Upsampling

A simple yet effective upsampling method for automatically enhancing image/video resolution, while naturally preserving the structural information and temporal coherence.

Qi Shan Zhaorong Li Jiaya Jia The Chinese University of Hong Kong

Chi-Keung Tang Hong Kong University of Science & Technology

### NON-PHOTOREALISTIC RENDERING



10:30-12:15

Room 303/304/305

#### Adaptive Cutaways for Comprehensible Rendering of Polygonal Scenes

Generating cutaway renderings of polygonal models at interactive frame rates, using illustrative and non-photorealistic rendering cues to expose objects of interest in the context of nearby and enclosing objects

Michael Burns Adam Finkelstein Princeton University

#### **Richness-Preserving Manga** Screening

A novel method for screening manga-style drawings from photographs, by preserving the tone similarity, texture similarity, and chromaticity distinguishability.

Yingge Qu Wai-Man Pang Tien-Tsin Wong Pheng-Ann Heng The Chinese University of Hong Kong

#### **Line-Art Illustration of Dynamic** and Specular Surfaces

A real-time rendering system that can illustrate dynamic 3D models in line-art styles. The system can also illustrate reflections and refractions on specular surfaces.

Yongjin Kim Pohang University of Science & Technology

Jingyi Yu Xuan Yu University of Delaware

Seungyong Lee Pohang University of Science & Technology

#### **Demarcating Curves for Shape Illustration**

session chair: Ken Anjyo

This paper defines a new class of viewindependent curves (demarcating curves) and proves relations between them and other well-known curves. Their application to archaeological artifact illustration is demonstrated.

Michael Kolomenkin Technion-Israel Institute of Technology

Ilan Shimshoni University of Haifa

Ayellet Tal Technion-Israel Institute of Technology

### URBAN MODELLING



13:45-15:30

Room 303/304/305

SESSION CHAIR: Tong Xin

#### **Continuous Model Synthesis**

A novel method for procedurally modelling large complex shapes. The approach is general-purpose and accepts as input any 3D polyhedral model provided by a user.

Paul Merrell Dinesh Manocha University of North Carolina at Chapel Hill

#### **Interactive 3D Architectural Modelling From Unordered Photo Collections**

An interactive image-based modelling system for architectural scenes that leverages recent advances in automatic computer vision techniques and sketch-based 3D modelling and handles large photo collections.

Sudipta N. Sinha University of North Carolina at Chapel Hill

Drew Steedly Microsoft Live Labs

Richard Szeliski Microsoft Research

Maneesh Agrawala University of California, Berkeley

Marc Pollefeys ETH Zürich, University of North Carolina at Chapel Hill

#### Interactive Example-Based **Urban Layout Synthesis**

An interactive system for synthesising urban layouts by example. New urban layouts are inferred from the road network, parcel data, and aerial images of given cities.

Daniel G. Aliaga Carlos A. Vanegas Bedřich Beneš Purdue University

#### Image-Based Façade Modelling

A semi-automatic image-based approach to building façade modelling from automatically recovered cameras and 3D points of a sequence of images.

Jianxiong Xiao Tian Fang Hong Kong University of Science & Technology

Ping Tan National University of Singapore

Peng Zhao Hong Kong University of Science & Technology

Eyal Ofek Microsoft Corporation

Long Quan Hong Kong University of Science & Technology

### PHYSICALLY BASED ANIMATION



15:45-18:00

Room 303/304/305

#### **Magnets in Motion**

A method for magnetic interaction in rigid-body simulation, allowing interactive simulation of dozens of magnets. The approach is physically sound and has excellent accuracy and preservation properties.

Bernhard Thomaszewski Andreas Gumann Simon Pabst Wolfgang Straßer Universität Tübingen

#### Real-Time Control of Physically Based **Simulations Using Gentle Forces**

Real-time control with gentle forces cooperates with natural dynamics to generate simulations that are fast, compliant, and directable.

Jernej Barbić Jovan Popović Massachusetts Institute of Technology

#### **Staggered Projections for Frictional Contact in Multibody Systems**

A discrete, velocity-level formulation of frictional-contact dynamics that enables a novel and accurate algorithm for frictionalcontact resolution based on a simple staggered sequence of projections.

Danny Kaufman Shinjiro Sueda The University of British Columbia

Doug L. James Cornell University

Dinesh K. Pai The University of British Columbia

#### **Optimizing Cubature for Efficient Integration of Subspace Deformations**

Cubature optimization enables fast evaluation of subspace internal forces associated with subspace deformations of models with complex geometry, nonlinear deformations, and nonlinear hyperelastic materials.

Steven An Theodore Kim Doug L. James Cornell University

#### **Fast Animation of Turbulence Using Energy Transport and Procedural Synthesis**

session chair: Hyeong-Seok Ko

A novel technique for animation of turbulent fluids by coupling a procedural turbulence model with a numerical fluid solver to introduce subgrid-scale flow detail.

Rahul Narain Jason Sewall University of North Carolina at Chapel Hill

Mark Carlson DreamWorks Animation

Ming C. Lin University of North Carolina at Chapel Hill





#### **Days & Hours**

Thursday, 11 December 08:30-17:30 Friday, 12 December 08:30-17:30 Saturday, 13 December 08:30-17:30

# Educators Programme

Envisioned as an international gathering of industry professionals and academics, the Educators Programme presents perspectives that appeal to a wide spectrum of interests. The goal is to share educational strategies adopted in both industry and academia to make the learning process more satisfying, productive, and meaningful.

#### **Educators Programme Committee**

**CHAIR** 

**Mark Chavez** 

Nanyang Technological University

COMMITTEE

Anna Ursyn

University of Northern Colorado

**Colleen Case** 

Schoolcraft College

**Gitta Domik** 

Universität Paderborn

Janese Swanson

The Art Apprentice

Patricia Beckmann

Walt Disney Animation Studios

**JURORS** 

**Shih-Ming Chang** 

Yuan Ze University

Yuke Sasmitra

Nanyang Academy of Fine Arts

Pan Zhigeng

Zhejiang University

session chair: Mark Chavez

### **Educators Programme**

### METHODOLOGIES IN LEARNING



08:30-10:15 **Educators Papers** 

Room 309

#### **Computer Graphics in Context:** An Approach to a First Course in **Computer Graphics**

This paper discusses the concept of teaching a first course in computer graphics that includes a context-a field outside computer graphics in which graphics is used-in order to engage students and broaden their understanding of the graphics principles. The paper presents a specific example, a course in computer science, where creating an engagement with a wider topic is known to improve student learning.

Steve Cunningham Brown Cunningham Associates

#### **Using Augmented Reality to Promote Understanding of Materials Science to School Children**

Using tables of data to understand and compare their properties is a rather boring and unintuitive way to learn about materials. Children learn much more quickly and intuitively if they can touch the materials they are learning about and link them directly to their properties and applications. But such an approach can be very demanding on teachers' knowledge and attention, especially in large classes.

The challenge is to engage pupils by exploiting information and communication technology to aid the learning process. If this approach can build on their interest in animations and exciting graphics, developed through their exposure to television and computer games, then so much the better. Kids rarely read the instructions when playing computer games, since they adopt intuitive protocols.

Augmented reality (AR) is a relatively mature technology, but so far it remains largely undiscovered by schools as a means of enhancing traditional lesson delivery. The advantage of AR is its ability to overlay information on real physical objects as viewed on a LCD projector or interactive white board. This paper describes a set of educational AR software for helping children to familiarise themselves with simple physics, chemistry, and materials principles.

AR technology brings photographic and computer-generated images into real environments, facilitating real-time 3D interactions connected to physically available objects. The tools developed in this project comprise four major kinds of applications, each designed to help pupils learn about materials and their applications. The linkages between the hands-on materials and their properties and applications are explored through a series of puzzles, games, and tasks, with the AR providing intuitive guidance. For example, pupils can try to identify the materials required to build a jet engine or play a "top trumps" game with the computer to choose attributes for their materials that could outperform the materials chosen by the computer. The AR system also acts as a virtual microscope to reveal the microstructure of a given material as it is placed under the web-cam. For younger pupils, the school can use a simpler AR tool to learn about the categorisation of materials (metal, ceramic, polymer, and natural). The AR recognition software rewards correct allocations and helps pupils to identify mistakes.

This paper outlines development and deployment of AR and discusses evaluations that will be carried out with teachers and pupils during exhibitions at the Farnborough Air Show, the Manchester Science Festival, and schools visits. The goal is to provide a valuable starting point for other AR developments in educational settings.

Kevin Tan Emma Lewis University of Manchester Nick Avis Cardiff University

Philip Withers University of Manchester

#### **Simulating Educational Physical Experiments in Augmented Reality**

This paper presents PhysicsPlayground, an augmented reality application that utilizes a recent physics engine developed for the PC gaming market to simulate physical experiments in mechanics in real time. Students are able to actively build their own experiments and study them in a three-dimensional virtual world. Several tools are provided to analyze forces, mass, paths, and other properties of objects before, during, and after experiments. Innovative teaching content exploits the strengths of this immersive virtual environment. PhysicsPlayground is as an example of how current technologies can be combined to deliver new experiences in physics education.

Hannes Kaufmann Bernd Meyer Technische Universität Wien

### **EDUCATORS PROGRAMME RAMP-IN** AND KEYNOTE ADDRESS



13:45-15:30

Room 309 **SESSION CHAIR:** Mark Chavez

Ramp-In: Welcome and Overview of Programme by **Programme Chair Mark Chavez** 

The New Perspective of Consilience of the Arts and Technology in the Era of Ubiquitous Computing

#### EDUCATORS KEYNOTE ADDRESS

Ubiquitous Arts & Technology (U-AT)

Consilience Education is a new term coined by the Korea National University of Arts to refer to consilience of ubiquitous computer technology and diverse arts genres in a narrow sense, and consilience of the arts, humanities, and technology in a broader sense. In this sense, consilience refers to a non-reductionist unity of knowledge, unlike the reductionist consilience in the humanist biology of Edmund Wilson.

The term, coined by William Whewell in the early 19th century, is a revival of the Latin word consalier, which means "varied branches uniting and jumping together to form a unified trunk." According to the science of complex systems, the process of mixing different elements, and their interactions, are critical requirements for creative experience and knowledge creation.

The key objective of U-AT Consilience Education is to establish a creative education system to produce quality content in multi-source-multi-use mode by institutionalizing the cooperative ties between industry and the university for joint research projects, creative endeavors, and education. The overall purpose is to promote continuous and systematic communications and consilience of six artistic genres: music, drama, film-TV-multimedia, visual arts, dance, and Korean traditional arts.

Park Se-Hyung Korea National University of Arts

### METHODOLOGIES IN LEARNING



15:45-17:30 **Educators Papers** Room 309

#### Shift to The Third Space - isAT 2008

The arts and technology are no longer strangers. They are forging a closer partnership, as the arts reveal what could previously exist only in our imaginations by utilizing ubiquitous technology, and technology, in turn, leaps over the modern era by adding a wing of artistic sensibility to science.

In light of this shift, isAT 2007 (International Symposium for Arts and Technology 2007) was held last year to explore the "Lightning Effects" from the encounter between the arts and technology. Under the theme of Shift to the Third Space, the upcoming event, isAT 2008, will seek the meaning of the union of the arts and technology and explore how ubiquitous computing technology shifts our lives into other dimensions.

Shim Kwang-Hyun Korea National University of Arts

#### The Animation Solution Kit

The main benefit of independent creation is not cost reduction but quality. In the process of indie-creation, concept art can be retained until final step because it's mainly created by a small, efficient team. By expanding the traditional concept of "animation," DMMG Lab makes a "prototype model" for animation based on NPR and, by building a library of models, materials, motion, and effect sources, facilitates a "stand-alone on network," which enables one person to manage the entire animation process.

Lee Jungmin Korea National University of Arts

#### **Making Intelligent Sounds**

**SESSION CHAIR:** Martin Constable

An intelligent sound is a sound that can think. It can create, modify, evolve, and even kill itself according to its environment. This paper shows two approaches to this concept. One is creative and experimental (the author's compositions), and the other is practical and educational (the Intelligent Sound Lab at The Korea National University of Arts).

The Intelligent Sound Lab develops basic technologies and solutions for synthesis of realistic sound effects that can be automatically synthesized according to the recorded or analyzed meta-data of various media content. The main objective of this lab is to develop and build an "intelligent sound library" of sound-effect algorithms that can create and vary themselves according to their content.

Chang, Jaeho Korea National University of Arts

### GAME EDUCATION



08:30-10:15 **Educators Papers** 

Room 309 session chair: Gao Wei Hua

#### **Creating a Multi-Disciplinary Gaming** Curriculum: Avoiding Mistakes, Missteps, and Growing Pains

While the volume of game-development curricula has grown dramatically over the past five years, there is still relatively little information on the proliferation of these programmes. At Drexel University, game development has grown from a few unrelated, area-specific courses to become a truly multi-disciplinary, multi-course sequence that unifies the foundation skills of several departments and colleges across the university. Yet there have been numerous challenges and changes during the four-year evolution of this sequence. This paper documents the growth of the programme, the problems it encountered, and the solutions developed, in the hope that it can serve as a road map for other institutions.

At Drexel, game development does not "live" in one department, so it mirrors the true nature of game development in commercial settings. Game development is offered in a coordinated, cross-listed series of courses in both the computer science (CS) and digital media (DIGM) majors, and production courses are open to other majors as well. Computer science courses teach foundation software-development skills and offer software design courses for prototyping game concepts. Drexel's digital media major is one of the oldest such programmes in the United States. It instructs students on the foundation skills of design, art, programming, modelling, animation, audio and video production, and the use of industry tools such as Maya and 3ds Max. The gaming courses and projects bring these two majors together, with the additional participation of students and faculty from other majors including music, music industry, screenwriting and playwriting, engineering, and business

Many problems were encountered during the programme's growth from an original two-course sequence to the current nine-course offering including: cultural and communication differences between the different majors; scheduling differences across programmes, departments, and colleges; teaching and staffing issues; course sequencing issues; introduction of soft-skill techniques; project management issues; student and staff turnover; rapidly changing technology platforms; lack of adequate texts; software and hardware access issues; and even educating administrators and parents as to what game development entails.

The gaming sequence is designed to reflect the nature of the industry and industry demands and practices. For example, the programme makes heavy use of the iterative development cycle and SCRUM methodology. However, introduction of these techniques provides unique challenges in classroom settings, where students have always been able to "get by" with less-formal structures, or where grades are based on a final submission.

The cross-discipline nature of the course offerings presents logistical challenges for reaching and informing interested students and researchers, and has led to formation of the Drexel RePlay Lab web site.

The 2007-2008 academic year was the first in which the complete complement of courses was fully offered. Despite this, the student work produced from even an abridged offering has been very impressive.

Paul Diefenbach Drexel University

#### **Sharing the Magic Circle With Spatially Inclusive Games**

A discussion of innovative (capstone) projection environments at an IT and electrical engineering school. The overarching brief was to develop both more expansive and immersive viewing and playing environments. Game courses were used as a springboard to extend the students' creative and critical design thinking in relation to wider interaction-design issues. Imaginative combinations of game engines and peripherals were also used as initial prompters to encourage students to go beyond current game-theory definitions, explore how to increase the player's sense of embodiment, and transmit the player's gameplay experience to a wider audience. The resulting prototypes are being incorporated into future versions of CAVE UT to help educators develop more engaging and immersive interactive environments. Hopefully, the next version of CAVE UT will also allow players and audiences to share the so-called "magic circle."

Erik Champion The University of New South Wales

Jeffrey Jacobson **PublicVR** 

### GAME EDUCATION (CONTINUED)



08:30-10:15 **Educators Papers** Room 309

session chair: Gao Wei Hua

#### Gaming: Back to the Basics

By recreating basic games, this presentation returns to the basics of computer games and experiments with game play, game rules, and players' psychology. It surveys 2D and 3D games designed as experimental prototypes of "treasure hunting," "plateau," and generic "Space Invaders" and "Pac Man" games, and it shows how player experience can be affected by slight changes in game mechanics.

The exploration of game play takes place inside 2D and 3D versions of basic games created by students and professionals during workshops with limited-time assignments. Creators of these games reshape behaviours and relationships governing levels, modes, rules, choices, classes of objects, characters, and interactive elements. They experiment with game play and rules, following the psychology of the players and demonstrating the need to be not too simple and not too complex.

Topics covered in this presentation include how small variations of the elements of game design can affect the game-playing experience, how the architecture of a game can repeat from one game to the other and in different times and contexts, how the player is placed in the center of the gaming experience, and how choices are presented to the player.

The presentation also shows how to create an interactive interface that allows real-time testing of dynamic transformations of game mechanics and rules of play. The audience uses Wiimotes to participate in demos that focus on side-by-side

evaluation of basic 2D games and their recreation as 3D games. It also surveys examples of authoring tools, interactive animations, and behavioural engines available for education (Torque, Virtools, XNA).

Jean-Marc Gauthier Tisch School of the Arts Asia, New York University

session chair: Ayumi Miyai

### **Educators Programme**

### THE MINDSPACE OF LEARNING



10:30-12:15 **Educators Papers** 

Room 309

#### **Practice Project Management in Web** Site Design: An Experiential Learning **Simulation**

The current literature suggests that experiential learning is a necessary component of formal instruction in higher education. But research on experiential learning in web site design development and management is minimal. The purpose of this project is to detail research on how to blend experiential learning principles with project management into an actual case of web site design practice for the new age of electronic learning.

Art and design faculties are no strangers to experiential learning. One cannot learn the complexities of the design discipline without extensive design studio projects. Where experiential learning is well integrated, students demonstrate a greater understanding of the complexity of realworld problems. By combining theory with practice, this project helps the academic community understand the relationships among education, work, and technology. It also provides rich dialogues about students' experiential learning, which helps them build a foundation for professional life in the real world. In this approach, the "process" is as important as the "product." This study hopes to stimulate further work in this area.

Mei-Fen Chen Robert Morris College

#### **Guitar Man**

This paper proposes a game system that presents a cooperative musical performance system using guitar and bass guitar. Because the bass guitar does not necessarily support fast playing, it is suited to the subject of this study. However, it is necessary to accelerate the speed of a pitch-detection algorithm in order to extend it to a cooperative musical performance system that includes other non-string instruments. A constant time interval should be maintained due to the fact that it is difficult to apply a pitchdetection process for specific tones when the recognition time is reduced.

This study considers how new musical possibilities can be achieved through online networks by overcoming the stereotypes in off-line musical activities, such as music-instrument lessons or traditional cooperative performances. It is based on the assumption that the future computer game industry will not be developed as a simple virtual reality but an actual systems like the cooperative musical performance system proposed in this paper.

Aram So Sogang University

### METHODOLOGIES IN LEARNING



15:45-17:30 **Educators Panels Room 309** 

#### **Bridging the Gap Between Education** and Professional Production

While there is a global interest in learning animation and special effects, the quality of academic programmes and training ranges from excellent to mediocre. It takes time and a great deal of skill, knowledge, and talent to develop global-quality education that meets the needs of today's production companies, and the bar is raised higher every year.

In too many countries, get-rich-quick institutions advertise software training that at best provides comprehensive coverage of tool sets and techniques, and at the worst, certifies students who are completely unprepared for the careers they seek and with little or no knowledge of anything but the basic operation of a popular software programme.

Some countries have 500 or even 1,000 animation programmes (China for example) yet few have instructors who have worked and excelled in the industry. In addition, many instructors have received little or no training in effective and meaningful instructional techniques. The inevitable result: the quality of education is often very low, and graduates are completely unprepared for the career paths they want to follow.

As there is no professional certification for animators or visual effects professionals, it's time to move toward a universally acceptable framework for specifying and evaluating the skills, portfolios, and show

reels that are the fundamental entry point to prospective employment. Also, it's essential to blend this framework into every employee's upgrade path and lifelong learning plans in this rapidly evoloving field.

The panelists have been dealing with these problems for many years, as educators, trainers, and recruiters. Their desire is see dramatic improvement in education and training through development of clearly defined professional requirements. Such a framework will make it easier for institutions to design relevant and highquality education that meets the needs of today's and tomorrow's globally distributed production companies.

Robin King Imagina Corporation

Prashant Buyyala Rhythm & Hues Studios

Shelley Page DreamWorks Animation

Michael Sehgal Autodesk, Inc.

#### **Comparison of Animation** Storyboard Education in China and the United States

**SESSION CHAIR:** Russell Pensyl

More and more Chinese universities and schools have started teaching animation storyboard courses, but there is still a shortage of original work produced by the Chinese animation industry. This paper discusses the development of Chinese animation storyboard education and compares it to similar programmes in the US. The result is new insight into how to most effectively teach animation storyboarding.

The inquiry focuses, in part, on development of story and visual content, and how storyboard artists develop concepts. Animation storyboard programmes are compared through an examination of their curricula, faculty, 2D and 3D computer animation works, lab facilities, environmental and aesthetic aspects, and contrasts between the two cultures. Practical approaches to teaching are also discussed. The goal of this presentation is to provide an international perspective on animation storyboard education and a summary of the current state of Chinese animation.

Hui Zhu Xiaobo Lu Tsinghua University

Frank Suarez Bunko Studios, Inc.

### METHODOLOGIES IN TEACHING



08:30-10:15 **Educators Papers** 

Room 309

#### **Deconstructing an Old Master** Painting Using Photoshop's **Advanced Toolset**

An old master painting is a highly "made" thing, and every aspect of its appearance was subject to careful consideration and evaluation before its manufacture. These aspects can be very hard to grasp, but with Photoshop's advanced toolset, they can be visualised and made more accessible for the student of art history. This paper details interesting applications of the Adjustments menu, the Blend modes, and the Blend If values.

Martin Constable Nanyang Technological University

#### **Using Animation and Interactive** Virtual Technology to Create Interpretive Materials for Museum Learning and Promotion

Museums around the world have incorporated computer graphics, virtual reality, 2D and 3D animation, and interactive technology in gallery exhibits, educational games, films, and online presentations for many years. To move beyond the traditional ways of using technology to create interpretive materials for teaching and learning, and to communicate with its audiences, The National Palace Museum (NPM) in Taiwan embarked on two major digital projects: a 3D Virtual Exhibition System: Experience the Imperial Artifacts and "Adventures in the NPM," a 13-minute 3D animation. This paper provides an overview of these projects.

In early 2003, NPM began to develop Experience the Imperial Artifacts. Through this system, users can virtually touch and interact with the famous Jadeite Cabbage, Ivory Ball, Carved Olive-Stone Boat, and Mao-Kung Ting from the museum collection. For the first time, users could experience the highest privileges of the emperor. The paper provides detailed

information on development, selection, creation, and implementation of various 3D technologies: the stereoscopic construction approach to visualising details, 2D photo stitching techniques for reconstructing a jadeite surface, a 3D laser-scanning method for geometric modelling, etc. It also reviews the tasks and challenges of the project and presents a documentary film about the development process of these high-tech systems.

In 2005, to bridge the gap between today's audiences and "ancient" artifacts, NPM collaborated with Digimax Corporation to produce a 3D animated film entitled "Adventures in the NPM." This film personifies some of the NPM's key collection objects and their adventures in the museum at night. Its lovely characters and captivating story are designed to bring viewers to a new level of appreciation for those ancient artifacts. The production team invited Gérard Pirès ("Knights in the Sky"), Tom Sito ("Osmosis Jones"), and Teddy Yang ("Shark Tale") to contribute their expertise to the production. The film premiered on 13 April 2007 to many positive reviews. Most recently, it was honored at the Tokyo International Animation Fair 2008 as the Animation of the Year. This paper shares some of the behind-thescene stories of the production and its creative marketing and promotion.

James Quo-Ping Lin National Palace Museum

Herminia Din University of Alaska Anchorage

#### **Chinese Whispers**

**SESSION CHAIR:** Chen Meifen

Chinese Whispers refers to the concept of mediating between remote studios with new forms of hybrid designing and real-time online collaboration. A sequence of experiments explored the concepts of linkage and slippage that occur at the boundaries of converging technologies as a means of generating innovative and unexpected design outcomes (real and virtual, tangible and intangible). The project is framed in a contemporary context with background research into current concepts and theories centered on learning ecology and user-generated design into future trends and state-of-the-art technologies.

Chinese Whispers involved linking hardware and software that are not immediately compatible in a remote networked environment to facilitate an educational design process in both remote and real environments. Through this process, students engaged in 3D scanning, downloading, visualising, analysing, remote simultaneous modelling in stereo, and deciding when to hit "3D print" at any given stage to invent a new design methodology.

Simon Fraser Tim Miller Morgan Barnard Kris Henning Victoria University of Wellington School of Design

Mark Billinghurst HIT Lab NZ

### PEDAGOGY IN ACTION



10:30-12:15 **Educators Papers** Room 309

#### **Incorporating Animation Technologies Into Tools** for Colonial American Education

This paper describes integration of animation and visual effects technologies into development of tools geared for colonial American education. Projects discussed include incorporation of crowd simulation software and full-body motion capture to recreate Revolutionary War battles, laser-scan acquisition of excavated archaeological artifacts, and recreation of historic structures with modelling and animation software. These technologies reduce the margin of error in representation, accentuate the level of realism for the end user, and create a more engaging educational presentation for schoolchildren.

Christopher Redmann Drexel University

#### **Wireless Sensor Network to Support** a Multiple-Student Group Learning Game With One PC in the Classroom

**SESSION CHAIR:** Lucy Petrovic

Unlike the One Laptop Per Child concept promoted by the MIT Media Laboratory, this study utilizes a wireless sensor network to support a multiple-student group-learning game with one PC in classroom. In the traditional computerised classroom, each student is equipped with one desktop (or laptop) computer for learning. This approach (one kid one desktop) has some disadvantages. For example, the cost of establishing the classroom is high, and students are confined to their seats during learning activities. It is adult-oriented, not kidoriented

This alternative approach, based on a wireless sensor network, allows students to interact with a computer via body motions, such as gestures, which is a much more natural way to use technology in the classroom. A set of ribbons with wireless gesture-detection sensors connects to a server. The ribbons are worn by the students, and the entire classroom's gestures are captured and sent to the server.

With this technology, the classroom can be reconfigured from one kid one desktop to many kids one desktop. In one application, students are asked to create, share, and review stories using the gesturedetection ribbons in the classroom.

Yi-Shiang Lin Ben Chang National Central University

### PROFESSIONAL/ACADEMIC



15:45-17:30 **Educators Papers** 

Room 309 session chair: Pan Zhigeng

#### **Teaching 3D Animation: The Balance Between Creative and Technical Skills**

We are getting much better at teaching the technical skills that our students need to enter the visual-effects and 3D-animation industries. But somtimes these skills take precedence in our teaching, and we inadvertently give less emphasis to the more elusive creative skills that affect promotion into positions such as producers, visual effects supervisors, art directors, etc.

Superior quality and and excellent story can make a big difference in the critical first eight seconds of a demo reel, when professionals decide whether to keep watching or hit the eject button. This paper covers not only the creative fundamentals, but also how to apply them consistently in our teaching, which in turn contributes to our students' success after they graduate.

Craig Caldwell Griffith University

#### **Computer Games Degrees in the UK: A Review of Current Practice**

This paper examines the development, content, and outputs of computer games development (CGD) courses in the United Kingdom. It provides a background of CGD courses, followed by a case study of how a Bachelors of Arts course was developed and implemented at Swansea Metropolitan University. And it analyses and discusses the characteristics of student applications (such as background qualifications, achievement levels, and skill-sets), the nature of student projects (including their themes, creativity, and quality), course structure and composition, and staff profiles. The results offer a unique and valuable insight into development of CGD courses, especially in view of their increasing importance in fostering new creative talent for games and gamesrelated industries.

Barry Ip Martin Capey Swansea Metropolitan University

#### From Motion Capture to Interactive Animation

Jean-Marc Gauthier, director of the new animation and digital arts MFA program at Tisch School of the Arts Asia in Singapore, summarises the program's curriculum: traditional animation, interactive animation, gaming, and motion studies applied to design.

His talk includes an overview of Life Motion Analysis: Ways to Visualise Motion From Real Life, a motion capture class designed for collaborative work among actors, dancers, storytellers, filmmakers, animators, and others.

Jean-Marc Gauthier Tisch School of the Arts Asia, New York University







★ ● ○ Sketches Fast Forward Session

#### **Days & Hours**

Thursday, 11 December 08:30-17:15 Friday, 12 December 08:30-17:15 Saturday, 13 December 08:30-17:15

# Sketches

A dynamic forum for thought-provoking, speculative ideas, novel applications, what-if concepts, and behind-the-scenes production details. Following each sketch presentation, authors discuss future implications of their work and answer audience questions.

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Makoto Okabe

**Nuria Pelechano** 

**Bin Sheng** 

Hideki Todo

Pere-Pau Vazquez

Tatsuo Yotsukura

### SKETCHES FAST FORWARD



18:00-20:00

Theatre

ACM SIGGRAPH's first Technical Papers & Sketches Fast Forward Sessions back-toback. Get a preview of the latest research in computer graphics and interactive techniques and select the Technical Papers and Sketches that you need to attend later in the week.

#### GPU-BASED METHODS



08:30-10:00

**Room 302** 

#### **GPU Crowd Simulation**

This first interactive, GPU-accelerated massive crowd simulation (>65,000 agents) combines parallel implementations of a course global-path planning technique with a fine-grained local avoidance model.

Jeremy Shopf Christopher Oat Joshua Barczak Advanced Micro Devices, Inc.

#### **GPU-Based Scene Management** for Rendering Large Crowds

A system for rendering crowds of characters with full shadows, in arbitrary environments, with stable performance and excellent visual quality, managing all aspects directly on the GPU.

Joshua Barczak Natalya Tatarchuk Christopher Oat Advanced Micro Devices, Inc.

#### **GPU Tessellation for Detailed, Animated Crowds**

A method for rendering detailed crowds of characters using tessellation, instancing, and LOD management, along with a technique to reduce artifacts along uv seams when using displacement mapping.

Natalya Tatarchuk Joshua Barczak Budirijanto Purnomo Advanced Micro Devices, Inc.

#### A GPU-Based Approach for Real-Time **Haptic Rendering of 3D Fluids**

An innovative GPU-based approach that enables real-time haptic rendering of highresolution 3D Navier-Stokes fluids.

Meng Yang University of Pennsylvania

session chair: Edward Angel

Jingwan Lu Hong Kong University of Science and Technology

Zehua Zhou Alla Safonova Katherine Kuchenbecker University of Pennsylvania

### RECENT PRODUCTION TECHNIQUES AT LUCASFILM ANIMATION SINGAPORE



13:45-15:15

Theatre session chair: Ken Anjyo

#### "Star Wars: The Clone Wars" TV Series: Making the Impossible Happen

In creating episodes of "Star Wars: The Clone Wars,"s flexibility is the key. It requires an adaptable pipeline and lighting tools that enable completion of several tasks in one render calculation.

Ryan T. Smith Lucasfilm Animation Singapore

#### The Invisible Art Behind "Ironman"

What is real and what is not? In "Ironman," suspension of disbelief due to the largerthan-life action and realistic backgrounds was the ultimate goal for matte painters.

Danny Janevski Lucasfilm Animation Singapore

#### Keeping It Real: Classical Art **Principles in Today's VFX Features**

The tools have changed, but it is still the artist's process, rooted in the knowledge of basic artistic principles, that make visual effects convincing and realistic.

Kalene Dunsmoor Lucasfilm Animation Singapore

#### **Lighting Clone Wars:** A New Planet Every Week

How to bring the vast Star Wars universe to TV without making it look small? The challenge of introducing new characters and locations in every episode, on a TV production schedule.

Ben Huber Lucasfilm Animation Singapore

#### **Clone Wars Animation in Lucasfilm Animation Singapore**

What does it take to animate "Star Wars: The Clone Wars?" From stills and shots. learn how animators bring the Star Wars universe and its colorful characters to life.

Ullas Narayana Lucasfilm Animation Singapore

### INTERACTIVE TECHNIQUES



15:45-17:15

Room 302 **SESSION CHAIR:** Matt Adcock

#### **Balance Ball Interface**

Only the user sits on the balance ball, and this system captures the user's rough motion and behaviour.

Masasuke Yasumoto Tokyo University of the Arts

#### Fu-Fuu: An Interactive Game **Using Breath Control**

A novel game interface that uses a player's position and breath captured via a camera and a microphone to manipulate a virtual paper airplane.

Taichi Nishiyori Soei Sato Toki Takeda Narumi Tashiro Ryoichi Ando Maki Terai Taketoshi Ushiama Reiji Tsuruno Kyushu University

### Tracking the Position of a Mobile **Device on Interactive Screens With**

A novel method for identifying and tracking the position of mobile devices on interactive screens and a prototype system of the proposed method.

Sang-Jun Han Kuk-Hyun Han Pil Seung Yang Bo Hyun Kyung Samsung Electronics

#### Bear's Beer and Smart Platter-**Handheld Interactive Haptic Display**

A new tray-shaped force-feedback display with an interactive robot and a visionbased positioning system. This method enables haptic interaction in handheld devices.

Tomohiro Amemiya NTT Communication Science Laboratories

Hideyuki Ando Taro Maeda Osaka University

### **ARTS & ROBOTS**



08:30-10:00

Room 302

#### **Shadow Play**

A method for computer-aided shadow play, where shadows cast on a screen are saved and projected back onto the screen. Users can create an environment with butterflies that are controlled by user shadows.

Cem Sina Cetin Sabanci Üniversitesi

#### **Automatic Composition for Contemporary Dance Sequences**

An automatic composing system for contemporary dance using 3D motion data. Instead of creating completed connections, this method creates conceptual sequences for dance lessons.

Asako Soga Ryukoku University

Bin Umino Toyo University

Motoko Hirayama University of Tsukuba

#### **Nervixxx: Introducing Biosignals** to Live Video Performance

session chair: Daniel Maskit

A video performance system based on EEG (the most informative of the biosignals) and EMG (highly controllable) data.

Satoru Tokuhisa Keio Research Institute at SFC

#### **Rendering Lots of Robots**

An outline of the lighting pipeline tools and tricks used at Double Negative to render the Golden Army for "Hellboy 2: The Golden Army".

Katherine Roberts Graham Jack Double Negative

### PHOTOGRAPHS & DRAWINGS



10:30-12:00

Room 302

#### Forward Lean-Deriving Motion **Illustrations From Video**

Forward Lean extracts moving objects from a video sequence and then illustrates the objects' motions in a single static image by shearing the image into the direction of its motion.

Marc Nienhaus mental images GmbH

Holger Winnemöller Adobe Research Inc.

Bruce Gooch University of Victoria

#### **Automatic 3D Caricature Generation** By Learning in Enlarged Manifold **Space**

Lack of samples makes it challenging to generate 3D caricatures by machine learning. In this method, a training set is enlarged by reconstructing 3D caricatures, and then a regressive model is learnt by manifold regularisation.

Junfa Liu Chen Yiqiang Chinese Academy of Sciences

Chunyan Miao Nanyang Technological University

Wen Gao Peking University

#### **Visualising Adaptive Clusters** of Digital Photographs

With this visualisation method, which considers semantic flow in each cluster, users can select references from a specific camera for smart visualisation if concurrent photos are used as input data.

Chuljin Jang Hwan-Gue Cho Pusan National University

#### Clean up Your Image Using **Internet Photo Collections**

**SESSION CHAIR:** Diego Gutierrez

An algorithm that uses images from internet photo collections to remove user-identified occlusions in an image and faithfully reconstruct the image data that should have been displayed.

Hanieh Taipalus Helsinki University of Technology

Satoshi Kondo Matsushita Electric Industrial Co., Ltd.

Takafumi Aoki Tohoku University

### CURVES, PLANES, AND TERRAINS



13:45-15:15

Room 302

session chair: Olga Sorkine

#### Single-View Sketch-Based Modelling **From Construction Lines**

A new modelling-from-sketches system in which models are made of simple parts drawn with only two strokes, and all the strokes are drawn from a single viewpoint.

Alexis Andre Suguru Saito Masayuki Nakajima Tokyo Institute of Technology

#### Interactive Control of 3D Class-A **Bézier Curves**

For design of highly aesthetic curves, this interactive techinque controls 3D, class-A Bézier curves by specifying the two endpoints and their tangents.

Ryo Fukuda Norimasa Yoshida Nihon University

Takafumi Saito Tokyo University of Agriculture and Technology

#### **Hexagonal Geometry Clipmaps for Spherical Terrain Rendering**

A unified representation of hierarchical triangular mesh and geometry clipmaps using hexagonal geometry clipmaps to render spherical terrain with uniform sampling on the sphere and fast rendering.

Shiben Bhattacharjee P. J. Narayanan International Institute of Information Technology, Hyderabad

#### **Relief Clipping Planes for Real-Time Rendering**

A technique for performing clipping and capping of arbitrarily shaped solids against clip planes with an additional height or offset map.

Matthias Trapp Universität Potsdam

Jürgen Döllner Universität Potsdam

### **VOLUMES**



15:45-17:15

Room 302 session chair: Baoquan Chen

#### **Optimised Volume Sampling Based** on Manipulation Points for Volume **Deformation**

A volume-sampling mesh that is optimised to users' dynamic manipulation and the volume data used for interactive volume deformation.

Kei Wai Cecilia Hung Megumi Nakao Kotaro Minato Nara Institute of Science and Technology

#### **Curvature-Based Volume Visualisation** of Local Structures

A new curvature-based transfer function for interactive volume visualisation and mining of local structures. The visualisation results are obtained in real time by GPU computing.

Yu Hirata Megumi Nakao Tadao Sugiura Kotaro Minato Nara Institute of Science and Technology

#### Rigid-Body Interaction in SPH

A new boundary force based on collision to solve rigid-body interactions in SPH. This method produces more physically feasible results in rigid-rigid interaction than the existing method.

Seungtaik Oh Younghee Kim Byung-Seok Roh Electronics and Telecommunications Research Institute

## **Sketches**

## VISUAL SIMULATION



08:30-10:00

Room 302

SESSION CHAIR: Geoff Wyvil

## Visual Simulation of Scattering and Settling of Fine Particles

This approach to simulating scattered fine particles can simulate the phenomenon in which particles are scattered by the wind and subsequently settle.

Tetsuyuki Minamihara Maki Terai Reiji Tsuruno Kyushu University

## A Visual Simulation for Gold Leaf and Japanese Lacquerware

A method for faithfully representing gold leaf and Japanese lacquer using spectral BRDF and a method for laying out craft materials.

Kazunori Miyata Kaisei Sakurai Japan Advanced Institute of Science and Technology

Toshihiro Tomoi Hiroshi Tashimo Koji Imao Yoshiyuki Sakaguchi *Digital Fashion Limited* 

#### Fire Simulation and Rendering for "Hellboy 2: The Golden Army"

How Double Negative developed a new fluid simulation system for the pyrokinetic character Liz, resulting in fast, highly detailed fire simulations and renders.

Eugenie von Tunzelmann May Leung Double Negative Visual Effects

# Interactive Simulation of the Process of Glottal-Wave Generation Using a GPU

A FDLB (compressible and thermal fluid)-MPS(new anisotropic elastics model) coupling method using GPU to directly simulate the process of of glottal-wave generation during human phonation.

Kazuhiko Yamamoto Kyushu University

## **Sketches**

## LIGHTING & REFLECTANCE



10:30-12:00

Room 302

session chair: Wojciech Jarosz

#### B-Spline Volume vs. **Other BRDF Models**

This sketch shows that the B-spline volume representation is more suitable for fitting to measured BRDF data than two popular analytical models such as Cook-Torrance and Lafortune.

Joo-Haeng Lee Electronics and Telecommunications Research Institute

#### **SPARTA: A Scalable Architecture for Ray-Tracing Applications**

A low-cost, scalable hardware and software infrastructure for high-performance, interactive ray tracing of very large models that will target large-scale visualisation applications.

Ross Brennan Michael Manzke Trinity College Dublin

#### **Spatial-Directional Radiance Caching**

Spatial-directional radiance caching accelerates indirect illumination computation on arbitrary glossy surfaces. The main idea is to perform lazy indirect illumination evaluation in both the spatial and directional domains.

Václav Gassenbauer Czech Technical University in Prague

Jaroslav Křivánek Cornell University

#### Fast, Approximate HDR Image-Based **Lighting Using Summed-Area Tables**

A method to rapidly generate higher-order summed-area tables that allows multiple tables to be generated dynamically while maintaining interactive frame rates.

Justin Hensley Advanced Micro Devices, Inc.

Thorsten Scheuermann Valve Software

session chair: Craig Donner

## **Sketches**

## **CALIBRATION & ACQUISITION**



13:45-15:15

Room 302

#### **Image-Correction Method for Multi-Projector Display Using SIFT Features**

An image-correction method for multiprojector display that corrects geometric transformation of projected images using feature points in images instead of the special patterns.

Toru Takahashi Norihito Numa Tatsuya Kawano Takafumi Aoki Tohoku University

Satoshi Kondo Matsushita Electric Industrial Co., Ltd.

#### **Gloss and Normal Map Acquisition Using Gray Codes**

This technique for gloss and normal map acquisition of fine-scale specular surface details provides an efficient and easy method employing only ubiquitous hardware components.

Yannick Francken Tom Cuypers Tom Mertens Philippe Bekaert Universiteit Hasselt

#### **Considering Shape Reconstruction** from Specular Reflection

This method considers the availability of 3D measurement of specular objects when simulating with CAD rendering software.

Tomohito Masuda Toppan Printing Co., Ltd.

Abhijeet Ghosh Wan-Chun Ma University of Southern California

Hiroki Unten Toppan Printing Co., Ltd.

Paul Debevec University of Southern California

#### **Image-Based Roughness Modelling Using Perlin Noise**

A method for modelling the roughness of real objects from captured images using Perlin noise. Model parameters were acquired from a real object.

Masashi Baba Masayuki Mukunokiy Naoki Asada Hiroshima City University







Thursday, 11 December 08:00-18:00 Friday, 12 December 08:00-18:00 Saturday, 13 December 08:00-18:00

Poster Session: Thursday, 11 December Poster Session: Friday, 12 December

12:15-13:15 12:15-13:15

**LOCATION: CONCOURSE LINKWAY** 

# Posters

Graphic depictions of incremental or half-baked but innovative ideas displayed throughout the week with scheduled sessions for informal discussions.

During Poster Sessions, authors stand by their posters to talk with attendees and demonstrate their work. See above for days and hours.

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**Nuria Pelechano** 

**Bin Sheng** 

Hideki Todo

Pere-Pau Vazquez

Tatsuo Yotsukura

## **Posters**

#### **Automatic Data-Extracting Soft**ware for Retrieval of Lifetime **Photos Using Scent Information**

Young ah Seong The University of Tokyo

Yasuaki Kakehi Keio University

Jean-Jacques Delaunay Takeshi Naemura The University of Tokyo

#### **Enhancing Procedural Animations with Motion Capture Data**

Chang-Hung Liang Tsai-Yen Li National Chengchi University

#### **Fast Plausible 3D Face** Generation from a Single Photograph

Akinobu Maejima Shigeo Morishima Waseda University

#### Flaneur: Digital See-Through **Telescope**

Hiroshi Sakasai Hiroshi Kato Takako Igarashi Miho Ishii Masahiko Inami Naohito Okude Masa Inakage Keio University

#### **Green Graphics:** Feedback Control for **Energy-Efficient Rendering**

Gabriyel Wong Jianliang Wang

Nanyang Technological University

#### **High-Speed Hand Tracking for Gesture Recognition**

Takafumi Aoki Tokyo Institute of Technology

#### Interactive Animation of Waterdrops With Particle-Based Fluid Simulation

Takuya Abe Masataka Imura Sei Ikeda Yoshitsugu Manabe Kunihiro Chihara

Nara Institute of Science and Technology

#### **Kime Pose Anime in Japanese Style Using Action-Line Control**

Satoshi Cho Kanagawa Institute of Technology

Toshihiro Komma Shobi University

Hisashi Sato

Kanagawa Institute of Technology

Kunio Kondo

Tokyo University of Technology

#### **Real-Time Composition Pre-Visualisation System**

Hye-mi Kim Jungjae Yu Jae-Hean Kim Electronics and Telecommunications

Research Institute

#### Shade Pixel: Interactive Skin for **Ambient Information Displays**

Hyunjung Kim Boram Lee JinHa Seong Woohun Lee

Korea Advanced Institute of Science

and Technology

#### **Toward Multi-View Photometric** Stereo for Body-Shape Measurement

Yusuke Yoshiyasu Keio University

#### Twist-and-Stretch: A Shape **Dissimilarity Measure Based** on 3D Chain Codes

Victor Lopez Universidad Nacional Autónoma de México

Irene Cheng University of Alberta

Ernesto Bribiesca Universidad Nacional Autónoma de México

Tao Wang Anup Basu University of Alberta







Thursday, 11 December 08:30-17:30 Friday, 12 December 08:30-17:30 Saturday, 13 December 08:30-17:30

**LOCATION: GALLERY EAST** 

# Art Gallery / Synthesis

The SIGGRAPH Asia 2008 Art Gallery presents art that transforms, melds, and transcends current Asian paradigms. This international, multicultural festival of creativity showcases work in all media-including "hybrid" formats such as text-literature collaborations, ubiquitous sounds, and zero-gravity space art—that provokes contemplation, explores surprising ideas, addresses contemporary issues, interactively engages viewers in discovery, and stimulates their intellect and creativity.

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Orita·Sinclair - School of Art & New Media Orita·Sinclair - FrontRoom Gallery

JURY

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Museum of Contemporary Art Tokyo The University of Tokyo

#### Stephanie Choo

Orita·Sinclair - School of Art & New Media Orita·Sinclair - FrontRoom Gallery

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Keio University SIGGRAPH Asia 2009 Conference Chair

#### Lai Ying-Ying

National Taiwan University of Arts

**REVIEWERS** 

#### **Paul Brown**

University of Sussex

#### Jean Ippolito

University of Hawaii at Hilo

#### Rika lezumi Hiro

Los Angeles County Museum of Art, Getty Research Institute

#### Erkki Hohtamo

University of California, Los Angeles

#### Lin Hsin Hsin

Lin Hsin Hsin Art Museum

#### Linda Lauro-Lazin

Pratt Institute

## RELATED EVENT

The Japan Media Arts Festival is a showcase of award-winning new media art, animation, manga, and entertainment with a strong focus on Japanese culture. Since its inauguration in Tokyo in 1997, this annual event has grown from strength to strength, attracting entries from amateurs and professionals alike from around the globe.

The exhibition at the Singapore Art Museum's new contemporary art wing at 8 Queen Street introduces Southeast Asian audiences to a varied and engaging selction of digital and new media art and technologies. Cutting-edge artworks are displayed alongside familiar and well-loved pop culture icons from the world of anime and manga. The exhibition also features an interactive section with various popular entertainment systems such as Nintendo Wii and a schedule of symposia, workshops, and screening events.

#### **Symposium**

Intersection of Asian Art and Technology
Featuring SIGGRAPH Asia 2008 artists and chairs
12 December, 16:00–18:00
The Auditorium at Singapore Art Museum Main Building

#### **Festival**

22 November–14 December 2008 Galleries 4.11, 4.12, Octro & Qoppa Rooms, 8Q sam Singapore Art Museum

#### **Alison: Statified Cooperative** Storytelling in Dissociative Identity

In the Alison installation, different plot elements are presented based on the viewer's movement within a physical space. The space works as both a form of interaction and another method of presenting story elements.

Matthew Smith Evan Boucher Drexel University

#### Amagatana + Fula

A set of daily objects that combine physical and ubiquitous computing to allow users to live their daily lives playfully. Amagatana, an umbrella, makes clashing sword noises when swung around, and Fula, a muffler, flutters and billows by itself in response to the user's motor-action potentials.

Yuichiro Katsumoto Masa Inakage imgl / Keio University Japan

#### dot . a scene = sin0 at the sea tactuaL [si:gak] series #2

A proposal for new media installation artworks for empirical communication design of visual information based on digital graphic design in the social context. The significance of this project is to promote public awareness of the disabled in formative ways. As users touch the tactile dots of the installation, they experience "tactile seeing" of ocean scenery in shining dots. This project is a successor to Dreaming a Fingertip Conversation with You, which was shown in the SIGGRAPH 2007 Art Gallery.

Haemin Kim Graduate School of Seoul National University South Korea

#### Falling: Suicide and the Sidewalk

This work comprises a video sequence shot from my sixth-floor apartment window to the sidewalk below and composed inside a digital-game environment. The intention is to empty the video of narrative, reduce it to an image string. Exploring the space, flying over and through the image sequence, the effect turns unsettling and a new narrative emerges.

**Brett Phares** Marist College USA

#### Liuliu Pangpang

Liuliu Pangpang is an interactive opticalillusion installation. A projected floor dynamically tilts like a see-saw in different directions when people interct with it. Balls inside the floor move according to natural physical laws. The floor's directions and angles are influenced by the locations and numbers of viewers. The game-like environment encourages viewers to explore body movements and interact with each other.

Yachi Peng Maowei Yu Woo sok Jang

#### COLLABORATORS

Sue Gyeong Syn SeungJoo Kim Pratt Institute Taiwan/Korea

#### Movement 11 (2008 serie)

In this expression of the energy of a virtual dancer, we can see the vibration of his virtual movements in the universe. My work is about my impression of Asian wisdom and gods.

Alain Bittler France

#### **Optical Tone - Dynamic Color** Composition

Optical Tone is an installation that proposes and proves a technique for interactive and temporo-spacio color composition in accordance with human perception of color consistency.

Tsutomu Mutoh International Media Research Foundation Japan

#### The Orb

The Orb bridges the gap between the art object and functional information display, advancing desires for more sophisticated digital representations, while simultaneously establishing a dialogue between the new technology and the symbolic content of the display. Featuring an 18-inch-diameter display and aluminum and carbon-fiber construction, this version has a spherical resolution of 1024 X 216 with 24-bit color. It explores visualisations of the phenomena of creation and destruction within the universe, evoking a "big bang" and eventual climate collapse.

James Nick Sears **USA** 

#### **Pudding Building**

A visualisation of tremors that affect an Asian building symbolises a rapidly changing people's social cognition and a contracting social structure. Max/MSP, Jitter, and Arduino are used to capture the image of the miniature building, for image processing, for detecting the number of viewers, and to operate vibrating motors.

ByungKyu Kim HyunDong Kim Dongjo Kim JungHwa Han Unzi Kim Chung-Ang University South Korea

## Shan-Shui-Shua (Mountain-Water Painting)

This ambient "video scroll" presents two poems of the famous poet Han Shan as a reflection on Western mountaineers' fight against nature as they ascend and descend the highest peaks, counterpointing the Chinese attempt of spiritual harmony. Proceeding from Chinese thought and aesthetics, the traditional concept of landscape painting, Shan-Shui-Hua, is recreated in digital visualisation. The concept of multiple vanishing points (Sane-Ho) and the endless scroll are explored through digital filmmaking.

Christin Bolewski

Loughborough School of Art and Design
United Kingdom

#### **Strada**

The concept of this work is separating landscape scenes from the people and objects that occupy the street space. The source of the idea is background-subtraction programming developed at the Tele-Immersion Lab at the University of California, Berkeley. Viewers see two different location street scenes, one from somewhere in the USA and the other from the SIGGRAPH Asia 2008 Art Gallery. Viewers experience three different ways of digitally visualising animated street scenes in which they themselves are included.

Hojin Chang University of California, Berkeley College of Environmental Design

Sukkyu Lee University of Illinois at Urbana Champaign

Sooyeon Han University of California, Berkeley Center for New Media USA

#### **STRANGERS**

Out-of-focus elements read as individual faces, familiar yet unfamiliar. The works speak about recognition of what we think we know ... but they are elusive.

Derek Besant

Alberta College of Art & Design

Canada

#### **Tactile Cloud Landscape**

This simulation of a natural landscape is a tactile artwork that interactively expresses images and movements of clouds. Images and tactile sensations incorporating the soft movements of clouds interact simultaneously to create a tactile display that reacts to human contact. This work could be used as a universal display for the disabled and for various other forms of global communications.

Kumiko Kushiyama Tokyo Metropolitan University Japan

#### **Telematic Drum Circle**

Telematic Drum Circle is an interdisciplinary art project combining telecommunications, robotics, human-computer interaction, and improvisational music. The project allows online users around the world to create a live collective sound improvisation by controlling 16 robotic percussion instruments via the internet. By tapping the computer keyboard while viewing the web site, online users can remotely play the robotic instruments together while watching a live streaming webcast of their ensemble.

Byeong Sam Jeon Department of Electronic Arts, Rensselaer Polytechnic Institute USA

#### **Ten Thousand Cents**

Ten Thousand Cents is a digital artwork that creates a representation of a US \$100 bill. Using a custom drawing tool, thousands of individuals working in isolation from one another painted tiny parts of the bill with no knowledge of the overall task. Workers were paid one cent each via Amazon's Mechanical Turk distributed labor tool. The total labor cost to create the bill. the artwork created, and the reproductions available for purchase are all \$100. The work is presented as a video piece with all 10,000 parts being drawn simultaneously. The project explores the circumstances we live in, a new and uncharted combination of digital labor markets, "crowdsourcing," "virtual economies," and digital reproduction.

Takashi Kawashima Aaron Koblin USA

#### theRelativity

Our impression of a scene changes depending on the aspect. theRelativity is an interactive art work that seamlessly reflects a third-person view of a structure into a first-person view.

Jun Fujiki
Japan Society for the Promotion of
Science, Kyushu University

Shigeru Owada Sony Computer Science Laboratories, Inc. Japan

## Three Little Pigs in the CG Theater

NHK has developed a new style of content creation for a puppet show. The performers operate the actual puppets in a CG environment called Uncompleted Contents, and the complete contents are produced with them in real time. This production style presents limitless possibilities not only for TV programming, but also for interactive elements.

Yuko Yamanouchi Takashi Fukaya Hideki Mitsumine Hidehiko Okubo *NHK (Japan Broadcasting Corporation)* Japan

#### [un]wired

[un]wired is a live-processing installation that responds to interactions from personal radio-frequency devices such as mobile phones, WiFi signals, Bluetooth signals, and car-key fobs. It tracks real-time statistical information from wireless "mesh" access points (designed for seamless handoff of moving wireless traffic, like a cell phone network), along with periodically updated information from handheld and wireless access points. Control information is collected from network services via SQL and transferred into Max/MSP/Jitter.

Jesse Allison John Fillwalk Keith Kothman Institute for Digital Intermedia Arts, Ball State University USA

### ART PAPER

#### **A Method for Transformation** of 3D Space into Ukiyo-e Composition

Saturday, 13 December, 15:45-16:15 Room 302

This paper discusses a method of using a perspective drawing to reconstruct three dimensions and then converting this to an ukiyo-e composition by moving three-dimensional objects without changing their three-dimensional aspects. To develop the method, the authors analyzed the structure of ukiyo-e to quantitatively identify non-perspective features of an architectural ukiyo-e scene from 1800 and later. To verify the method, they developed a program to convert photographs and perspective drawings to ukiyo-e compositions.

Yuka Kubo Koichi Hirota Zhao Jie The University of Tokyo Japan

## SYNTHESIS-CURATED SHOW

#### **Breathing Chaos Fluidity**

Breathing Chaos (2004, 8:11, DVD) is a short film that uses the dynamic forces of nature to suggest that life emerges from the expression of physical power. Themes include the chaos of fluidity, the order that results from it, and the symmetrical splendor born from indeterminable chaos.

Fluidity (2008) is a collection of photography and moving images of ferrofluid art that expresses "fluidity" itself.

Sachiko Kodama

#### SOUND

Ippei Ogura

#### Flow of Qi

A video presentation of an interactive artwork in which participants experience the artistic spirit of the ancient calligraphy masters and how breathing was reflected in creating famous pieces of Chinese calligraphy.

Two participants are seated in chairs equipped with ultra-wide-band devices that measure both the speed and depth of breathing every 0.1 seconds, which influences the pattern of the calligraphy. One person affects the fluidity and speed of the strokes, while the other alters the intensity of the ink. By altering the depth and rhythm of their breathing, the participants gradually reach a state of harmony with the calligrapher and with each other, drifting deeper into this art through sensing and controlling the flow of their own Qi.

#### CONCEPT, CREATIVE DIRECTOR

Shu-Min Wu

#### ART DIRECTOR

Yau Chen

#### PRODUCER

Horus Shu

#### TECHNICAL DIRECTOR

Tsang-Gang Lin

### UWB TECHNICAL DIRECTOR

Teh-Ho Tao

#### INTERACTIVE SOUND DESIGNER

Tang-Chun Li

#### CREATIVE PRODUCER

Ministry of Economic Affirs, Taiwan

#### CREATOR

Industrial Technology Research Institute

#### EXECUTIVE PRODUCER

ITRI Creativity Lab

The original calligraphy images are all authorised by the National Palace Museum in Taiwan.

#### Ghostly Images Appearing in Moving Human Eyes and Still Machine Eyes

This saccade-based display is a device capable of presenting two-dimensional images using a unique bar of addressable light sources (a column of LEDs). In a dimly lit environment, each time the saccadic eye movement of the observer is detected, the flashing pattern of the column light expands, and ghostly images appear in midair.

Due to the electronic scanning mechanism of the CCD image sensor, certain video cameras are also capable of capturing these floating images even when they are not moving at all.

These observations encourage a reflection on the process of vision. Natural and artificial visual systems rely on some sort of active sensory mechanism for exploring the external world, though their temporal scales may be different. We sense and react to the world, and we even use machines that can take pictures without paying attention to these hidden perceptual mechanisms, but understanding and exploiting them may open up new possibilities of perceiving and displaying.

Hideyuki Ando Alvaro Cassinelli Junii Watanabe

#### **Imaginary**·Numbers

In my creative process, I begin with a numerical formula as a universal language and then develop it into various media. As a result, I spend a great deal of time constituting the system. However, at this stage, there is hardly anything visual apart from small graphs.

I can only imagine the visual result, and I have to depend on my own sense of the fluctuating structure when I constitute the system. Once I get to the stage of making a collection of graphs into an artwork, I try to take such factors as human physicality and memory into the work, which makes it more than just a visual image.

I believe that art is not intended to be a gateway to understanding the artist's system, but a method of activating the viewers' psychological-motion systems (memory and physical sensation). These should be triggered by looking at the artwork. When viewers can realise their own feelings and memories, the artwork is truly completed. The systems activated in the mind of the viewer can be different, depending on the medium of the work. Even if the artist has created only one system in the computer, the image generated has to be properly selected.

This series is supported by the Aihara Complexity Modelling Project at JST ERATO, and the artist is a member of the project.

Keiko Kimoto

#### **Kazuma Morino Works**

Kazuma Morino has received many awards in international competitions including SIGGRAPH and Ars Electronica. In his Build, exhibited in the SIGGRAPH 2003 Art Gallery, many of the built structures in our contemporary urban landscapes are concatenations of pre-fab parts and standardized dimensions.

This film plays with different skeletal arrangements of those parts to create images reflective of contemporary building blocks. In Runners, figures (dolls) made up of geometric shapes rush around, intertwining with other objects. The work expresses the beauty of interacting objects over the course of time.

Currently, he is collaborating with musicians such as Ken Ishii and Yosui Inoue on their music videos. He has also played an important role as a producer of the first floor of the SETO NIPPON KAN pavilion in EXPO 2005 in Aichi, Japan. For SIG-GRAPH Asia 2008, he is a contributing

artist for the Art Gallery and Emerging Technologies trailer.

Kazuma Morino

#### Media Device for Hand Scroll 2008

This reproduction of the handscroll of Poems of the Thirty-Six Immortal Poets over Design of Cranes is a rolled up scroll of paper. But the paper is blank. When the media device is engaged, the projected image of the Crane Scroll appears on blank paper.

As viewers unroll the scroll, they can decide which part they want to view (for example, only the calligraphy of Hon'ami Koetsu or only the painting by Sotatsu). They can also hear a recitation of the poetry, sung in the traditional manner by members of the Reizai family.

Viewers are free to use this system as they like, as they gain the understanding that the original handscroll was also, in a very real sense, an interactive medium.

This project is supported by the Kyoto National Museum, Reizei-ke Shigureteibunko, the Philadelphia Museum of Art, IAMAS, IDD at Tama Art University, and members of the Hon'ami Koetsu multimedia project.

Yasuhito Nagahara Nobuya Suzuki Keiko Kobayashi

#### **SIGGRAPH Asia Archive** in Second Life

Hidenori Watanave is researching the arts in the 3D internet (for example, Second Life) and the 3DGIS (for example, Google Earth). He is interested in collaborative work in the realms of architecture and environmental design in tele-existence in the 3D internet.

Spatial design in the 3D internet was established through the Archidemo project (2007-2008), which was selected to be part of FILE 2008 and SIGGRAPH 2008 in Los Angeles. His current experiment focuses on translating 3D internet space into real space through GPS and GIS, using techniques like those developed

by Hidenori in the NetAIBO project (2004-2005, Honorary Mention, Prix Ars Electronica) and the ObaMcCain project (2008) of 3Di-chatterbots-space, which was exhibited in Mission Accomplished at the Location One gallery, New York.

The theme of this SIGGRAPH Asia 2008 project is a visualisation of a huge visual archive of SIGGRAPH 2008 Emerging Technologies in the 3D internet domain.

Hidenori Watanave

#### Watch Me!

Watch Me! is an experimental installation dedicated to documenting social bind (defined below) by intervening in a public space. It observes the behaviour of people's "eyes" using a robot bear as an unusual event.

When you visit another country for the first time, you may be puzzled by people's behaviour as they respond to incidents or encounters. Then you might realise that they seem to behave spontaneously but are predisposed to exhibit certain behavioural traits by society and culture. We call this "social bind."

Yasushi Noguchi Hideyuki Ando







Thursday, 11 December 08:30-17:30 Friday, 12 December 08:30-17:30 Saturday, 13 December 08:30-17:30

**LOCATION: GALLERY EAST** 

# **Emerging Technologies**

SIGGRAPH Asia 2008 Emerging Technologies presents a paradigm shift, a rich resource of delicate, aesthetic technologies and vivid, innovative ideas.

Interactive, mind-expanding explorations in virtual and mixed reality, haptic interfaces, ubiquitous systems, digital tools, HD displays, robotics, and more. Emerging Technologies presents demos and installations of technologies that define the future of computer graphics and interactive techniques.

#### **Emerging Technologies Committee**

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#### **Tomoe Moriyama**

Museum of Contemporary Art Tokyo The University of Tokyo

**CO-CHAIR** 

#### **Adrian Cheok**

National University of Singapore Keio University

JURY

#### Tomoe Moriyama

Museum of Contemporary Art Tokyo The University of Tokyo

#### Stephanie Choo

Orita·Sinclair - School of Art & New Media Orita·Sinclair - FrontRoom Gallery

#### **Adrian Cheok**

National University of Singapore Keio University

#### Masa Inakage

Keio University SIGGRAPH Asia 2009 Conference Chair

#### Lai Ying-Ying

National Taiwan University of Arts

**REVIEWERS** 

#### Michitaka Hirose

The University of Tokyo

#### Peter Benz

Hong Kong Baptist University

#### Pan Zhigeng

Zhejiang University

#### Masahiko Inami

Keio University

#### **ON-SITE COORDINATOR**

#### **Preston J Smith**

Electronic Data Systems Corporation

#### **ARForce**

A novel marker-based system for augmented reality that measures not only the 3D positions and IDs of markers, but also the distribution of force vectors applied to the markers. Users can observe overlaid virtual images and control them with their fingers.

#### **ENHANCED LIFE**

Many current marker-based AR systems can easily combine virtual imagery with the real world, but their user-input options are limited, and it is difficult for users to freely manipulate the virtual images without special electronic devices. Because ARForce detects the distribution of force vectors applied on the interface as well as their 3D positions and IDs, users can manipulate them by pinching and twisting in the threedimensional space.

#### GOALS

The overall goal is to develop a novel tangible interface for augmented reality. Specifically, the goal is to provide a marker-based interface that allows users to observe overlaid virtual images on the real world and manipulate the images with their fingers.

#### INNOVATIONS

The core innovation is an interface design that detects 3D positions, IDs, and force input at the same time without special electronic devices installed on the interface. The sensing process:

- 1. The system detects its 3D position and the ID of each interface through position markers attached on the interface. The square-detection method of ARToolKit tracks positions, and an original patternmatching method detects IDs.
- 2. To detect the force-vector distribution, the system tracks the movement of force markers embedded inside the interface. Infrared filters make the markers invisible to users.
- 3. As users push, twist, or stretch the interface, the system generates virtual images in appropriate positions with auditory feedback.

#### VISION

In the near future, ARForce will be enhanced so that it can measure more detailed tactile information and control virtual objects as if they are real objects. Ultimately, ARForce will provide a novel computer-human interface that supports more natural and intuitive input in everyday

#### CONTRIBUTORS

Kensei Jo

The University of Tokyo

Yasuaki Kakehi Keio University/Japan Science and Technology Agency

Kouta Minamizawa Hideaki Nii Naoki Kawakami Susumu Tachi The University of Tokyo

#### **Augmented Reality Authoring** for Artists and Designers

By using ARToolkit for marker tracking and Touch Designer (a commercial, real-time 3D environment) for modelling, rendering, and compositing real and virtual images, artists and designers can quickly create interactive AR environments.

#### ENHANCED LIFE

When artists can directly control underlying technologies without an intermediary such as a programmer, they can take more creative risks and push their ideas further.

#### GOALS

The primary goal is to bring the technologies for making augmented reality out of the labs and into the hands of artists, designers, and other creative practitioners. Eventually, this will serve a wider goal: hastening augmented reality's transition from a technology to a true expressive medium and part of our collective culture.

#### INNOVATIONS

This system is essentially a novel combination of existing technologies: the marker-tracking capabilities of ARToolkit and the 3D-display capabilities of Touch Designer. The most important component is the procedual-flow-style interface that eliminates the need for C++ programming and makes the designer's job easier.

#### VISION

In the future, end-user programming tools like this one will allow people to customize their own augmented reality environments and generally have more control over the technology that surrounds them.

#### CONTRIBUTORS

Rodney Berry National University of Singapore

Marina Oikawa Nara Institute of Science and Technology

Janaka Prasad National University of Singapore

Jörg Unterberg Filmakademie Baden-Württemberg

Wei Liu Adrian David Cheok National University of Singapore

Hirokazu Kato Nara Institute of Science and Technology

#### An Augmented Tabletop Video **Game With Pinching Gesture** Recognition

A novel interaction technique for a multiplayer tabletop entertainment system that recognises quick tapping gestures for position and orientation input using a highspeed camera.

#### ENHANCED LIFE

This technology enables more intuitive and entertaining interaction between humans and interactive surfaces such as tabletop systems.

#### GOALS

To recognise various human behaviours, including very quick motions, and enable intuitive and entertaining interaction between humans and displays.

#### INNOVATIONS

The main innovation is a new interaction technique that recognises tapping gestures. In tests with multiple users, the system achieved a high-response bimanual interaction. It uses a high-speed camera to track positions, orientations, and quick tapping gesture.

#### VISION

In the near future, interactive surfaces will be ubiquitous. Walls, tabletops, floors, and other surfaces in private and public spaces will provide interactive communication and experiences.

#### CONTRIBUTORS

Kentaro Fukuchi
Japan Science and Technology Agency

Toshiki Sato Haruko Mamiya Hideki Koike

The University of Electro-Communications

#### **Balance Ball Interface**

A user-interface device for exercise and entertainment. As users move while sitting on the balance ball, the system captures their motion and behaviour.

#### ENHANCED LIFE

This easy-to-use, inexpensive interface system liberates people from sedentary, unhealthy computer work. It is a surprising new concept that changes our assumptions about chairs and interfaces, and promotes a new reality.

#### GOAL

To develop a game-interface device that acquires complex movements of a human body in a sitting posture.

#### INNOVATIONS

This interface technology converts information from an acceleration sensor and a pressure sensor into posture information. Movements of the upper body and the waist are calculated from these inputs and converted into whole-body movements.

#### CONTRIBUTOR

Masasuke Yasumoto Graduate School of Film and New Media, Tokyo University of the Arts

#### **Eggy Robot**

The most recent progress on the Eggy Robot project, which aims to synthesise a robot that helps us feel and imagine the emergence of primeval organisms.

#### ENHANCED LIFE

The Eggy Robot project is the very first attempt to implement a totally soft robot,

a synthetic being that consists of "soft balloons" and pneumatic muscles. The robot moves in a very novel manner, approaches humans when they are detected by the robot's vison system, and offers greetings.

#### GOAL

The short-term goal is to synthesise artistic, child-safe, entertaining robots. The long-term goal is to develop Eggy Robots that will explore the surface of Mars or the deep oceans.

#### INNOVATIONS

When a robot consists of "hard" materials such as aluminum, it is easy to control its behavior. But when a robot is made of soft materials, it is almost impossible to control its behaviour with traditional control theory. The Eggy Robot project explores a novel behavioural-control architecture in which robot behaviours emerge from the interplay among the robot's neural system, its bodily dynamics, and its environmental dynamics.

#### VISION

The technologies exploited in this project will help robotic or toy companies build effective, useful, child-safe home robots in the next 20-50 years.

#### CONTRIBUTOR

Yoichiro Kawaguchi
The University of Tokyo

## Flaneur: Digital See-Through Telescope

Flaneur is a digital scope that helps you see shops and objects behind buildings as you stroll around town.

#### ENHANCED LIFE

This technology adds richness and surprise to city explorations.

#### GOAL

To make city life more interesting.

#### INNOVATION

The major innnovation of this technology is its ability to present spatial representations from a first-person point of view.

#### CONTRIBUTORS

Hiroshi Sakasai Hiroshi Kato Takako Igarashi Miho Ishii Maki Sugimoto Masahiko Inami Masahiko Inakage Naohito Okude Keio University

#### Heaven's Mirror: Mirror Illusion Realised Outside of the Mirror

With this system, users experience a mirror illusion through three modalities of feedback (haptic, visual, and auditory) and perceive a boundary-less transition between the real world and the world inside the mirror.

#### **ENHANCED LIFE**

Sometimes, mirrors provide illusions that distort physical laws. In Heaven's Mirror, the illusions become "real" as users' visual, tactile, and auditory senses are immersed in the world inside the mirror. This approach opens new possibilities for using mirrors in virtual reality.

#### GOALS

To allow users to perceive a seamless boundary between the inside and outside of the mirror.

#### INNOVATIONS

Heaven's Mirror focuses on the physical relationship between the real world and the world inside the mirror. It uses a mirror illusion and amplifies it to the real world so users can experience a mirror illusion through three modalities of feedback.

#### CONTRIBUTORS

Seunghyun Woo Takafumi Aoki Hironori Mitake Naoki Hashimoto Makoto Sato Tokyo Institute of Technology

#### M3: Multi-Modal Interface in Multi-Display Environment for Multi-Users

A sophisticated and intuitive interface for multi-display environments where the displays are stitched seamlessly and dynamically according to the users' viewpoints.

#### ENHANCED LIFE

M3 is a multi-modal interface in a multidisplay environment for multiple users. It combines multi-modal interaction techniques such as gaze, body movement, and hand gestures. Perspective-aware interfaces also allow users to observe and control information on the multiple displays as if they are in front of an ordinary desktop GUI environment.

#### GOAL

To build intelligent environments that provide appropriate types of information and input methods for specific interaction requirements.

#### INNOVATIONS

This project explores two important domains of interface technologies: multimodal and perspective-aware.

In the future, people will use multi-modal interfaces to interact naturally and intuitively with displays located everywhere.

#### CONTRIBUTORS

Satoshi Sakurai Tokuo Yamaguchi Yoshifumi Kitamura Yuichi Itoh Ryo Fukazawa Fumio Kishino Osaka University

Miguel A. Nacenta University of Saskatchwan

Sriram Subramanian University of Bristol

#### **Massive Action Control System**

Massive Action Control System concurrently controls thousands of actions of multiple characters with various motivations, feelings, and personalities.

#### **ENHANCED LIFE**

With this system, users can easily create lifelike characters and expand player experiences. For example, non-player characters can become active in massive multi-player role-playing games.

#### GOALS

In recent years, many interactive

storytelling applications have relied on progress in animation technology to create autonomous characters. Massive Action Control System is the next step in this evolution. Its purpose is to help developers create characters that perform massive actions (such as greeting, talking a walk, or going to work), reflex actions (which require reacting to input from a user), perceiving actions (where the character perceives an object and reacts to it), active actions, and actions based on personalities or feelings.

#### INNOVATIONS

This system can execute massive actions in multiple characters. It continuously selects appropriate fragmentary behaviorcontrol modules, called episode trees, based on the character's inner states (motives, feelings, and personality, for example) and the state of the external world, such as nearby characters and objects.

Massive Action Control System is demonstrated via an application called Spilant World, which dislays multiple characters with multiple motivations. When a user adds a new object to the virtual world or touches an object in the virtual world, the characters recognise the object or action and autonomously start new actions. This, in turn, affects the action selection of other characters, creating an opportunity for those characters to change their actions. Users can experience the story not only by tying their actions to changes in the characters' actions, but also by allowing the effect to spread over the long term.

#### VISION

This system expands the possibilities for likelike narrative entertainment. Users will be able to build new narratives with lifelife interactive characters in the privacy of their own homes as well as in public spaces (airports, railway stations, shopping molls, etc.).

#### CONTRIBUTORS

Katsutoki Hamana Junichi Hoshino Atsushi Nakano University of Tsukuba

#### **TransCAIP: Live Transmission** of Light Field from a Camera Array to an Integral Photography **Display**

TransCAIP provides a real-time 3D visual experience by using an array of 64 cameras and an integral photography display with 60 viewing directions. The live 3D scene in front of the camera array is reproduced by the full-color, full-parallax auto-stereoscopic display with interactive control of viewing parameters.

#### ENHANCED LIFE

This project demonstrates the potential of live 3D TV systems in a prototype system. The core technology is a fast and flexible data-conversion method from the multi-camera images to the integral photography format. Because the conversion method is applicable to general combinations of camera arrays and integral photography (and multi-view 3D) displays, it could be an essential technology for future 3D TV systems.

#### GOALS

The overall goal is to develop a practical live 3D TV system that reproduces a full-color 3D video of a scene with both horizontal and vertical parallax in real time. The system gives users a perception of observing the 3D scene through a window without requiring them to wear special glasses. The main technical goal is to develop a fast and flexible data conversion method between asymmetric input and output devices, which runs in real time (more than five frames per second) on a single PC with GPGPU techniques and enables users to interactively control viewing parameters of the displayed 3D images for enhancing the 3D visual experience.

#### INNOVATIONS

- 1. Live transmission of 3D scenes. TransCAIP transmits light fields [Levoy and Hanrahan 1996; Gortler et al. 1996] from an array of 64 cameras to an integral photography display with 60 viewing directions in real time. It enables users to observe a live 3D video of the scene with both horizontal and vertical parallax.
- 2. Real-time light-field conversion. To connect the asymmetric input and output devices, TransCAIP performs real-time

light-field conversion between 64 input views of 320 x 240 pixels captured with the camera array and an integral photography image consisting of 60 views of 256 x 192 pixels. Using the 64 input views, it first renders 60 novel views corresponding to the viewing directions of the display by using an image-based rendering method [Taguchi et al. 2008] and then arranges the rendered pixels to produce an integral photography image. For generating highquality novel views, this method estimates a view-dependent per-pixel depth map at each rendering camera viewpoint based on a layered representation. For real-time processing on a single PC, the conversion algorithm is fully implemented on a GPU with GPGPU techniques.

3. Interactive control of 3D viewing parameters. TransCAIP enhances users' 3D visual experience by allowing them to interactively control viewing parameters of the displayed 3D images. In the light-field conversion method, the rendering cameras are placed at a regular interval such that their viewing directions converge at the same point. The plane whose depth is equal to that of this point is called the convergence plane. The convergence plane corresponds to the display plane of the integral photography display. Since objects near the display plane are reproduced with a higher resolution than those farther from the plane [Hoshino et al. 1998; Zwicker et al. 2007], the system enables users to set the plane at a desired position in the target scene. The position of an object relative to the display plane is also determined by the convergence plane. Moreover, users can control the amount of depth reproduced on the display by changing the interval of the rendering cameras. Users can also control the location of the part of the scene reproduced on the display by changing the positions and view angles of the rendering cameras. Users can interactively perform the viewing parameter control as a software process without reconfiguring the hardware system.

#### VISION

Three-dimensional TV is a promising technology for providing a more natural and intuitive perception of 3D scenes than existing two-dimensional TV. In particular, live 3D TV systems, which transmit 3D visual information in real time, could have a significant impact on many applications in communication, broadcasting, and entertainment in the near future.

#### CONTRIBUTORS

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The University of Tokyo

Takafumi Koike
The University of Tokyo, Hitachi Ltd.

Keita Takahashi Takeshi Naemura





★ ■ Electronic Theatre





★ ● ○ Animation Theatre/Special Programme/Invited Screenings/Talks & Panels

#### **Days & Hours**

**Electronic Theatre** 

Thursday, 11 December Friday, 12 December Saturday, 13 December

19:00-21:00 19:00-21:00

16:00-18:00, 19:00-21:00

**Animation Theatre/Special Programme/ Invited Screenings/Talks & Panels** 

Various Times (see Schedule at a Glance p103)

# Computer Animation **Festival**

The first edition of the SIGGRAPH Asia Computer Animation Festival illuminates a new horizon of animation and visual effects from around the world.

#### **Electronic Theatre**

A very popular feature of the SIGGRAPH conference for many years, the Electronic Theatre offers some of the world's most remarkable work selected by a distinguished international jury. In addition, works presented in the Electronic Theatre are eligible for festival prizes. The Best of Show and Jury Awards will be announced during SIGGRAPH Asia 2008.

#### **Animation Theatre**

An intriguing collection of innovative achievements in all genres of animation and visual effects.

#### **Special Programme**

Entertaining and inspiring examples of the latest and greatest animation techniques and visual effects, selected in a special jury process.

#### **Invited Screenings**

School Showcase of promising student work, Studio Specials from the world's leading animation and visual effects experts, and the Best of SIGGRAPH Award Winners from previous Computer Animation Festivals.

#### **Talks & Panels**

Revealing behind-the-scenes presentations on the how and why of production.



#### **Computer Animation Festival Committee**

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Malcolm Turner

Melbourne International Animation Festival

Jinny H.J. Choo

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Sun-Young Kwak

University of Colorado at Boulder

ByeongMin Kang

POST PRODUCTION

**SBA Seoul Animation Center Technical** Support Team

TRAILER

Digital Media Motion Graphics Lab, **Center for Consilience Ubiquitous Arts** & Technology, School of Film, TV & Multimedia, Korea National University of Arts

**DIRECTOR** 

Se-hyung Park

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Jung-min Lee

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Sanomok Ha

ANIMATION, PHOTOGRAPHY, EDITING

Mincheol Shin

Jiwon Kang

**MUSIC** 

Won II

'DADRI'

**Media Trailer** 

**PRODUCER** 

Jinny H.J. Choo

**TECHNICAL SUPPORT TEAM** 

**SBA Seoul Animation Center** 

**EDITING** 

Jong-Min Hahm

SOUND

**Dong-Joo Park** 

### **ELECTRONIC THEATRE**

#### ★ ● Admission only with a valid Electronic Theatre ticket

Thursday, 11 December 19:00-21:00 Friday, 12 December 19:00-21:00

Saturday, 13 December 16:00-18:00, 19:00-21:00

It's Mine

Nicolai Fuglsig The Mill USA

Appleseed: Ex Machina

Shinji Aramaki Digital Frontier, Inc.

Japan

Jungle Jail

Bruce Nguyen Van Lan Aymeric Palermo Hugo Cierzniak Mathieu Arnoux

Ecole Supérieure des Métiers Artistiques

France

Guinness

Marc Craste Studio aka

**Heavy Duty** 

Jung-Peng Chiou Teddy Yang Digimax, Inc.

Taiwan, United Kingdom

Fly Out Blue

Jack (Ming-Huei) Shih Red Alien Studio

Taiwan

Mindplotter

Jan Bitzer Ilija Brunck Tom Weber

Filmakademie Baden-Württemberg

Germany

Replay

Zakaria Boumediane Anthony Voisin Fabien Felicite-Zulma Camille Delmeule

Ecole Supérieure des Métiers Artistiques

France

**Blizzard Entertainment's StarCraft II** 

**Announcement Teaser** 

Nick Carpenter Blizzard Entertainment USA

The Moment

Verena Fels Csaba Letay

Filmakademie Baden-Württemberg

Germany

Hugh

Sylvain Nouveau Mathieu Navarro François Pommiez Aurore Turbé

Ecole Supérieure des Métiers Artistiques

France

**DELHAIZE** 

Fraggleboo Chez Eddy France

"I Am Legend": Making an Alternate

Jim Berney, Visual Effects Supervisor Sony Pictures Imageworks

USA

They Will Come to Town

Thilo Ewers

Filmakademie Baden-Württemberg

Germany

**Drench "Brains Dance"** 

Ringan Ledwidge The Mill United Kingdom

E.T.A.

Henrik Bjerregaard Clausen

Denmark

Harmonix "Rock Band"

Pete Candeland Passion Pictures United Kingdom

**Blind Spot** 

Theatre

Johanna Bessiere Nicolas Chauvelot Olivier Clert Cécile Dubois Herry

Yvon Jardel Simon Roub

Gobelins, l'école de l'image

France

**Futurisk** 

Matthijs Van Heijningen

The Mill **USA** 

Minamitama District

Nobuo Takahashi Nagova City University Japan

The Making of Street Fighter IV

Toshio Ohashi Polygon Pictures Inc. Japan

Lawson-Well Done

Timm Osterhold

FIFTYEIGHT 3D Animation & Digital Effects

**GmbH** Germany

Keep Right

Yang Sunwoo

ETRI (Electronics and Telecommunications

Research Institute) South Korea

**Guinness "Tipping Point"** 

Nicolai Fuglsig The Mill United Kingdom

## ELECTRONIC THEATRE (CONTINUED)



Thursday, 11 December 19:00-21:00 Friday, 12 December 19:00-21:00

Saturday, 13 December 16:00-18:00, 19:00-21:00 Theatre

#### Hellboy II: The Golden Army

Guillermo del Toro Double Negative United Kingdom

#### **BBC** iPlayer "Penguins"

Vince Squibb Darren Walsh Passion Pictures United Kingdom

#### Oktapodi

Julien Bocabeille François-Xavier Chanioux Olivier Delabarre Thierry Marchand Quentin Marmier Gobelins, l'école de l'image France

#### **KUDAN**

Taku Kimura Links DigiWorks Inc. Japan

#### This Way Up

Smith & Foulkes Nexus Productions Ltd United Kingdom

## ANIMATION THEATRE I



Thursday, 11 December 15:30-16:30 Friday, 12 December 09:00-10:00 Saturday, 13 December 13:45-14:45

Room 201

#### Kieselstein

Ellen Hoffmann

Filmakademie Baden-Württemberg

Germany

#### Lloyds TSB General Insurance

Marc Craste Studio aka United Kingdom

#### The Bird

Sung-Gil Kim Nakyoung Kim South Korea

#### Oracle

Flavien Lens Tristan Legranché Sébastien Buisson Michaël Desnoyelles

Ecole Supérieure des Métiers Artistiques

France

#### Angkor Ruins - The Bayon Temple and its Faces

Masaaki Sakata

TOPPAN PRINTING CO., LTD.

Japan

#### **Burley!**

Dave Edwardz Gareth Cowen Rendition Films Australia

#### Origami

Jeffrey Plansker The Mill **USA** 

#### **Red Rabbit**

Egmont Mayer

Filmakademie Baden-Württemberg

Germany

## ANIMATION THEATRE II



Thursday, 11 December

16:30-17:25 Friday, 12 December 10:00-10:55 Saturday, 13 December 14:45-15:40

Room 201

### Orangina "Naturally Juicy"

Fred & Farid The Mill United Kingdom

#### Qub

Guillaume Arvieu William Boucher Alexandre Colchen Hugo Debat-Burkarth Ecole Supérieure des Métiers Artistiques France

### Clothfighters

Gunnar Heiss Kai-Florian Franke Cristian Kaese Karla L. Guameros Juarez

Wilhelm Schickard Institut für Informatik an der Universität Tübingen

Germany

#### The Girl Who Cried Flowers

Umesh Shukla Auryn Inc. USA

#### **Bad Head Day**

Karen Weiss Sheridan College Canada

#### **Search And Destroy**

Museum of New Zealand Te Papa Tongarewa Animation Research Ltd New Zealand

### My Happy End

Milen Vitanov

HFF - University for Film and TV - Potsdam Germany

#### Orb

Joe Takayama University of Texas at Dallas USA

#### Slip ON

**GROOVISIONS** GRV Co., Ltd Japan

## SPECIAL PROGRAMME I



Thursday, 11 December Friday, 12 December

Junji Munekata

**Monsieur Cok** 

Papy3D Productions

Franck Dion

Japan

France

**Emily** 

Kim Leow

Canada

Sheridan College

The Evil Twin

Yun Wang

confine(S) Makoto Yabuki **TANGRAM** 

Taiwan

Synichi Yamamoto

OMNIBUS JAPAN Inc.

**Ghost in the Shell: Promo Series** 

12:30-13:15 15:45-16:30

Fabio Berton 3dvision Italy

#### Insight

Salvador Simo Busom The Animation Workshop Denmark

Robb Gibbs Ringling College of Art and Design USA

Kevin Mack Sony Pictures Imageworks

#### **MTV Our Noise**

#### **Finders Keepers**

#### Speed Racer: Car Flip

USA

#### Room 201

#### **Tarboy**

James Lee Edible Industries Australia

#### **Greenpeace Rainbow Warrior**

Johannes Kuemmel Filmakademie Baden-Württemberg Germany

#### The Turtle and the Shark

Ryan Woodward Brigham Young University USA

### SPECIAL PROGRAMME II



Thursday, 11 December Saturday, 13 December

13:15-14:00 09:00-09:45

Room 201

#### Simulacra

Tatchapon Lertwirojkul USA

#### Renkan

Nobuo Takahashi Nagoya City University Japan

#### **Big Buck Bunny**

Sacha Goedegebure Blender Foundation The Netherlands

#### Twisted

Heiko Schneck Martin Tallosy Filmakademie Baden-Württemberg Germany

#### **Distraxion**

Mike Stern USA

#### **PHONE BRAVER 7**

Takashi Miike OLM Digital, Inc Japan

#### **Out to Play**

Jessica Lozano Ringling College of Art and Design USA

#### Office Noise

Mads Johansen Torben Søttrup Karsten Madsen Lærke Enemark The Animation Workshop Denmark

#### Chronos 1.0

Wassim Boutaleb Yann Boyer Vincent Mahé Bruno Mangyoku Gobelins, l'école de l'image France

#### **Descendants**

Heiko van der Scherm Patrick S. Cunningham Filmakademie Baden-Württemberg Germany

## **INVITED SCREENINGS:** BEST OF SIGGRAPH AWARD WINNERS

Winners from previous Computer Animation Festivals

**Best of SIGGRAPH Award Winners 1** (1999-2004)

**Best of SIGGRAPH Award Winners 2** (2005-2006)

**Best of SIGGRAPH Award Winners 3** (2007 - 2008)

Thursday, 11 December 09:00-09:55 Saturday, 13 December 16:30-17:25 Room 201

#### Masks

**SIGGRAPH 99 Jury Award** Piotr Karwas

#### **Values**

**SIGGRAPH 2001 Best Animated Short** Van Phan University of Southern California Film School

#### The Cathedral

**SIGGRAPH 2002 Best Animated Short** Tomasz Baginski Platige Image

#### **Tim Tom**

**SIGGRAPH 2003 Jury Honors** Romain Segaud, Christel Pougeoise Supinfocom/One Plus One

#### **Fternal Gaze**

**SIGGRAPH 2003 Best Animated Short** Sam Chen

#### Ryan

**SIGGRAPH 2004 Jury Honors** Chris Landreth National Film Board of Canada

#### **Birthday Boy**

**SIGGRAPH 2004 Best Animated Short** Sejong Park Australian Film, Television and Radio School

Thursday, 11 December 14:50-15:30 Friday, 12 December 11:35-12:15 Room 201

#### **Cubic Tragedy**

SIGGRAPH 2005 People's Choice-**Electronic Theater** Ming-Yuan Chuan National Taiwan University of Science and Technology

#### **Fallen Art**

SIGGRAPH 2005 Jury Honors Tomasz Baginski Platige Image

#### La Migration Bigoudenn

**SIGGRAPH 05 Jury Honors** Eric Castaing, Alexandre Heboyan, Fafah Togora Gobelins, l'école de l'image

SIGGRAPH 2005 Best of Show Shane Acker University of California, Los Angeles

#### 458nm

SIGGRAPH 2006 Special Jury Honors Jan Bitzer, Ilija Brunck, Tom Weber Filmakademie Baden-Württemberg

#### **One Rat Short**

SIGGRAPH 2006 Best of Show Alex Weil Charlex

Saturday, 13 December 15:40-16:30 **Room 201** 

#### Dreammaker

SIGGRAPH 2007 Special Jury Honors Leszek Plichta Filmakademie Baden-Württemberg

#### **En Tus Brazos**

SIGGRAPH 2007 Award of Excellence François-Xavier Goby, Edouard Jouret, Matthieu Landour Supinfocom

SIGGRAPH 2007 Best of Show Grzegorz Jonkajtys

#### **Our Wonderful Nature**

SIGGRAPH 2008 Well Told Fable Tomer Eshed Hochschule für Film und Fernsehen "Konrad Wolf"

#### Mauvais Rôle

SIGGRAPH 2008 Jury Award Alan Barbier, Camille Campion, Dorian Fevrier, Frederic Fourier, Frederic Lafay, Min Ma, Jean-François Macem, Emanuel Reperant, Jeremie Rousseau, Olivier Sicot Esra Bretange

#### 893

SIGGRAPH 2008 Best Student Prize Eric Toubal, Yves D'Incau, Thomas Castellani, Clement Renaudin Supinfocom Arles

#### Oktapodi

SIGGRAPH 2008 Best of Show Julien Bocabeille, François Xavier Chanioux, Oivier Delabarre, Thierry Marchand, Quentin Marmier, Emud Mokhberi Gobelins, l'école de l'image

## **INVITED SCREENINGS:** STUDIO AKA SPECIAL

London-based Studio aka is an animation production company known internationally for its idiosyncratic and innovative work.

\* • O

Thursday, 11 December 14:00-14:50 Friday, 12 December 16:30-17:20 Saturday, 13 December 09:45-10:35

Room 201

"Varmints" Trailer

Marc Craste

**Park Football** Grant Orchard

**Family** Steve Small

Roddy Grant Orchard

Pica Towers x 3 Marc Craste

Love Sport "Love Highdiving" Grant Orchard

The Odd Couple-Elephant and Mouse Mic Graves

for All of Our Sins? Marc Craste

Heart Philip Hunt

Love Sport "Love Ping Pong"

Will the Summer Make Good

Grant Orchard

**Seconds From Greatness** 

Marc Craste

Tackle

Grant Orchard

Welcome to Glaringly

Grant Orchard

Gi

Marc Craste

**Road Monster** 

Philip Hunt

Redford (to Music by Sufjan Stevens)

Grant Orchard

There's Static in my Belly

Grant Orchard

The Big Win Marc Craste

Love Sport "Love Paintballing"

Grant Orchard

Jojo in the Stars

Marc Craste

## **INVITED SCREENINGS:** SCHOOL VS. SCHOOL



School Showcase of promising student work:

Gobelins, l'école de l'image **Korea National University of Arts** Supinfocom

#### Gobelins, l'école de l'image

Friday, 12 December 14:10-14:55 Saturday, 13 December 11:30-12:15

Room 201

#### La Migration Bigoudenn (Bigoudenn Migration)

Eric Castaing, Alexandre Heboyan, Fafah Togora

#### The Building

Marco Nguyen, Pierre Perifel, Xavier Ramonede, Olivier Staphylas

#### **Gnap Gnap**

Olivier Daube, Sonia Desmichelis, Wilfried Pain, Bertrand Piocelle, Jean-Vincent Sales

#### **Super Tibetan Racer**

Christelle Abgrall, Anaïs Chevillard, Bernard Ling, Kosal Sok, Jun Violet

#### Sebastien

Carole Carrion, Geneviève Godbout, Mourad Seddiki, Samuel Wambre

Yves Bigerel, Bruno Dequier, Benjamin Fiquet, Nicolas Guéroux, Julien Le Rolland

#### **Cocotte-Minute (Pressure Cooker)**

Thibault Berard, Sylvain Marc, Loïc Miermont, Amandine Pecharman, Nathalie Robert, Romain Vacher

#### **Burning Safari**

Vincent Aupetit, Florent de la Taille, Jeanne Irzenski, Maxime Maléo, Aurélien Predal, Claude-William Trebutien

#### The Omen (Le Presage)

Simon Rouby

#### Au Bout Du Fil (At the End of the String)

Amandine Pecharman

### La Soupe A L'engrais (Fertilizer Soup)

Sylvain Marc

#### **Anima Facta Est**

Lucie Arnissolle, Mael Gourmelen, Leah Ordonia, Celia Riviere, Stephen Vuillemin

#### Chronos 1.0

Wassim Boutaleb, Yann Boyer, Vincent Mahé, Bruno Mangyoku

#### **Emile and the Fabulous Small** Gentlemen (Emile et les fabuleux petits monsieurs)

Jean Nicolas Arnoux, Tom Haugomat, Charles-André Lefebvre, Louis Tardivier

#### **Keep Walking**

Sophia Chevrier, Cécile Francoia, Antonin Herveet, Leah Ordonia, Carlo Vogele

#### For Sock's Sake

Carlo Vogele

#### **Blind Spot**

Johanna Bessiere, Nicolas Chauvelot, Olivier Clert, Cécile Dubois Herry, Yvon Jardel, Simon Rouby

#### **Crash-Test**

Didier Ah-Koon, Olivier Dusart, Agnes Fouquart, Etienne Mattera, Gaelle Rouby-Serieis, Carlo Toselli, Martin Trystram

Romain Baudy, Ludovic Bouancheau, Liane-Cho Han, Yann Le Gall, Marietta Ren, Sebastien Wojda

#### Oktapodi

Julien Bocabeille, François-Xavier Chanioux, Olivier Delabarre, Thierry Marchand, Quentin Marmier, Emud Mokhberi

## **INVITED SCREENINGS:**

SCHOOL VS. SCHOOL (CONTINUED)



#### **Korea National University** of Arts (K'ARTS)

Friday, 12 December 14:55 –15:45 Saturday, 13 December 12:15-13:05

Room 201

#### A Cat and I

Dong-Hee An

#### **Everybody Lonely Star**

Byung-a Han

#### Walking in the Rainy Day

Hyeon-myeong Choi

#### **Bob Mook Ja**

Sung-A Min

#### **Look Around**

Kyu-tae Lee

#### **The Watermelon Chickens**

Jong-shik Won

#### Supinfocom

Friday, 12 December 10:55-11:35 Saturday, 13 December 13:05-13:45

Room 201

#### Overtime

Oury Atlan, Thibaut Berland, Damien Ferrié

#### Clik Clak

Aurélie Frehinos, Victor-Emmanuel Moulin, Thomas Wagner

#### **Versus**

Françis Caffiaux, Romain Noel, Thomas Salas

#### Camera Obscura

Matthieu Buchalski, Jean-Michel Drechsler, Thierry Onillon

#### **Bolides**

Françis-Xavier Bologna, Théphile Bondoux, Lyonel Charmette, Vincent Le Ster

#### Marin

Alexandre Bernard, Pierre Pages, Damien Laurent

## **INVITED SCREENINGS:**

AUSTRALIAN PANORAMA—TASTING THE DIVERSITY OF AUSTRALIAN ANIMATION



Thursday, 11 December

09:55-10:40

Room 201

Morning Star

Michael Amos Andrew Davies

Studio Moshi

Gustavo

Jonathan Nix

**An Unusual Circumstance** 

Hung Lin

**Carnivore Reflux** 

Eddie White James Calvert

The People's Republic Of Animation

Fraught

Stephanie Brotchie

Maia Tarrel Chris Pahlow The Goat That Ate Time

Australian animation is recognised for its

various techniques, genres, and styles.

diversity and inventiveness. This screening presents Australian animation trends in

Lucinda Schreiber

The Passenger

Chris Jones

# INVITED SCREENINGS: INDIA FOCUS

**\*** • 0

Friday, 12 December

Room 201

17:20-17:40

**Happy Planet** 

Dhimant Vyas

Tata Interactive Systems

Killing the Fittest

Santosh D. Kale

Underground Worm

**Happy Dusshera** 

Kavita Singh Kale
Underground Worm

**Levis Slim** 

E. Suresh

Famous House of Animation

MTV Cut2Cut

E. Suresh

Famous House of Animation

O'

Kireet Khurana

Climb Media (I) Pvt. Ltd.

Exploring the landscape of the new Indian animation.

Sulekha.com

E. Suresh

Famous House of Animation

# INVITED SCREENINGS: JAPAN MEDIA ARTS FESTIVAL SHOWCASE

Award-winning works from the 11th Japan Media Arts Festival.

\* • C

Saturday, 13 December

10:35-11:30

Room 201

**Opening Visual Image** 

Harada Daizaburo

Issey Miyake A-Poc Inside

Masahiko Sato + Euphrates

Musashino Plateau

Takahashi Nobuo

20010218-20060218

Fujii Shiro

**Electric Life Line** 

Kosakai Shogo

Shatter

Nakama Kouhei

Winning Eleven

Yokozawa Koichiro

Ryukyudisko/Nice Day, featuring Beat Crusaders

Ryukyudisko/Kojima Junji

Lost Utopia

Mizue Mirai

Magnetic UFO

Nishimi Shojiro

The Black Bear Cub and the Forest Train

Tanaka Usagi

After School Midnight

Takekiyo Hitoshi

### TALKS & PANELS



Thursday, 11 December 15:45–17:30 Friday, 12 December 13:00–13:40 Friday, 12 December 15:45–17:30

## "Star Wars: The Clone Wars" -Telling the Story on Multiple Platforms

Thursday, 11 December 15:45–17:30

#### Theatre

The galaxy far, far away takes on both the small screen and the NDS platform with the release of the CG-animated TV series "Star Wars: The Clone Wars" and the game Star Wars: the Clone Wars: Jedi Alliance. Both are produced at Lucasfilm Animation Singapore, in conjunction with Lucasfilm Animation and LucasArts.

Lee Stringer and Matt Aldrich discuss the convergence

involved in creating the show and the game, and how assets were shared between the two.

The session includes a question-andanswer session and a sneak preview of one act from an episode of "Star Wars: The Clone Wars."

Matt Aldrich Art Director, Games Lucasfilm Animation Singapore

Lee Stringer
CG Supervisor,
"Star Wars: The Clone Wars"
Lucasfilm Animation Singapore

## "KUDAN": Rediscovery of the Fun of Working With 3D

Friday, 12 December 13:00–13:40

#### Room 201

The producer summarises the production process for the 3D animation short "KU-DAN", which is featured in the Electronic Theatre. The talk reviews the animation's production history, the animators' point of view and methodology, and how the design was influenced by traditional Japanese production techniques.

Takashi Fukumoto Links DigiWorks Inc.

## Challenges for High-Quality Production and Training of Staff in Asia

Friday, 12 December 15:45–17:30

#### Theatre

This panel looks at different approaches to setting up a new studio in Asia and generating high-quality output. Topics include: the challenges of knowledge and technology transfer to Asian staff and studio, handling an international production team spanning across the globe in different time zones, mentorship and training, and how to grow a local CG community and high-quality talent pool.

#### MODERATOR

Shuzo John Shiota Polygon Pictures

#### **PANELISTS**

Saraswathi Balgam Rhythm & Hues India

Tim Cheung Imagi Studios

John Sanders Lucasfilm Animation Singapore

Tim Smith

Lucasfilm Animation Singapore

## SCHEDULE AT A GLANCE

ElectronicTheatre: ★ ●

Animation Theatre/Special Programme/Invited Screenings/Talks & Panels: ★ ● ○

Theater Room 201 Theater Room 201 Theater    09:00-09:55	Room 201  09:00-09:45 Special Programme II  9:45-10:35 Studio aka Special  10:35-11:30
Best of SIGGRAPH Award Winners 1 (1999-2004)  10:00-10:55 Animation Theatre I  10:55-11:35 School vs. School: Supinfocom	Special Programme II  9:45–10:35 Studio aka Special
Australian Panorama  Animation Theatre II  10:55–11:35 School vs. School: Supinfocom	Studio aka Special
School vs. School: Supinfocom	10:35-11:30
	Japan Media Arts Festival Showcase
Best of SIGGRAPH Award Winners 2 (2005-2006)	11:30-12:15 School vs. School: Gobelins, l'école de l'image
12:30–13:15 Special Programme I	12:15–13:05 School vs. School: Korea National University of Arts
13:15–14:00 Special Programme II  Talks & Panels: "KUDAN" Rediscovery of fun of working with 3D	13:05–13:45 School vs. School: Supinfocom
14:00–14:50 Studio aka Special School vs. School: Gobelins, l'école de	13:45–14:45 Animation Theatre I
14:50–15:30  Best of SIGGRAPH Award Winners 2 (2005–2006)  14:55–15:45 School vs. School: Korea National	14:45–15:40 Animation Theatre II
15:30–16:30 University of Arts  15:45–17:30 Animation Theatre I 15:45–17:30 15:45–16:30	15:40–16:30  Best of SIGGRAPH Award Winners 3 (2007–2008)
Talks & Panels: Star Wars: The Clone Wars  16:30–17:25 Animation Theatre II  Talks & Panels: Challenges for High Quality Production and Training of Staffing in Asia  Talks & Panels: Special Programme I 16:00–18:00 Electronic Theatr Screening Matine 17:20–17:40	Best of SIGGRAPH Award Winners 1
India Focus	(1999-2004)
19:00–21:00  Electronic Theatre Screening & Awards Winner Announcement  19:00–21:00  Electronic Theatre Screening  Electronic Theatre Screening	e







Wednesday, 10 December 18:00-20:00 Thursday, 11 December 15:45-17:30 Friday, 12 December 15:45-17:30 Saturday, 13 December 10:30-12:15

Full Conference and One Day Full Conference attendees with a valid ticket for the day of the respective special session have first right of entrance to sessions marked with an asterisk (\*).

**LOCATION: THEATRE** 

# Special Sessions

#### **Technical Papers & Sketches** Fast Forward Sessions\*

Wednesday, 10 December 18:00-20:00

ACM SIGGRAPH's first back-to-back Technical Papers & Sketches Fast Forward Sessions. Get a preview of the latest research in computer graphics and interactive techniques and select the Technical Papers and Sketches that you need to attend later in the week.

#### Star Wars: The Clone Wars-**Telling the Story on Multiple Platforms**

Thursday, 11 December 15:45-17:30

The galaxy far, far away takes on both the small screen and the NDS platform with the release of the CG-animated TV series "Star Wars: The Clone Wars" and the game Star Wars: the Clone Wars: Jedi Alliance. Both are produced at Lucasfilm Animation Singapore, in conjunction with Lucasfilm Animation and LucasArts.

Lee Stringer and Matt Aldrich discuss the convergence involved in creating the show and the game, and how assets were shared between the two.

The session includes a question-and-answer session and a sneak preview of one act from an episode of "Star Wars: The Clone Wars."

Matt Aldrich Art Director, Games Lucasfilm Animation Singapore

Lee Stringer CG Supervisor, "Star Wars: The Clone Wars" Lucasfilm Animation Singapore

#### **Challenges for High-Quality Production and Training** of Staff in Asia

Friday, 12 December 15:45-17:30

This panel looks at different approaches to setting up a new studio in Asia and generating high-quality output. Topics include: the challenges of knowledge and technology transfer to Asian staff and studio, handling an international production team spanning across the globe in different time zones, mentorship and training, and how to grow a local CG community and highquality talent pool.

#### MODERATOR

Shuzo John Shiota Polygon Pictures

#### PANELISTS

Saraswathi Balgam Rhythm & Hues India

Tim Cheung Imagi Studios

John Sanders Lucasfilm Animation Singapore

Tim Smith Lucasfilm Animation Singapore

#### **Balancing Act: Blending Left-Brain and Right-Brain Thinking** in Solving the Complex Visual Effects Equation\*

Saturday, 13 December 10:30-12:15

Companies like Industrial Light & Magic have found success by understanding the importance of blending creative and scientific thinking, and developing good management practices for both. While technical and artistic might seem to be intrinsically separate processes, in visual effects they are highly dependent on each other to put the most realistic imagery on the screen. Using examples from "Indiana Jones and the Kingdom of the Crystal Skull," "Transformers," and "The Chronicles of Narnia: The Lion, the Witch and the Wardrobe," this talk takes an in-depth look at the challenges each show faced and details how ILM blends left-brain and rightbrain thinking to overcome them.

Jeff White Associate Visual Effects Supervisor Industrial Light & Magic





Friday, 12 December 19:00

**LOCATION: MARINA BARRAGE** 

Busing from Suntec International Convention and Exhibition Centre to Marina Barrage will be provided.

Buses will be leaving from the Convention Centre between 18:45 to 19:30. Please proceed to the Lobby at Level 1. Buses leaving from the Marina Barrage back to the Convention Centre will be available from 21:00 onwards.

# Reception

Get together with the SIGGRAPH Asia 2008 community and enjoy a panoramic view of the Singapore skyline from Marina Barrage, the site of Singapore's first downtown fresh-water reservoir. Greet old friends, share a toast with colleagues, and meet the thinkers from Asia and around the world who are shaping the future of computer graphics and interactive techniques.

Supported by:







Thursday, 11 December 08:30–17:30 Friday, 12 December 08:30–17:30 Saturday, 13 December 08:30–17:30

# International Resources

Learn how the industry is evolving worldwide and collaborate with attendees from five continents. The International Center offers bilingual tours of SIGGRAPH Asia 2008 programmes, informal translation services, and space for meetings, talks, and demonstrations. Throughout the year, the International Resources program facilitates worldwide collaboration in the SIGGRAPH community, provides an English Review Service to help submitters whose first language is not English, and encourages participation in all conference venues, activities, and events.

#### **International Resources Committee**

#### **CO-CHAIRS**

#### **Kirsten Cater**

University of Bristol Language: English

#### **Scott Lang**

Bergen County Academies Language: English

#### **ACM SIGGRAPH VILLAGE MANAGER**

#### **Alexandre Cantini Rezende**

Pontificia Universidade Católica do Rio de Janeiro Universidade Federal do Rio de Janeiro Languages: Portuguese, English

#### INTERNATIONAL RESOURCES CENTER BOOTH MANAGER

#### **Alexis Casas**

Weta Digital Languages: English, French

## 2008 ENGLISH REVIEW SERVICE COORDINATOR

#### Viveka Weiley

University of Technology, Sydney Language: English

## 2008 TRANSLATION TOURS COORDINATOR

#### Sandro Alberti

*Universidad de Guadalajara* Languages: Spanish, Italian, English

#### Miho Aoki

Arctic Region Supercomputing Center, University of Alaska Fairbanks Languages: Japanese, English

#### Dongho Kim

Soongsil University Languages: Korean, English

#### Wobbe Koning

Montclair State University
Languages: Dutch, German, English

#### **Patrick Marais**

University of Cape Town Languages: English, Afrikaans

#### Marilenis Olivera

Stanford University

Languages: Spanish, English

#### **International Resources**

#### **EVENTS**

#### **Chapters Start-up Meeting**

Friday, 12 December 12:15–13:30 SIGGRAPH Village, Hall 401

The Professional and Student Chapters of ACM SIGGRAPH span the globe. Within their local areas, chapters continue the work of ACM SIGGRAPH on a year-round basis via their meetings and other activities. Each chapter consists of individuals involved in education, research and development, the arts, industry, and entertainment who are interested in the advancement of computer graphics and interactive techniques, related technologies, and their applications. Chapter members gather throughout the year at meetings, site visits, conferences, video screenings, art shows, and special events.

This session explains how to start and run a successful ACM SIGGRAPH Professional or Student Chapter. Topics regarding the process are outlined in detail by members of the Chapters Committee, and the session concludes with a Q&A session.

Scott Lang
International Resources
Committee Co-chair
scott\_lang@siggraph.org

#### SIGGRAPH Asia 2009 Get Involved Session

Friday, 12 December 17:00–17:45 SIGGRAPH Village, Hall 401

Would you like to make a difference? The opportunity awaits you at SIGGRAPH Asia 2009 in Yokohama, Japan. Come and speak to the programme chairs, get more information, and say "yes" to an exciting and fulfilling experience. Don't miss it! Visit us at our booth in the SIGGRAPH Village, Hall 401.

Daniel Schmidt

SIGGRAPH Asia Conference Manager
daniel\_schmidt@siggraph.org





#### **Days & Hours**

Thursday, 11 December 09:30–18:30 Friday, 12 December 09:30–18:30 Saturday, 13 December 09:30–18:30

**LOCATION: HALL 401/402** 

## Job Fair

JOBSEEKERS! Visit the Job Fair to meet with employers from the region and around the globe! Participating studios will be looking for the best "right brain" talent to fill a host of positions such as Artists, Animators, Programmers, Game Designer, Tech Directors and many more! Stop by and find the "right job" for YOUR brain!

#### Careers@Singapore Pavilion

Singapore **BOOTHS 3 & 4** 

#### CreativeHeads.net

Los Angeles, California USA **BOOTH 11** 

#### **Double Negative Visual Effects**

London, United Kingdom **BOOTH 5** 

Dr. D Studios

Sydney, Australia **BOOTH 2** 

#### **Sheridan Institute of Technology**

& Advanced Learning Ontario, Canada BOOTH 12

#### **Ubisoft Group**

Singapore BOOTHS 6 & 7



**Days & Hours** 

Friday, 12 December 17:00-17:45

**LOCATION: SIGGRAPH VILLAGE, HALL 401** 

# SIGGRAPH Asia 2009 Get Involved

Would you like to make a difference? You can if you get involved with SIGGRAPH Asia 2009 in Yokohama, Japan. Come and speak to the programme chairs, get more information, and say "yes" to an exciting and fulfilling experience. Complete information is also available throughout the conference at the SIGGRAPH 2009 booth, Hall 401.

For enquiries, contact:
Daniel Schmidt
SIGGRAPH Asia Conference Manager
daniel\_schmidt@siggraph.org

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#### **ACM SIGGRAPH** Cooperative Agreements

#### The following societies have cooperative agreements with ACM SIGGRAPH:

#### Annecy

www.annecy.org

Annecy has been showcasing the very best in animation for over 45 years, making it the industry's leading international competitive festival. Its presentation and promotion of animation in all its different forms has made Annecy a worldwide point of reference for the animation industry.

#### **China Cartoon Industry Forum (CCIF)**

www.ccif.com.cn

Supported by the Chinese government, CCIF was founded by the Cartoon Commission of the China TV Artists Association. As the most influential Chinese animation conference, CCIF promotes industrialisation, internationalisation, and market development. It operates two projects: the Asian Youth Animation & Comics Contest and the China Animation & Comics Game. The youth contest is positioned to be the top annual award for Asian original animation and comics. The game project is building an animation-training system to provide vocational animation and comics training courses.

#### Computer Graphics Arts Society (CG-ARTS)

www.cgarts.or.jp

CG-ARTS, officially recognised by the Ministry of Education, Culture, Sports, Science and Technology in 1992, is a publicly funded body dedicated to promoting Japanese computer graphics education. Its projects range from drafting curricula to development and publication of teaching materials, nurturing instructors, and providing certification tests to evaluate the ability of each individual. It is also dedicated to developing a distinctive Japanese media-arts culture in the 21st century by hosting the Computer Graphics Contest for Students since 1995 and co-organizing the Japan Media Arts Festival in conjunction with the Agency for Cultural Affairs since 1996.

#### Digital Content Association of Japan (DCAJ)

www.dcaj.org/outline/english/index.html DCAJ is a non-profit organisation supported by companies and approved by

the Japanese Government to promote the digital-content industry. It presents the Digital Content Expo (DC EXPO) in Tokyo in October every year in cooperation with the Ministry of Economy, Trade and Industry (METI).

#### **Eurographics**

www.eg.org

The European Association for Computer Graphics is a professional association that assists members with their work and careers in computer graphics and interactive digital media. Eurographics has members worldwide and maintains close links with developments in the USA, Japan, and other countries by inviting speakers from those countries to participate in Eurographics events and by sending representatives to other events. Eurographics 2009 will be held at the Technischen Universität München, 30 March – 3 April 2009.

## fmx/09 – 14th International Conference on Animation, Effects, Games, and Digital Media

www.fmx.de

At fmx/09, international speakers provide insight into creation, production, and distribution of digital entertainment, and discuss innovative approaches in the industry and research. Numerous panels, workshops, and presentations draw a discerning audience, two-thirds of whom are professionals, while one-third is made up of students. In an open atmosphere and casual encounters, top industry players present their latest achievements, hardware and software companies demonstrate their innovations, recruiters search for new talent, and schools and universities feature their programs and graduates. fmx/09 takes place in Stuttgart, Germany, 5-9 May 2009.

#### **IMAGINA**

www.imagina.mc

IMAGINA, at the Grimaldi Forum in Monte-Carlo, 4-6 February 2009, is the major European 3D Community Event, centered on solutions that assist in designing and reaching decisions through visualisation and simulation.

#### **Laval Virtual**

www.laval-virtual.org

The 11th International Conference on Virtual Reality will be held on 22-26 April 2009, in Laval, France. Laval Virtual is where virtual reality users share the latest techniques from their fields of expertise.

#### Seoul International Cartoon & Animation Festival (SICAF)

http://www.sicaf.org

SICAF focuses on the dynamic new-media environment and presents current trends in cartoons and animation through its exhibition, animated film festival, and SPP Market.

#### **VIEW Conference**

www.viewconference.it

The VIEW Conference is Italy's premier international event on computer graphics, interactive techniques, animation and VFX, design, and videogames. VIEW presents the most up-to-date insights from world-class experts through lectures, meetings, tributes, exhibits, screenings, and demo presentations.

#### Chinal National Center for Developing Animation, Cartoon & Game Industry (NCACG)

www.ncacg.org

The China National Center for Developing Animation, Cartoon & Game Industry (NCACG) is the first organisation approved by the Ministry of Culture of the People's Republic of China. NCACG is composed of the Culture Research Center of the Chinese Academy of Social Science, East China Normal University, Shanghai Broadband Television Co., Ltd., and Beijing Shengshi JinYing International Media Co., Ltd. Following the direction of the Chinese government, NCACG strives to combine education, research, training, and the latest techniques, domestic or international, with industrial production, and explore a Chinese mode of promoting creative cultural and industrial activities to serve and lead ACG industries in China. The 5th China International Animation, Cartoon & Game Fair will be held 3-6 July 2009 in Shanghai.

Next December, thousands of researchers, developers, and producers of computer graphics and interactive techniques will descend upon Yokohama for the second SIGGRAPH Asia.





#### **Creative City Yokohama**

Yokohama's emphasis on creativity as its foundation for sustainable growth has made the city a thriving center of information technology, digital media, and the arts. Exhibitors of the world's leading products and services in computer graphics and interactive techniques will find the perfect marketing environment at SIGGRAPH Asia 2009.

Submission details available in March. Register online in August.

#### To reserve exhibit space, contact:

INTERNATIONAL EXHIBITORS SIGGRAPH Asia 2009 **Exhibition Management** +65.6500.6726 mabel\_neo@siggraph.org

JAPANESE EXHIBITORS Genichiro Miyazaki SIGGRAPH Asia 2009 **Exhibition Management** +81.3.5418.6245 gen\_miyazaki@siggraph.org

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#### SIGGRAPHASIA2009

Pacifico Yokohama · Yokohama, Japan

### **ACM SIGGRAPH** Organisation Overview

#### **ACM SIGGRAPH**

In the span of 35 years, ACM SIGGRAPH has grown from a handful of computer graphics enthusiasts to a diverse group of researchers, artists, developers, filmmakers, scientists, and other professionals who share an interest in computer graphics and interactive techniques. Our community values excellence, passion, integrity, volunteerism, and cross-disciplinary interaction. We sponsor not only the annual SIGGRAPH conference and SIG-GRAPH Asia, but also focused symposia, chapters in cities throughout the world, awards, grants, educational resources, online resources, a public policy programme, and the SIGGRAPH Video Review.

#### Membership

The SIGGRAPH community depends on your support. Help us continue our global efforts in education, communications, and advocacy by joining ACM SIGGRAPH for US \$35 per year (US \$25 per year for students, US \$40 for Pioneers, and US \$28 for Eurographics members). Become an ACM SIGGRAPH member and receive a siggraph.org email alias, access to the archive of SIGGRAPH Proceedings in the ACM Digital Library, Computer Graphics e-Quarterly, discounted registrations on ACM SIGGRAPH sponsored programmes and events including the annual SIGGRAPH and SIGGRAPH Asia conferences and partner conferences such as Eurographics, as well as discounts on publications and preferred vendor deals on valuable merchandise. For more details on membership or to join online, visit www.siggraph.org and select "Membership."

For those of you who are already members, thank you for your continued and loyal support.

#### **ACM**

ACM SIGGRAPH's parent organisation is ACM, the Association for Computing Machinery. ACM is the world's largest educational and scientific computing society, uniting educators, researchers, and professionals to inspire dialogue, share resources, and address the field's challenges. ACM strengthens the computing profession's collective voice through strong leadership, promotion of the highest standards, and recognition of technical excellence. ACM supports the professional growth of its members by providing opportunities for life-long learning, career development, and professional networking. Many ACM SIGGRAPH members also join ACM.

The benefits of ACM membership include full access to online books and courses, the ACM Career & Job Center, subscriptions to ACM's popular email alert news digests TechNews and CareerNews, and the online newsletter MemberNet. ACM members may subscribe to the Digital Library and receive full access to the Guide to Computing Literature, which features more than one million bibliographic citations from the vast world of computing. ACM members also receive discounts on cutting-edge magazines, journals, books, and conferences.

For more information, visit: www.acm.org.

#### Awards

ACM SIGGRAPH awards the prestigious Steven A. Coons award for lifetime achievement, the Computer Graphics Achievement Award for notable achievements, the Outstanding

Service Award for extraordinary service to ACM SIGGRAPH by a volunteer, and the Significant New Researcher Award, for new contributors to our field. Beginning in 2009, SIGGRAPH will also award the Distinguished Artist Award for lifetime achievement in digital art.

For a list of past award recipients, visit: www.siggraph.org/awards.

#### **Education Committee**

The ACM SIGGRAPH Education Committee works to support computer graphics education as well as the use of computer graphics in education. Computer graphics education encompasses technical, creative, and developmental studies in curricular areas ranging from computer science to digital arts. The Education Committee undertakes a broad range of projects and activities in support of the CG education community, such as curriculum studies, resources for educators, and SIG-GRAPH conference-related activities. This includes the international, juried SpaceTime Student Competition & Exhibition and much more.

For more information, please visit: education.siggraph.org.

#### **Digital Arts Community**

The ACM SIGGRAPH Digital Arts Community committee serves to foster the evolution of a strong digital arts community within the international organisation and to promote a dialogue between visual artists and the larger SIGGRAPH community. One of its main projects is the creation of a content-rich interactive Arts Portal, arts. siggraph.org, to provide a central place for artists to share resources, information, artwork, and opportunities, and provide a practical way for all ACM SIGGRAPH members to follow developments in the arts, stay connected, and identify potential collaborators.

For more information, visit: arts.siggraph.org.

#### **External Relations Committee**

ACM SIGGRAPH has agreements with a number of organisations and conferences around the world. To see the list of current affiliations or to inquire about what is involved in entering into such a relationship, stop by the ACM SIGGRAPH Membership booth or visit:

www.siggraph.org/affiliations.



# SINGWHERE GREAT THINGS HAPPEN

Singapore is proud to host SIGGRAPH Asia 2008, the first Asian edition of the world's largest event in computer graphics and interactive technologies. Our national commitment towards exploring new digital frontiers creates a dynamic environment for top global talent to exchange knowledge and ideas. In addition, Singapore's integrated environment and seamless infrastructure allow visitors to make the most of the great business and networking opportunities here. Choose Singapore for your corporate meetings, conferences, exhibitions and incentive travel. visitsingapore.com/businessevents





#### **ACM SIGGRAPH** Organisation Overview (continued)

#### **Professional & Student Chapters**

Chapters of ACM SIGGRAPH exist in 65 cities in 16 countries around the world. They form an international multi-cultural network of people who develop, share, continue, and extend the work and achievements presented at the annual conference. Chapter members include those involved in research, development, education, art, gaming, visualisation, and entertainment, just to name a few.

For more information about the ACM SIGGRAPH network of chapters, or if you would like to start a Professional or Student Chapter, visit: www.siggraph.org/chapters.

#### **Publications**

ACM SIGGRAPH publications provide the world's leading forums for computer graphics research. Our conference series provides the largest source of citations in computer graphics literature.

Publications are available to ACM SIGGRAPH members for substantial discounts.

See: www.siggraph.org/publications

#### **Small Conferences and Symposia**

ACM SIGGRAPH helps organise and sponsor focused conferences, workshops, and other symposia around the world on topics related to computer graphics and interactive techniques. These gatherings enable groups with specific interests to get together and exchange information.

To see the list of symposia or find out how to get help for a conference you'd like to organise, stop by the ACM SIGGRAPH Membership booth or visit: www.siggraph.org/conferences.

#### SIGGRAPH Asia 2008 Video Review (SVR)

SVR is the world's most widely circulated video-based publication. Over 160 programmes document the annual SIG-GRAPH Computer Animation Festivals, providing an unequaled opportunity to study state-of-the-art computer graphics techniques, theory, and applications. New releases and recent issues available in DVD format. To purchase the SIG-GRAPH Asia 2008 Video Review visit the Merchandise Store at the Suntec Singapore International Convention & Exhibition Centre located in Gallery East, Level 3.

For more information, contact: svrorders@siggraph.org.

#### SIGGRAPH 2009

Interested in participating in the SIGGRAPH 2009 Conference to be held in New Orleans, Louisiana, 3–7 August 2009 as a presenter or volunteer? Stop by our booth in the SIGGRAPH Village, Hall 401.

www.siggraph.org/s2009

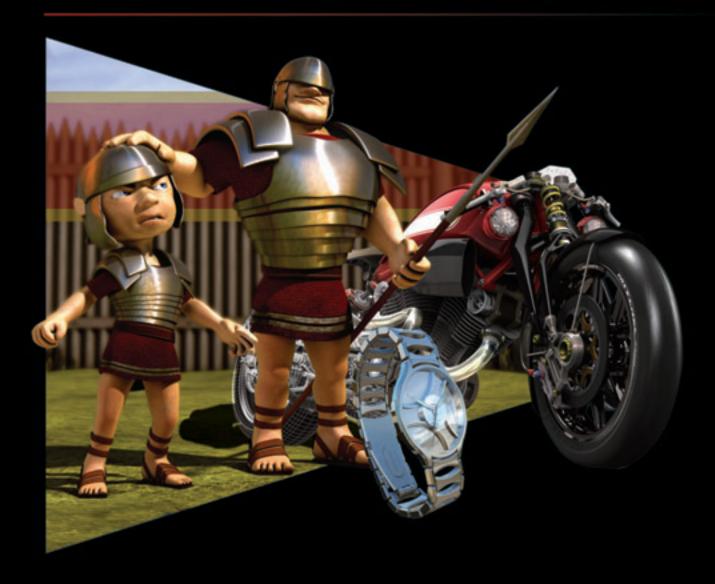
#### Volunteers

All of the programmes developed by ACM SIGGRAPH rely heavily on volunteer support.

As a member, you are eligible to serve in some of ACM SIGGRAPH's most visible positions, including leading a professional chapter, chairing the annual conference, or serving on the ACM SIGGRAPH Executive Committee. For more information, see: www.siggraph.org/gen-info/volunteerpositions.html.



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#### **Days & Hours**

Thursday, 11 December 09:30-18:30 Friday, 12 December 09:30-18:30 Saturday, 13 December 09:30-18:30

LOCATION: HALL 401/402

## **Exhibition**

A diverse, energetic showcase of everything Asia and beyond have to offer in computer graphics and interactive techniques, from hardware and software developers, production studios, and venture capitalists to government pavilions hosting the established and emerging companies that are shaping the future of digital media. Discover all the products and services you need for another year of creative achievement. Try the latest systems, talk with the people who developed them, and get all the information you need to make budget and purchase decisions.

#### Hardware

3D Rapid Prototyping Commercial Game Equipment **DVD Authoring Tools** Digital Cameras Digital Video Hardware Digitizing Cameras Display Technology Encoders/Decoders-HW **Furniture** 

Geographic Information Systems Graphics Accelerator Boards-HW

GroupWare **HDTV** 

Haptic Input Devices

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Head-Mounted Displays

High-Performance Graphics Processors

High-Resolution Technologies

Input Devices Interface Tools Mobile Computing Monitors and Displays Motion-Capture Equipment Multimedia Tools and Applications Networking Equipment **OEM Components** Printers and Plotters **Projectors** 

RAID Systems and Storage

Robotics

Scan Converters Scanners Storage Devices; Tape/Disk Terminals, Monitors, and Displays Video-Effects Equipment Video Servers Workstations

#### Services

Conferences and Exhibitions Consulting Contract Graphics/Programming Education/Training **Publications** 

#### Software 2D Graphics

3D Graphics

Desktop Publishing

3D Modelling Aerospace and Automotive Applications Animation Architecture Applications Artificial Intelligence Authoring Software Broadcast-Design Software Business and Financial Graphics CAD/CAM/CAE/CIM Commercial Game Engines Computer-Video Interfacing Data Analysis

Desktop Video Production Software Digital Imaging Electronic Publishing Encoders/Decoders **Engineering Applications** Geographic Information Systems Graphic Design Systems Graphics Accelerator Boards Graphics Standards Software GroupWare Software Image-Based Modelling Image Management Industrial Design Information Visualisation Mapping and Cartography Medical-Imaging Software Motion-Capture Software Multimedia Tools and Applications Networking Infrastructure Paint Systems Rendering and Modelling Scientific Application Scientific Visualisation Simulation Streaming Technology

Systems Integrators

### Captivating audiences around the world



A combination of 147 Christie Roadster S+20K DLP\* and Christie CP2000-ZX DLP Cinema\* projectors were the ONLY projectors selected to project dynamic visuals for the opening ceremony at the 2008 Beijing Summer Games held on August 8\* and the closing ceremony on August 24\* inside the newly-built Beijing National Stadium. They were also present at the Beijing 2008 Paralympics Opening and Closing Ceremony on September 6\* and 17\*.

When you are the world leader in visual projection and visual environments, you can never rest. This means whatever you want, whatever you need, we have a product to suit your budget and delivers flawless performance. From the smallest of meeting rooms to the most sophisticated virtual reality and simulation systems, Christie delivers the right visual solution backed by the very best in customer service.

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#### **Exhibitor** Tech Talks

Product updates and detailed, hands-on presentations that introduce attendees to the latest developments in product innovation. In these sessions, SIGGRAPH Asia 2008 exhibitors give product updates; introduce their latest developments; demonstrate software, hardware, and systems; answer questions; and talk about how their applications improve professional and technical performance.

# Unveiling the Secrets Behind 3D Real-Time Virtual Reality FORUM8 Co., Ltd

Thursday, 11 December 11:00–12:00

UC-win/Road, an award-winning 3D state-of-the-art, real-time virtual reality solution, allows integration of 3D city models with traffic and environmental variations. This session showcases the Digital Phoenix project, an academic research project at Arizona State University, which uses this platform to create a square mile visualisation of downtown Phoenix, integrating more than 500 buildings and 100 intersections in an interactive VR environment. Navigating through the environment enhances one's understanding and allows for improved evaluation and comparison studies. Yoshihiro Kobayashi of Arizana State University shares various modelling tips and techniques, and discusses future applications.

# Are limitations on Power, Cooling, Physical Space an issue in your IT Infrastructure? IBM solves your problem with iDataplex-the next-generation internet-scale computing solution. IBM Singapore Pte Ltd

Thursday, 11 December 13:30–15:00

In the era of high-definition video and content on demand, the next generation of digital media creators and distributors will require more compute power than ever before. At the same time, the digital media marketplace is becoming more competitive, driving the need for greater efficiency and f exibility. IBM digital media solutions are designed to help the digital media community transcend business and technical challenges and restore creative liberty.

Come find out about the next-generation internet-scale computing solutions - IBM System x iDataPlex<sup>TM</sup>. These incredibly efficient servers pack impressive computing power into a unique, space-optimized rack design. With up to twice the compute density of standard 1U racks and up to 40% higher energy efficiency, you can distribute your digital media creations while protecting your budget and the environment.

#### **Conquering Production Challenges With Houdin**Side Effects Software

Friday, 12 December 10:30–12:00

For years, 3D animators, visual effects artists and technical directors have turned to Houdini to tackle a wide range of production challenges. In this technical presentation, David Robert from Side Effects Software shows you how Houdini's recent UI overhaul, world-class particles, powerful integrated dynamics, and interoperability tools like FBX and Python, make Houdini the perfect choice for your CG pipeline. He demonstrates how Houdini has been used in real-life production situations by both Hollywood studios and smaller boutique shops who want to raise their game and produce film-quality effects and animation. You will see for yourself how Houdini's renowned node-based workf ow provides a production-savvy approach that gives artists ultimate creative control, while allowing studios to manage costs and meet deadlines.

# Developing 3D In-Building Web Applications With Germanium G Element Pte Ltd

Friday, 12 December 13:15–15:00

With the rapid increase in web mapping applications, users are now able to freely visit cities all over the globe, find places and information, and share information with their friends. However, existing platforms and applications limit users to building exteriors. They do not allow users to enter buildings. Enter Germanium, a new platform for easily creating 3D in-building web applications. Learn how Germanium can help you develop solutions such as building directories, asset-tracking solutions, and building-management solutions, all deployed on the web and rendered in real time 3D within the web browser. This session is intended for anyone interested in creating in-building web applications. It includes a product presentation and a live demonstration.

# Want you for the Jedi Academy we do!

on the floor at G11



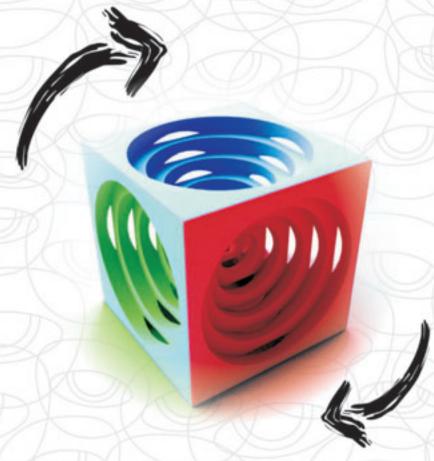








### OUT OF THE BOX ANIMATED SERVICES

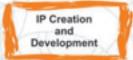


Frameboxx is India's premier Animation & Visual Effects training brand and a conglomerate with diverse verticals aimed at offering 360 degree out of the box Animation & Visual Effects training, Consulting and IP Creation/Development Services.











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NEW ORLEANS

Conference 3 – 7 August 2009 Exhibition 4 – 6 August 2009 Ernest N. Morial Convention Center, New Orleans, Louisiana

Calling all digital innovators, creative researchers, award-winning producers, provocative artists, energetic executives, adventurous engineers, inquisitive students, exceptional gamers, innovative collaborators, eclectic musicians, and multisensory explorers.

Submit your best work for Art Gallery, Courses, Computer Animation
Festival, Emerging Technologies, Panels, Papers, Posters, Talks, and morel.
Complete details and online submission available at: www.siggraph.org/s2009



#### **Exhibitor** Sessions

#### **Autodesk Education Summit**

Wednesday, 10 December 08:00–12:00 Room 311

Join high-profile industry professionals and Autodesk representatives for an exclusive, half-day event to discuss key industry trends and the best methods to prepare students for success in the professional media industry. The event features a keynote by Barry Weiss, Senior Vice President, Animation and Artist Development, at Sony Pictures Imageworks. Weiss is an animation producer and executive, with extensive experience in feature film, visual effects, and television animation production. His global responsibilities also include developing the studio's next-generation talent base.

#### **Autodesk Professional Excellence (APEX) Launch Event**

Friday, 12 December 08:00–09:00 Room 207

Come hear about the exciting launch of Autodesk's new line of programmes for professional instructors. Autodesk Professional Excellence (APEX) provides instructors with a range of opportunities to remain current with 3D software and technology trends. Through APEX, instructors can obtain globally recognized accreditation, connect with peers, receive practical, focused training, and even find new career opportunities. Light breakfast and coffee are served.

# 

IT capacity; others have reduced energy costs by 40% or more. A greener world starts with greener business. Greener business starts with IBM.

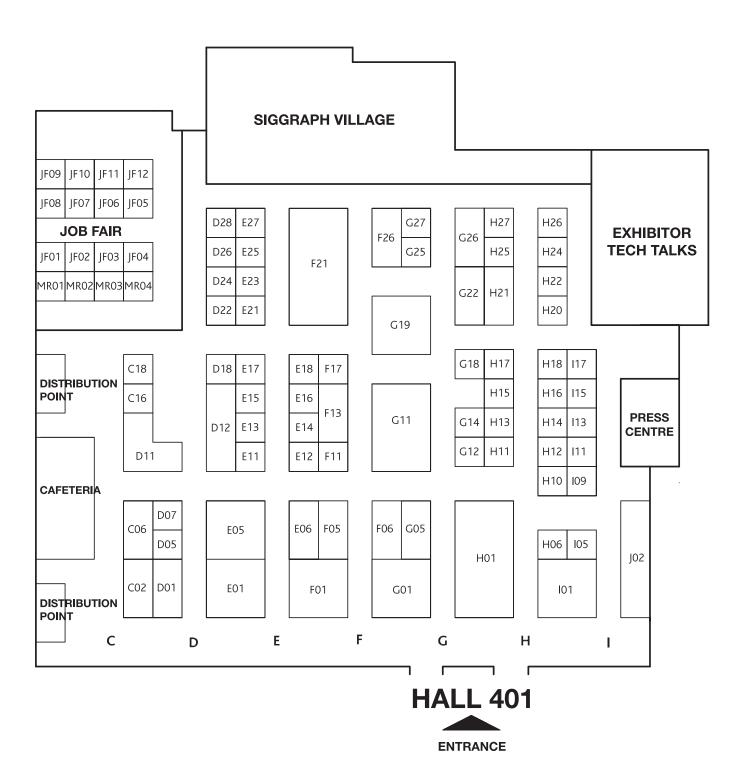
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IBM.

### **Exhibitor** Floorplan

As of 11 November, 2008





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**NVIDIA Quadro FX 5800** 



NVIDIA Quadro CX



NVIDIA Quadro FX 4700 X2



**NVIDIA Quadro** Tesla C1060



**NVIDIA Quadro FX 3700** 



**NVIDIA Quadro FX 370** 



**NVIDIA Quadro FX 570** 



NVIDIA Quadro FX 1700



**NVIDIA Quadro NVS450** 



**NVIDIA Quadro NVS420** 

Booth No.: 101



Tel: +886 2 8226 5800 Fax: +882 2 8226 5801

## **Exhibitor** Booth Listing

As of 11 November, 2008

Booth					
H13	3D Consortium	G14	Frontop Digital Technology Co. Ltd.	G05	New York University Tisch School of the Arts Asia
E17	3DSense Media School				
010	A paralagous of Aut I lais avaits.	F17	G Element Pte Ltd	H27	Nosco Consultancy
G19	Academy of Art University	I13	Homerun Entertainment	109	Paragon Studio Co., Ltd
F21	Agency for Science, Technology	110	Co., Ltd.	100	r aragori otaalo oo., Eta
	and Research (A*STAR)			G25	Pearson Education South Asia
		G18	Hong Chek Co Pte Ltd		Pte Ltd
G01	AMD	C06	Hong Kong ACM SIGGRAPH	G12	Pixar Animation Studios
H24	Animation Magazine Inc.	Coo	Professional Chapter Ltd	GIZ	Tixai Allimation Studios
				F26	SAE Institute
H25	Animation Reporter	F01	IBM Singapore Pte Ltd		
1140	Anna Animatina Organia	040	L-INI	G22	Santoku Corporation
H10	Anya Animation Company	C18	IdN	F06	Seoul Business Agency
D12	Association of Machinima Arts	D11	Imagi Studios		Goodi Badii 1888 / Igorioy
	& Sciences			H17	Shenyang Seven Colour
	A	H12	Imagimax Co., Ltd		DreamLand Animation Company
H01	Autodesk Asia Pte Ltd	E18	Imaginit Technologies (S) Pte Ltd	G26	Sheridan Global
H16	B-Digital Co., Ltd.		magnit roomologico (o) i to Eta	GLO	Grioridan Giobai
		D18	Interactive Digital Centre Asia	<b>I15</b>	Siam University
D05	CGTantra				0.1 2.4 0 0
J02	Chaos Software	E11	Kaleida	H15	Side Effects Software Inc.
002	Gridos Gortware	H06	Korea National University of Arts	105	Singapore Tourism Board
E01	Christie Digital Systems USA Inc.				
		101	Leadtek Research Inc.	H20	Smart Eyes
F13	Creative Education Group	D01	Lightwork Design Limited	H21	Stack! Studios
E14	Crystal Computer	DUI	Lightwork Design Limited	1121	Stack: Studios
	Graphics Pte Ltd	G11	Lucasfilm Animation Company	117	Teapot Studio Co., Ltd.
			Singapore B. V		
H14	Digidream Co.,Ltd.	C02	Lumiscaphe	l11	The Monk Studio Co., Ltd.
H18	E-Media Co., Ltd	C02	Lumscaphe	E23	Time Voyager Pte Ltd
	,	D12	Media Development Authority		, 0
E06	ETRI (Electronics and Telecom-		of Singapore	D07	Tobii Technology
	munications Research Institute)	H22	Microsoft	E21	TQ Global Pte Ltd
H11	Forum 8 Co., Ltd	ПΖΖ	WIICIOSOIL	EZI	TQ GIODAI FLE LLU
		E12	MotionElements Pte Ltd	C16	United BMEC Pte Ltd
F05	Frameboxx Animation				
	& Visual Effects	E05	Multimedia Development	G27	University of Newcastle
F11	Freeform Solution Pte Ltd		Corporation (MDeC)		
		H26	National Yunlin University		
DOO	Eventua Dto I tol		of Colonos 9 Toolonoloou		

D22 Fresbo Pte Ltd

of Science & Technology



THE SEOUL ANIMATION CENTER is an organization operated by the Seoul Business Agency (SBA), and was established by the Seoul Metropolitan Government to support and promote the domestic cartoon, Gaming, Character and Animation Industry.

It is conducting various programs related to the cultural content industry such as planning and operating a variety of educational programs related to cartoons and animation; nurturing new writers and offering production support to generate successes; offering marketing support for advances into overseas markets; operating the Seoul Ani Cinema and library; and hosting various exhibitions and film festivals.

#### Seouldnimation Center

8-145 Yejang-dong, Jung-gu, Seoul, 100-250 Tel: 82-2-3455-8341~2 / 8315 Fax: 82-2-3455-8329 / 8369 ani.seoul.kr











#### **Exhibitor** Description

#### 3D Consortium

H<sub>1</sub>3

1-3-6 Nishi Kanda, Chiyoda-ku Tokyo 101-0065 Japan +81 3 5283 8640 jack@sst.ad.jp www.3dc.gr.jp/english

Industry organisation to promote stereoscopic display technologies.

#### 3DSense Media School

E17

7 Mount Sophia, Trinity #02-01, Singapore 228458 +65 6339 9455 michael@3dsense.net www.3dsense.net

3dsense Media School is ranked by 3D World Magazine as one of the Top 10 computer animation schools outside of the US and the UK. Our graduates' international employment records and award-winning works speak of the quality of our students, curriculum, and pedagogies.



#### Advanced Micro Devices, Inc.

G01

One AMD Place, P.O. Box 3453 Sunnyvale, California 94088 USA +800 538 8450 kari.szul@amd.com

Advanced Micro Devices (NYSE: AMD) is a leading innovator in semiconductor design and manufacturing dedicated to collaborating with customers and partners in ways that ignite the next generation of technology solutions at work, at home, and at play.

#### Academy of Art University

G19

79 New Montgomery Street San Francisco, California 94105 USA +1 415 274 2008 intladmissions@academyart.edu www.academyart.edu

Established in 1929, Academy of Art University offers accredited degrees online and on campus. Classes include Motion Graphics, New Media, Motion Pictures & Television, Multimedia Communications, and Visual Effects, to name a few.

#### Agency for Science, Technology and Research (A\*STAR)

F21

1 Fusionopolis Way, #20-10 Connexis North Tower Singapore 138632 +65 6478 8420 tech-offer@exploit-tech.com www.a-star.edu.sg

A\*STAR is Singapore's lead agency for fostering world-class scientific research and talent for a vibrant knowledge-based Singapore. It actively nurtures public sector R&D in biomedical sciences, physical sciences, and engineering, with a focus on fields essential to Singapore's manufacturing industry and new growth industries.

#### **Animation Magazine Inc.**

H24

30941 West Agoura Road, Suite 102 Westlake Village, California 91361 USA +1 818 991 2884 info@animationmagazine.net

www.animationmagazine.net

Animation Magazine Inc. is the only monthly trade magazine covering the animation and vfx industry around the world and publisher of the Animation Industry Directory.

#### **Animation Reporter**

H25

Font & Pixel Media Private Ltd 61 Strand Road Kolkata 700006, India +91 9831 586 535 aloket@fontandpixel.com http://www.fontandpixel.com/AR.html

Animation Reporter is India's premier magazine devoted to animation, special effects and gaming, and counts as its readers professionals and students associated with these industries.

#### **Anya Animation Company**

H10

390 Ramkhumheng Road Huamark, Bangkapi Bangkok 10240 Thailand +66 2732 3311 info@anya.co.th www.anya.co.th

Anya Animation is an animation studio with creative and production capabilities to create a new generation of animations. Anya's objective is to combine CG technology with creative talent to create animated series and films with memorable characters and great stories.

#### Association of Machinima Arts & Sciences

D12

541 Orchard Road, #18-01 Liat Towers Singapore 238881 +65 6516 8355 info@machinima.org.sg www.machinima.org.sg

AMAS is a non-profit organisation committed to evangelise the Machinima movement in Asia and identify and groom the next generation of game makers and animators.



KNUA. Center for Consilience of Ubiquitous Arts and Technology



Korea National University of Arts School of Film, TV & Multimedia

#### K"ARTS / KNUA

Korea National University of Arts (K'ARTS) is established by Ministry of Culture. Sports and Tourism Republic of Korea. K'ARTS is the unique University that is only specialized in art education in entire Asia. K'ARTS consists of six independent but corrective colleges: School of Music, School of Drama, School of Film, TV & Multimedia, School of Dance, School of Visual Arts, and School of Korean Traditional Arts. Each college only has major subject centered on practical skills and creation of art without any liberal studies.

K'ARTS offers 4-Years Bachelor Degree Course and 2-years Master Degree Courses specialized in whole field of art studies while providing 3-years early garduation and run a special education program for the gifted teenager and children.



#### SFTM School of Film, TV & Multimedia

SFTM: School of Film, TV & Multimedia actively focuses on multimedia literacy than letter literacy as visual media emerges as the most influential art media in the contemporary art.

SFTM consists of Department of Film Making,
Department of Cinema Studies, Department of Multimedia,
Department of Animation, Department of Broadcasting.

K'ARTS is the another independent art school under the theme of moving images. We produce outstanding moving image professionals with 80 animation and films every year to lead the contemporary visual culture.

With its excellent equipments and facilities, SFTM provides a combination of art & technology. SFTM graduates have been produced 900 film since 1996 and the best films will be screen for





#### **U-AT Labs**

U-AT Labs at K'ARTS sponsored by the Ministry of Culture, Sports and Tourism Republic of Korea, that is incorporated into Korea's cutting-edge IT technology and infrastructure as contents producing ability and Art& technology capacity. U-AT project is divided into 10 labs: Algorithm for Special Sound Lab, Performance Creation & Education Lab, VAT FXCD Lab,

Digital Media Motion Graphics Lab, U-Smart City Lab, Art & Play Lab, U-AT Clinic Lab, U-AT Media Education Lab, Digital Archiving Lab, Digital Media Content Formatting Lab.

U-AT labs organize academic cooperation system encouraging communication in art & technology and harmony of 6 colleges as an advance base.



#### isAT 2008: Shift to the third space

isAT 2008 held successfully at K'ARTS, Seoul on October 8, 2008.

This international symposium continued last year's success in bringing together internationally renowned scholars, artists, professionals such as Roy Ascott, Jeffrey Shaw, LynnHershaman, Donald Marinelli to exchange information on the latest developments in art and technology, isAT 2008 served as an active forum in which the artists and scientists who sought encounter of art and science-technology, deliberate on such question, sharing and exchanging creative views and thought.



SIGGRAPH ASIA 2008: 10-13 Dec. 08

Suntec Singapore International Convention & Exhibition Center - Booth No H06

#### **K**\*ARTS

#### **Exhibitor** Description (continued)

#### Autodesk<sup>®</sup>

#### **Autodesk Asia Pte Ltd**

H01

391B Orchard Road, #12 - 06 Ngee Ann City Tower B Singapore 238874 +65 6461 8100 apac\_events@autodesk.com

Autodesk's media and entertainment solutions empower digital artists to realise their ideas, transforming their most evocative and ambitious visions into reality. Our award-winning products are designed for digital media creation, management, and delivery across all disciplines, from film and television visual effects, colour grading, and editing to animation, game development, and design visualisation.

Autodesk's Media and Entertainment Division is based in Montréal, Québec, It was established in 1999 after Autodesk, Inc. acquired Discreet Logic, Inc. and merged its operations with Kinetix. In January 2006, Autodesk acquired Alias, a developer of 3D graphics technology. Key media and entertainment products include Autodesk 3ds Max 3D modelling, animation, and rendering software; Autodesk Maya 3D modelling, animation, and rendering software; Autodesk Mudbox 3D digital sculpting software and texture painting solution; Autodesk Motion-Builder 3D character animation software; Autodesk FBX universal asset exchange format; Autodesk Smoke non-linear editing and finishing system; Autodesk Flame visual effects system; Autodesk Toxik visual effects and compositing software; and Autodesk Lustre digital colour grading system.

#### B-Digital Co., Ltd.

H16

27/7 Rangnam Road, Phayathai Bangkok 10400 Thailand +66 2642 4236 ext100 info@b-digital.com www.b-digital.com

B-Digital Studios is an innovative 3D content creation and asset outsourcing studio, established in 2005.

#### **CGTantra**

D05

M/s CGTrantra, C/o Impinge Graphics, C/13, Mahavir Krupa
Mahavir Nagar, Near Kandivli Village
Bridge, Kandivli (W)
Mumbai, Maharastra 400067 India
+91 981914 0384
chand@cgtantra.com
www.cgtantra.com

CGTantra is the largest online community portal of animation, VFX, and gaming from India that caters to the creative and technical needs of professionals and students of the traditional and digital realms alike.

#### **Chaos Software**

J02

Mladost 1A, bl. 548, ent. B, foor 2 Sofia 1729 Bulgaria +359.2.4894486 marketing@chaosgroup.com www.chaosgroup.com

Chaos Software is the developer of V-Ray for Autodesk 3ds Max. The first release candidate of V-Ray for Autodesk Maya will be out toward the middle of 2009. For information on purchasing Pdplayer, please visit our web site.

#### **CHKISTIE**

#### Christie Digital Systems USA Inc.

E01

627A Aljunied Road, #05-02 BizTech Centre Singapore 389842 +65 6877 8737 sales-singapore@christiedigital.com www.christiedigital.com

Christie Digital Systems USA, Inc., a wholly owned subsidiary of Ushio, Inc., Japan, (JP:6925), is a leader in visual solutions for world-class organisations, offering diverse applications for business, entertainment, and industry. A leading innovator in film projection since 1929 and a pioneer in digital projection systems since 1979, Christie has established a global reputation as a total service provider and the world's single-source manufacturer of a variety of display technologies and solutions.

With the acquisition of Vista Controls Systems, Corp., Christie offers the most complete and advanced solutions for cinema, live venues, control rooms, business presentations, training facilities, 3D and virtual reality, simulation and education, as well as industrial and government environments.

Christie solutions have been recently used at Olympic Games opening and closing ceremonies in Beijing, AT&T Global Network Operations Centre, Cher's concert tour, the "High School Musical 3: Senior Year" premiere, Discovery World, Alicia Key World Tour, NASDAQ Marketsite, Quebec's 400th Anniversary celebration, the "Wall•E" premiere, the Rugby World Cup, and many others. More than 5,000 cinemas around the world are now using Christie projectors.

#### **Creative Education Group**

F13

1557 Keppel Road #02-17A Inchape Marketing Building Singapore 089066 +65 9159 9021 info@cits.com.sg www.cits.com.sg

Headquartered in Singapore, Creative Education Group is a leading private post-secondary institution providing intensive, specialised programmes in entertainment arts and technology.

#### **Crystal Computer Graphics Pte Ltd** F14

10 Anson Road, #30-09 International Plaza Singapore 079903 +65 6221 0369 summer@crystalcg.com.sg www.crystalcg.com.sg

Crystal Computer Graphics Pte Ltd (formed in 1995) is a family of talented and dedicated people who share their passion for computer graphics. Our area of expertise includes 3D architectural visualisation, computer effects/animation, and multimedia presentation.





# **New York University**

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Animation and Digital Arts Dramatic Writing Film

www.nyu.edu/tisch/siggraph



#### **Exhibitor** Description (continued)

#### Digidream Co.,Ltd.

H14

151/226 Soi Phachautit 91, Throunakru Bangkok 10140 Thailand +66 2817 9874 lertrat@digidreamstudio.com www.digidreamstudio.com

We service VFX and animation in the advertising and film industries.

#### E-Media Co., Ltd

21/101 Soi Soonvijai Bangkapi, Huaykwang Bangkok 10310 Thailand +66 2641 5353 info@emedia.co.th www.emedia.co.th

E-Strategy for Modern Company

#### **ETRI (Electronics and Telecommuni**cations Research Institute)

161 Gajeong-dong, Yuseong-gu Daejeon 305-700 South Korea +82 42 860 5728 wschae@etri.re.kr www.etri.re.kr

The world's leader in human technology, ETRI strives to develop new IT convergence technologies to help humanity lead a more pleasant, convenient, and safe life.

#### FORUM8 Co., Ltd

15th Floor Nakameguro GT Tower, 2-1-1 Kami-Meguro Meguro-ku Tokyo 153-0051 Japan +81 35773 1888 joyce@forum8.co.jp www.forum8.co.jp/english

FORUM8 specialises in development of civil engineering software, including 3D virtual reality simulation packages that can be used with our drive simulator.



#### Frameboxx Animation & Visual Effects

No. 207-229, SVP Nagar (MHADA) Near Versova Telephone Exchange, Andheri (West) Mumbai 400053 India +91 931652 3541 info@frameboxx.in www.frameboxx.in

Frameboxx Animation & Visual Effects is a versatile conglomerate with a focus on providing high-end CG, animation and visual effects training, consulting, and IP development services. We have a network of 45+ academic facilities in India and tie-ups with Seneca, Canada and Anglia Ruskin University, UK for accreditation.

#### Freeform Solution Pte Ltd

30 Raff es Place, #23-00 Chevron House Singapore 048622 +65 6233 6927 sebastian@freeform.sg www.freeform.sg

FreeForm Solution Pte Ltd is led by a team of experienced design professionals and users of different solutions throughout their years of experience. We serve customers throughout Singapore and also part of Southeast Asia.

#### Fresbo Pte Ltd

16 Jalan Kilang Timor, #04-03 Redhill Forum Building Singapore 159308 +65 9382 5389 vincent.ng@fresbo.com www.fresboworld.com

Fresbo develops virtual world technologies and operates its own fash-based virtual world for teens, Fresbo World. It is distributed across most major social networks such as Facebook, MySpace, Friendster, and Bebo.

#### Frontop Digital Technology Co. Ltd.

F5,F6 Building A, Wushan Technology Plaza Wushan Road, Tianhe District Guangzhou, China +86 20 8758 7618 frontop2002@126.com www.frontop.cn

We are a six-year-old professional company that mainly deals with architecture renderings, 3D animations, multimedia, web site design, and virtual reality.

#### **G Element Pte Ltd**

F17

15 Jalan Kilang Barat, #04-01 Frontech Centre Singapore 159357 +65 6270 5605 partnerships@gelement.com www.gelement.com

G Element aims to make buildings easier to visualise and manage. Our core product is Germanium, a platform for easily creating 3D in building applications.

#### Homerun Entertainment Co., Ltd.

19/71 Sukhumvit Suite Building, 10th foor Sukhumvit Road, Wattana Bangkok 10110 Thailand +66 2651 1288 sopita@homerun.co.th www.homerun.co.th

TV Producer (Animation Property: "4 Angies", "Doggadoop"). Animation/ character management. Licensor.

#### Hong Chek Co Pte Ltd

G18

180 Paya Lebar Road, #09-07 Yi Guang Factory Building Singapore 409032 +65 6746 1308 sales@hongchek.com www.hongchek.com

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www.sheridananimates.com

#### **Exhibitor** Description (continued)

#### Hong Kong ACM SIGGRAPH Professional Chapter

C06

c/o Department of Multimedia and Internet Technology, IVE (Tsing Yi), 20 Tsing Yi Road

Tsing Yi Island New Territories,

Hong Kong

+852 2788 5968

hong-kong-chapter@siggraph.org www.siggraph.org.hk

Hong Kong SIGGRAPH is organised and operated exclusively for educational, scientific, and artistic purposes in the Hong Kong region.



#### IBM Singapore Pte Ltd

F01

7, Changi Business Park Central 1 The IBM Place Singapore 486072 power@sg.ibm.com www.ibm.com/media

In the era of high-definition video, broadband connectivity, and content on demand, the next generation of digital media creators and distributors will require more compute power than ever before. At the same time, the digital media marketplace is becoming more competitive, driving the need for greater efficiency and f exibility. IBM digital media solutions are designed to help the digital media community transcend business and technical challenges, and restore creative liberty.

#### **IdN** magazine

C18

4th Floor, Jonsim Place 228 Queen's Road East Wanchai, Hong Kong +852 2528 5744 angi@idnworld.com www.idnworld.com

With 15 years of history devoted to the international design and creative publishing industry, IdN's mission is to amplify and unify the design communities of the world.

#### **Imagi Studios**

D11

23/F, Eight Commercial Tower 8 Sun Yip Street Chai Wan, Hong Kong +852 3102 0108 info@imagi.com.hk www.imagi.com.hk

Imagi Studios' mission is to create a library of high-quality CG-animated feature films to entertain global audiences and to build enduring brand franchises.

#### Imagimax Co., Ltd

H12

373/41 Narathiwasrachnakarin Road Chongnonsee, Yannawa Bangkok 10120 Thailand +66 2674 3111 saksiri@imagimaxstudio.com www.imagimaxstudio.com

Imagimax is the animation studio in Thailand. We have substantial experience with the domestic and international studios on 2D and 3D animation, CGI games, and VFX.

#### **IMAGINIT Technologies (S) Pte Ltd**

E18

3 Lim Teck Kim Road, #13-02 ST Building Singapore 088934 +65 6226 0880 sewjs@rand.com www.rand.com/imaginit/sg

IMAGINiT Technologies is the service provider of 3D interactive applications including gaming, design review, visual simulation, e-learning, and product marketing. IMAGINiT will showcase its services through videos, movies, and stories about applications that IMAGINiT can help develop for different industries.

#### **Interactive Digital Centre Asia**

D18

21 Tampines Avenue 1 Singapore 529757 +65 6780 5510 vincent.ong@im-innovations.com senggiap@tp.edu.sg

www.idc-asia.com.sg

Interactive Digital Centre Asia offers innovative 3D content and application development, applied research, training and consultancy services to the various industries in the Asia region.

#### Kaleida

E11

1003, Bukit Merah Central, #02-06 Redhill Industrial Estate Singapore 159836 +65 6323 5352 cheung@kaleida.com.sg www.kaleida.com.sg

Kaleida specialises in 3D animation, video production, and environmental multimedia design. We aim to deliver excellence.



#### Korea National University of Arts

San, 1-5, Seokgwan-dong, Seongbuk-gu Seoul 136-716 South Korea +822 746 9810 sangmokha@gmail.com www.knuani.net

Korea National University of Arts (K'ARTS) was established by the Ministry of Culture, Sports and Tourism, Republic of Korea, and it is the only University in Asia that is specialised in art education. K'ARTS consists of six independent but related colleges, including the School of Film, TV & Multimedia. eK'ARTS offers a four-year bachelor-degree course and a two-year master-degree course in art while providing a three-year graduation and training programme and special education for gifted young students.

PIXAR's

# RenderMan Imagining the future

Visit the Pixar booth (G12) to learn more about the RenderMan Products, the core rendering technology that make Pixar's films so visually appealing. Anyone interested in creating high quality.3D animation and special effects will want to come see how they can implement Pixar's rendering technology in their own projects.

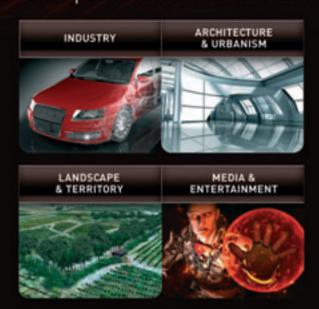
For more info about RenderMan Products go to www.pixar.com





4-6 February 2009 - Monaco www.imagina.mc

The European 3D Community Event



#### **Exhibitor** Description (continued)

#### **QLEADTEK**

#### Leadtek Research Inc.

101

18, No. 166 Chien-Yi Road Chung Ho City Taipei 23511 Taiwan +886 2 8226 5800 contact@leadtek.com

Leadtek Research Inc., with over 20 years experience on high-quality 3D graphics design, is set to cooperate with NVIDIA to present optimised workstation performance of Quadro.

#### **Lightwork Design Limited**

D01

Rutledge House, 78 Clarkehouse Road Sheffield S10 2LJ United Kingdom +44 114 266 8404 pr@lightworkdesign.com www.lightworkdesign.com

The world's leading supplier of rendering solutions for developers of advanced 3D computer graphics software. Renowned for its physically accurate visualisation of real-world objects and environments.



#### Lucasfilm Animation Company Singapore B.V.

G11

Tampines Central Post Office PO Box 178 Singapore 915206 lasrecruiter@lucasfilm.com www.lucasfilm.com

Working in collaboration with Industrial Light & Magic, Lucasfilm Animation US, and LucasArts, Lucasfilm's studio in Singapore is engaged in creating animation and visual effects for feature films and developing multi-platform games.

#### Lumiscaphe

C02

Site de Marticot Cestas 33610 France +33 5 6364 0162 dieudonne@lumiscaphe.com www.lumiscaphe.com

Lumiscaphe develops 3D real-time realistic technology to create fabrics and manage light environments in CAD tools.

#### Media Development Authority of Singapore

D12

3 Fusionopolis Way, #16-22 Symbiosis Singapore 138633 +65 6377 3800 www.smf.sq

Formed in 2003, the Media Development Authority of Singapore (MDA) plays a vital role in transforming Singapore into a Global Media City and positioning it at the forefront of the digital media age. MDA spearheads initiatives that promote development by ensuring clear and consistent regulatory policies and guidelines, and helps to foster a pro-business environment for industry players and increase media choices for consumers.

#### MotionElements Pte Ltd.

E12

81A Maude Road Singapore 208355 +65 6296 3742 artists@motionelements.com www.motionelements.com MotionElements is the home of Asia's premium royalty-free motion elements.

An online marketplace to buy and sell motion graphics, 3D models, and stock footage.

#### Multimedia Development Corporation Sdn Bhd. (MDeC)

E05

MSC Malaysia Headquarters 2360 Persiaran APEC, Cyberjaya Selangor Darul Ehsan, 63000 Malaysia +603 8315 3000 clic@mdec.com.my www.mscmalaysia.my/

MSC Malaysia is a national initiative spearheaded by the Malaysian government to promote the national ICT industry. It has attracted global ICT companies to develop and host their leading-edge technologies and support Malaysian ICT SMEs in becoming world-class companies. Driving this initiative is the Multimedia Development Corporation, a unique, high-powered government-owned corporation.

#### National Yunlin University of Science & Technology

H26

123, Section 3, University Road, Douliou Yunlin 64002 Taiwan +886 5534 2601 dmd@yuntech.edu.tw www.yuntech.edu.tw

The University's main incentive is to upgrade the national level of design education and foster outstanding design specialist, as well as to enhance the quality of instruction, research, and service by integrating on-campus resources with a complement of expertise among related insitutions.



#### New York University Tisch School of the Arts Asia

G05

3 Kay Siang Road Singapore 248923 +65 6500 1700 tisch.asia@nyu.edu www.tischasia.nyu.edu.sg

At New York University Tisch School of the Arts Asia, students learn traditional forms of the art of animation and explore a sandbox of advanced techniques and digital technologies.



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/ B A L L I S T I C /



#### **Exhibitor** Description (continued)

#### **Nosco Consultancy**

H27

10 Ubi Crescent, #04-76 Ubi TechPark Singapore 408564 + 65 6742 5896 kanay@nosco-asia-pacific.com www.nosco.com.sg

Nosco Consultancy specialises in products and services for 3D visualisation, prototyping, and scanning in the commercial and educational sectors.

#### Paragon Studio Co., Ltd

109

45 Soi Ladplao 110 (Sonthiwathana) Ladplao Road, Wangthonglang Bangkok 10300 Thiland +66 2539 0612 paragonvfx@gmail.com

3D animation and CGI.

#### **Pearson Education South Asia Pte Ltd** G25

23/25 First Lok Yang Road, Jurong Singapore 629733 +65 6319 9388 raymond.chen@pearson.com www.pearsoned-asia.com

Pearson is the leader in providing effective and innovative curriculum products in digital and print media, assessment for students and teachers, student information systems, and teachers' professional development and certification programmes.

#### **Pixar Animation Studios**

G12

1200 Park Avenue Emeryville, California 94608 USA +1 510 922 3000 rendermansales@pixar.com www.pixar.com

Visit the Pixar booth to Learn more about the RenderMan Products, the core rendering technology that make Pixar's films so visually appealing.

For more information about RenderMan products, see the Pixar web site.

#### **SAE Institute**

F26

71 Bencoolen Street, #02-01 Singapore 189643 +65 6491 1188 infosingapore@sae.edu www.sae.edu

SAE Institute, the world's largest media institute with more than 50 colleges internationally, offers various higher educational programs within the fields of multimedia production, digital filmmaking, audio engineering, animation, and games programming.

#### Santoku Corporation

G22

2nd Floor 3-3-8, Kyobashi, Chuo-Ku Tokyo 104-0031 Japan www.san-toku.co.jp/VirtoolsOnlinePage/ VirtoolsIndex.htm

Santoku is the seller of the game prototyping software Virtools and VR simulator devices, and is an integrator of VR simulation systems.



#### Seoul Business Agency (SBA)

F06

514 Daechi-dong Gangnam-gu Seoul, South Korea +82 2 34558363 miyoung@sba.seoul.kr sba.seoul.kr/eng/index.jsp

The Seoul Business Agency is a Seoul Metropolitan Government-funded organisation formed to provide comprehensive and systematic support for small- and medium-sized venture businesses in Seoul.

#### Shenyang Seven Colour DreamLand Animation Company

H17

312 Building A ONLY Garden Hunnan Shenyang 110168 China +86 024 8378 0686 jinjin13@yahoo.com.cn www.dreamland.com.cn

Located in the heart of Chinese animation production, we are an original animation production company supported by the Chinese government. Abiding by the principles of truth, kindness, and beauty, we create innovative 3D, 2D, FlashTV, animations, and films with Oriental charisma.



#### Sheridan Global

G26

1430 Trafalgar Road
Oakville, Ontario L6H 2L1 Canada
+1 905 815 4071
jen.wilcock@sheridaninstitute.ca
www.sheridananimates.com

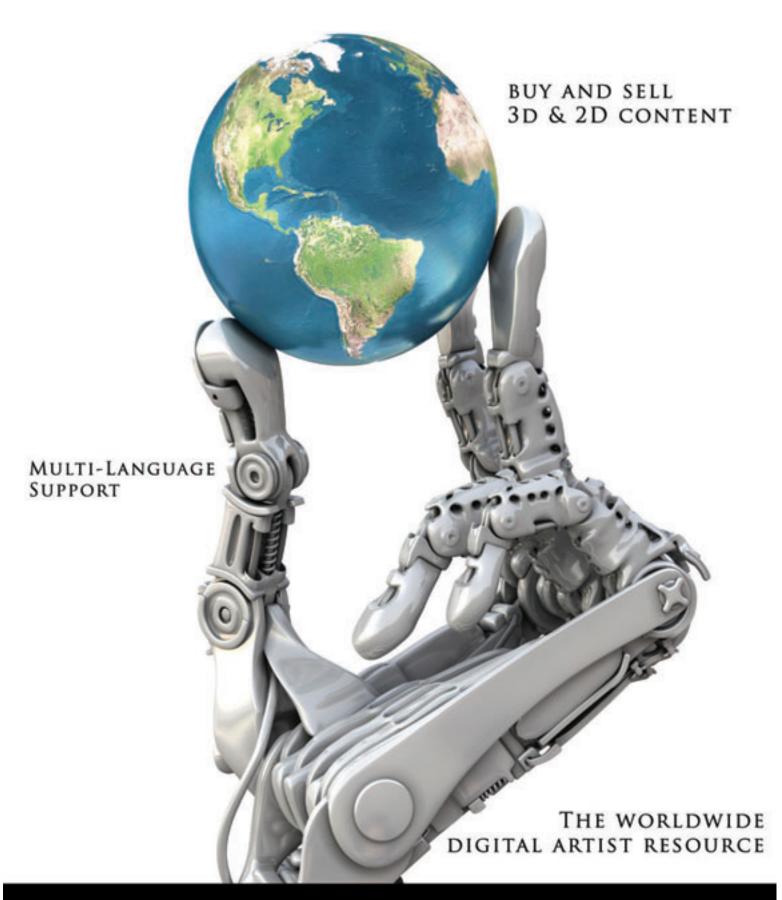
Sheridan Global in Singapore is the first international campus to offer reputable animation programmes from Canada's Sheridan Institute of Technology and Advanced Learning.

#### Siam University

115

235 Petchkasem Road, Bangwa Pasichareon 10163 Thailand +66 2457 0068 ext. 313 angelmagics@hotmail.com digitalmedia.siam.edu

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WWW.RENDEROSITY.COM/ASIA

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#### Side Effects Software Inc.

H15

123 Front Street West Toronto, Ontario M5J 2M2 Canada +1 416 504 9876 www.sidefx.com

The Houdini family of animation software offers digital artists an unprecedented level of power, f exibility, and control based on award-winning technology. The comprehensive feature set includes: modelling, rigging, animation, particle effects, dynamics, compositing, integrated rendering, and more. All Houdini applications work together seamlessly and are available for the Mac OS X, Linux, and Windows operating systems.

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105

1 Orchard Spring Lane, Tourism Court Singapore 247729 +65 6736 6622 stb\_visitsingapore@stb.gov.sg www.visitsingapore.com

The Mobile Singapore Visitors Centre (SVC) functions as a one-stop tourist information centre that provides destination-related information. At the Mobile SVC, attendees can pick up brochures or speak to the friendly tourist guide for tips on where to shop, wine, dine, and party in Singapore.

#### **Smart Eyes**

H20

Första Långgatan 28B 41237 Göteborg, Sweden +46 76141 4041 Lars.nyvik@smarteye.se www.smarteye.se

Remote eye tracking.

#### Stack! Studios

H21

Piazza San Marcellino 6/11 Genoa, Italy +39 010 869 6500 stack-studios@stack-studios.com www.stack-studios.com

Stack! Software presents Felix, the first fully online rendering solution.

#### Teapot Studio Co., Ltd.

117

55/50 Moo5 Sittharom Village, Chaengwattana Road, Pakred, Pakred Nonthaburi 11120 Thailand + 668 1915 3622 speraltive@hotmail.com www.teapot-st.com

Services: Creative and design, 2D and 3D animation, visual effects, game development, new media content.

#### The Monk Studio Co., Ltd.

111

23/2 Pattanakarn 17, Pattanakarn Road Suan Luang Bangkok 10250 Thailand + 66 2717 2075 contact@themonkstudio.com www.themonkstudio.com

The Monk Studio is a boutique visual effects and animation studio specialising in high-quality CG productions, located in Bangkok, Thailand.

#### **Time Voyager Pte Ltd**

E23

6 Raff es Quay, #22-00 Singapore 048580 +86 136 4177 2485 business@timevoyageronline.com www.timevoyageronline.com

MMORPG and game-engine development.

#### **Tobii Technology**

D07

3-4-13 Takanawa Assorti Takanawa, 4th Floor, Minato-ku Tokyo 108-0074 Japan +81 3 5793 3316 susanne.segeblad@tobii.com www.tobii.com

Tobii Technology is a world leader in hardware and software solutions for eye tracking. Eye tracking enables a computer to tell exactly where a person is looking.

#### TQ Global Pte Ltd

E21

GameLab Annexe, SCE, NS01-05-15, Nanyang Avenue Singapore 650798 +65 6513 7654 brian@tqglobal.com.sg www.tqglobal.cn

TQ Global is a leading game developer in Asia for online PC and game consoles. Its subsidiary, Institute of Digital Game Technology trains technical artists and programmers for game development.

#### **United BMEC Pte Ltd**

C16

2 Kim Chuan Drive #06-01 CSI Distribution Centre Singapore 537080 +65 6305 2525 wongsn.bmec@uwhpl.com www.motionanalysis.com

Motion Analysis Corporation is the world's largest manufacturer of high-performance optical mocap systems that measure motion for animation production, movement analysis, and industrial applications.

#### **University of Newcastle**

G27

School of Design Communication & IT University Drive Callaghan, New South Wales 2308 Australia +61 24985 4544 brian.regan@newcastle.edu.au

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www.laval-virtual.org



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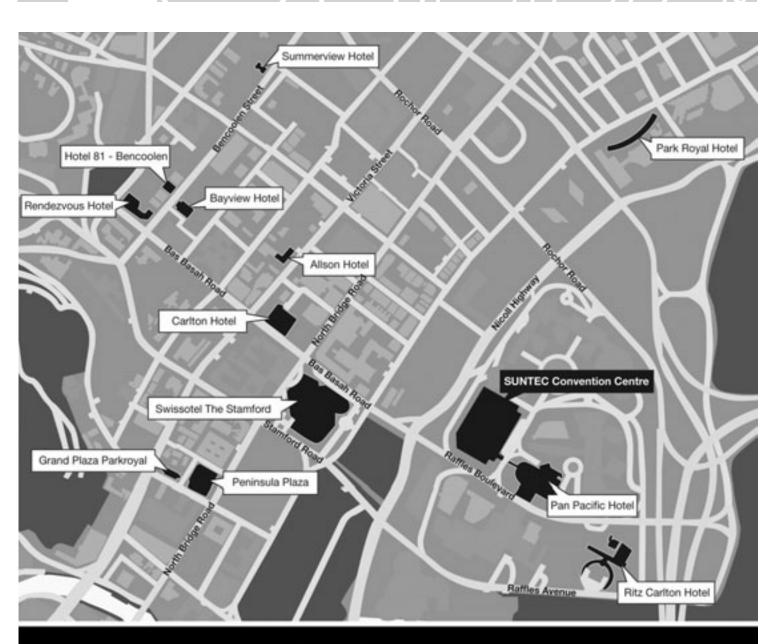
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#### Area Map & Hotels



# Singapore Hotels

- Ritz Carlton, Millennia Singapore
- 2. Pan Pacific Hotel
- 3. Swissotel The Stamford Hotel

#### 4 STAR

- 4. Grand Plaza Park Hotel
- 5. Carlton Hotel
- 6. Rendezvous Hotel
- 7. Parkroyal on Beach Road Hotel
- 8. Peninsula & Excelsior Hotel
- 9. Allson Hotel

#### 3 STAR

- 10. Bayview Hotel
- 11. Summer View Hotel
- 12. Hotel 81 Bencoolen

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#### 2. Pan Pacific Hotel

7 Raff es Avenue

7 Raff es Boulevard, Marina Square Singapore 039595

T: (65) 6336 8111 F: (65) 6339 1861 S: \$\$330.00++ T: \$\$330.00++

#### 3. Swissotel The Stamford Raffles

2 Stamford Road Singapore 039595

T: (65) 6336 8111 F: (65) 6339 1861

S: S\$340.00++ T: S\$340.00++

#### 4. Grand Plaza Park Hotel

10 Coleman Street Singapore 179809

T: (65) 6336 3456 F: (65) 6339 9311

S: S\$295.00++ T: S\$295.00++

#### 5. Carlton Hotel

76 Bras Basah Road Singapore 189558 T: (65) 6338 8333 F: (65) 6339 6866 S: S\$295.00++ T: S\$295.00++

#### 6. Rendezvous Hotel

9 Bras Basah Road Singapore 189559 T: (65) 6336 0220 F: (65) 6337 3773 S: S\$280.00++ T: S\$280.00++

#### 7. Parkroyal on Beach Road Hotel

7500A Beach Road Singapore 199591 T: (65) 6505 5666 F: (65) 6296 3600 S: \$\$250.00++ T: \$\$270.00++

#### 8. Peninsula & Excelsior Hotel

5 Coleman Street Singapore 179805

T: (65) 6337 2200 F: (65) 6339 3847 S: \$\$250.00++ T: \$\$250.00++

#### 9. Allson Hotel

101 Victoria Street Singapore 188018 T: (65) 6336 0811 F: (65) 6334 0631 S: \$\$250.00++ T: \$\$250.00++

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#### 11. Summer View Hotel

173 Bencoolen Street Singapore 189642 T: (65) 6338 1122 F: (65) 6336 6346 S: S\$180.00++ T: S\$180.00++

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Singapore 189623 T: (65) 6336 8181 F: (65) 6338 3316 S: S\$160.00++ T: S\$160.00++





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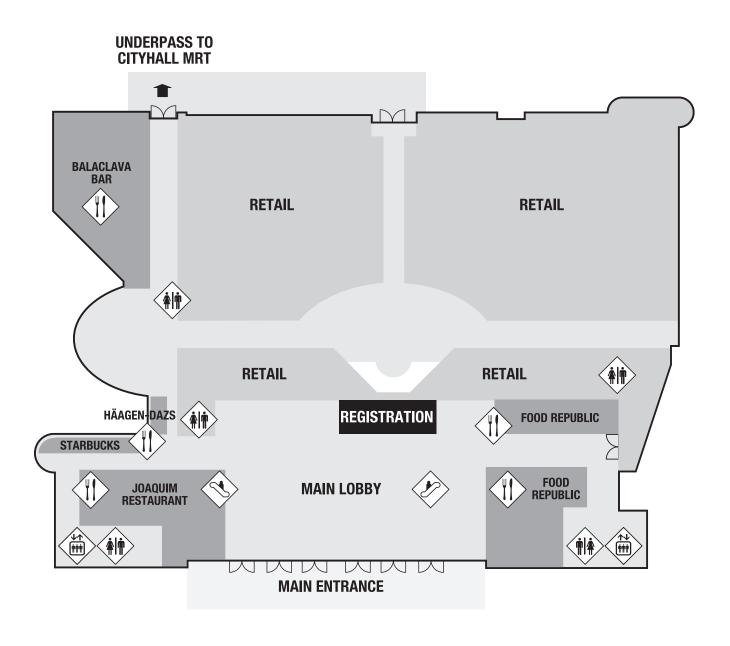
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[튜토리얼] FBX와 ThinkingParticle / FumeFX를 이용한 폭발효과 만들기 / 게임용 건물의 UV 만들기 / 타격 모션 애니메이션 만들기 / ZBrush를 이용한 사실적인 얼굴 만들기 / 컨셉을 바탕으로 Maya, ZBrush에서 모델링하는 방법 / Lighting 파이프라인의 이해 / 커스텀 가능과 외부연동이 강해진 BodyPaint / MotionBuilder를 이용한 루프 애니메이션 만들기

[리뷰] ReeperX For Cinema 4D 10

# **Suntec Singapore Convention & Exhibition Centre Map**

#### Level 1



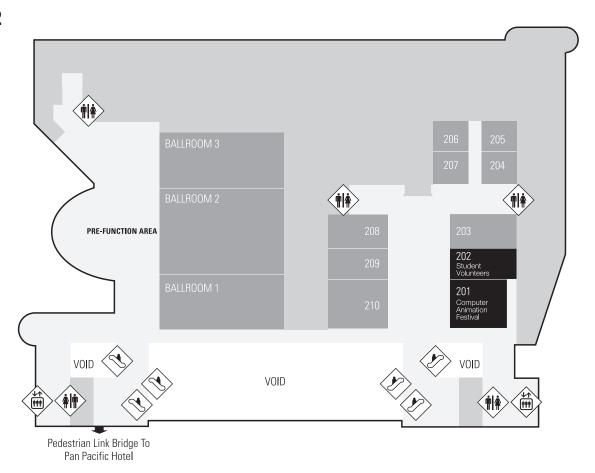


152 Convention Centre Map

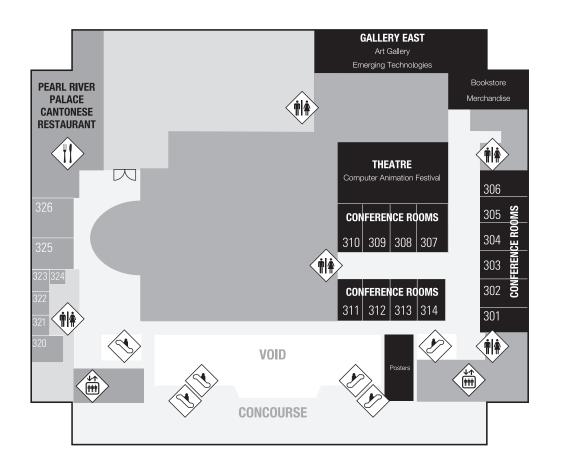


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#### Level 3





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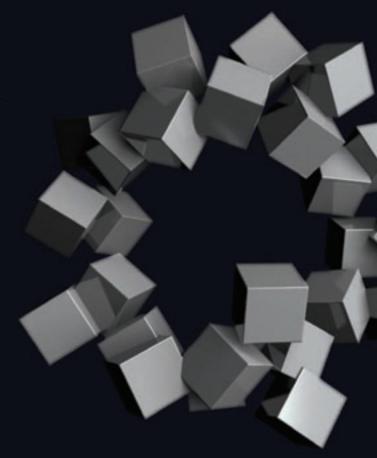


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Korea National University of Arts

ONCOMM, K'ARTS Digital Media Motion Graphics Lab

Seoul Business Agency

Sony Korea

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CSIRO

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Savannah College of Art and Design

University of Technology, Sydney

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www.reviews.com

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www.idnworld.com/

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#### **CGArena**

www.cgarena.com

CGArena.com is a leading graphics and animation portal where people come from all walks of life to read news, tutorials, reviews, interviews, and job listings, submit demo reels, and much more.



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www.3dworldmag

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# gamedeveloper



#### **CG** China

www.cgtimes.com.cn

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#### Media Acknowledgements (continued)



#### **CG** India

www.cgindia.org/

CG India is an online nagazine and CG portal that provides a wealth of information on 3D graphics, animation, computer graphics, and visual effects. CG India was founded in 2005 with a simple idea: providing a dedicated source of information and resources for CG artists. CG India is committed to providing valuable features that help CG artists in their creative pursuits and raising the standards for the entire industry.



#### **CG** Tantra

www.cgtantra.com/

The largest Indian portal of animation, VFX, and gaming that caters to the creative and technical needs of professionals and students in the traditional and digital realms. We also partner with various local and international events such as ABAI, FICCI, NASSCOM, IAD, ANIFEST, FMX, CGOverdrive, ANNECY, SIGGRAPH, etc. CG Tantra also organises CGTEXPO, India's largest annual animation, VFX, and gaming expo. Witness the rising sun of the Indian animation industry with us.



#### **CG Society**

www.cgsociety.org

Ballistic Media works with artists world-wide to build the digital art community through management of The CGSociety. The CGSociety, offers a wide range of services to artists through forums, portfolios, training, jobs, and event services. Our web site boasts over 100,000 registered members, offers over 55,000 portfolios, hosts over 150,000 individual artworks, and receives as many as 3,000,000 visitors every month.

Ballistic Media was formed in 2003, when it became obvious that artists using the web site to post their work were also anxious to see it in print. Our initial success came from publishing the first digital art annual, EXPOSÉ, which has since grown beyond just a collection of digital art to become a focal point for the greater digital art community. Establishing ourselves as a quality boutique publisher has allowed us to diversify our list to include both multiple and single artist titles as well as tutorial books and DVDs.

Ballistic is proud to be a media partner with SIGGRAPH Asia 2008.



#### **CG Visual**

www.cgvisual.com/

CGvisual.com is a pioneer in CG-related web sites and has been serving the online CG community for more than eight years. Since its establishment in 2001, it has become the most popular CG-related website in Hong Kong.



#### **Animation Reporter**

India's premier magazine devoted to animation, special effects, and gaming. Animation Reporters counts as its readers professionals and students associated with these industries.



#### Taxi Design

www.designtaxi.com

Taxi Design Network is a daily-updated creative site that attracts 12.9 million page views monthly and features all major creative and design disciplines. It currently has a global readership of over 300,000 creative professionals.



#### **Start Drawing**

www.startdrawing.org

A web-resource portal for Asia's artists and drawings. This site was started with the aim of showcasing and sharing drawings from talented artists in Asia, and in the process, promoting the joys of drawing.



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China National Center for Developing Animation,
Cartoon and Game Industry





Planned to be held in October, 2009

#### **ASIAGRAPH**

CG festival held through cooperation among Japan, China, Korea and other Asian countries and areas.

#### ConTEX(Content Technology Expo)

Technology exhibition to introduce nextgeneration content-related technologies.

#### International 3D Fair

International event focused on 3D technologies.

#### Place:

Miraikan (National Museum of Emerging Science and Innovation) Tokyo, Japan

<www.miraikan.jst.go.jp>

#### Organizer:

Digital Content Association of Japan (DCAJ)
Contact: info@dcexpo.jp

www.dcexpo.jp

# egindia.org

CGINDIA IS AN ONLINE MAGAZINE AND
CG PORTAL WHICH PROVIDES WEALTH OF
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CGINDIA IS FOUNDED (IN, YEAR 2005) WITH
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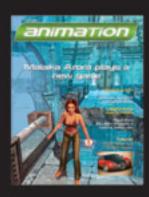


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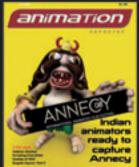
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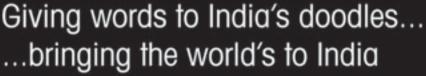


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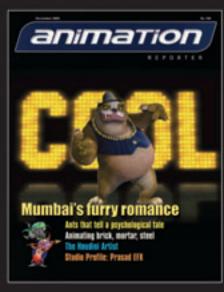




# Best source for all information on Indian Animation







Contact: AR@fontandpixel.com

#### Media Acknowledgements (continued)





#### **AnimationXpress**

www.animationxpress.com
Since 2003, AnimationXpress Network has
connected with 3,000 companies worldwide and offered services to 100,000+
animation artists, VFX producers, gaming
professionals, and students, offering news,
jobs, classifieds, events, research, communication solutions, animation tourism,
and international perspectives.



#### **Highend 3D**

www.highend3d.com
Highend3d is the number-one site in the
world where users come to download 3D
software, plugins, and scripts. The site has
served over 60,000,000 download
requests since its launch and is well
known as the place to find resources for
creative projects. Highend3d is number
one on Google for "Maya plugins" and
"character rigs", number two for "3dsmax
plugins", and number one for over 5,000
other direct searches for plugins and
scripts.



#### **GOmotion**

www.gomotionmag.com
GOmotion is a magazine where you can
learn about a beautiful new medium, with
a special eye for its use on the Web, TV
production, Cinema productions, in commercial, in games industry and in everyday
use. You'll learn how to create 3D graphics
and animation step by step, and each
tutorial will build on the readers knowledge
and experience until the readers are quite
far along and doing some exciting things.



#### **Computer Graphics World**

http://www.cgw.com/ME2/Default.asp Computer Graphics World, the magazine of record for the computer graphics industry, chronicles innovation in visual computing for 35,000 digital-content professionals in entertainment-related fields. Film effects animators, game developers, CAD designers, graphic artists, and those working in the fields of simulation and science turn to the magazine to discover opportunities for applying state-of-the-art computer graphics tools and techniques in their work. For more than 30 years, CGW's award-winning staff has covered cuttingedge techniques and technologies in the computer graphics field, and continues to bring this information to the CG community, through bi-monthly and show newsletters, and on our comprehensive Web site.



#### L33T & GameAxis Unwired

A dual-cover magazine for energized young urban trendsetters that accompanies them from youth to adulthood, provoking and exciting them with unsurpassed experiences. Featuring the latest and best in gear, entertainment, and street style, L33T & GameAxis Unwired transcends mere pop culture to serve as a contemporary resource for youths and young professionals who are looking to stay on the cutting edge. Our readers are the new elite of this age: savvy young consumers whose street and pop-cultured lifestyles are restricted only by their imaginations and the depth of their pockets.

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